

## Activision and Treyarch Reveal That Call of Duty®: Black Ops II Vengeance Can Be Yours on July 2

Third Downloadable Content Pack Coming First, Exclusively on Xbox Live, Fully Loaded with Four All-New Multiplayer Maps, Including a Re-Imagined Classic, and the Epic, New Zombies Experience, "Buried"

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Get an early start on your 4<sup>th</sup> of July weekend celebration with *Call of Duty®: Black Ops II Vengeance*. Available first, exclusively on the Xbox Live® online entertainment network from Microsoft beginning July 2, the game's third epic Downloadable Content (DLC) Pack from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard (Nasdaq: <u>ATVI</u>) and its award-winning studio Treyarch, *Vengeance* takes players to four diverse locations around the globe, including a deserted tropical island, a destroyed suspension bridge, an abandoned paintball course, and the jungles of Myanmar. *Vengeance* also serves up a new addition to the game's esteemed Zombies experience with *"Buried,"* where the undead residents of an abandoned subterranean Old West mining town have come back to claim their home.

"When it's difficult to see the line between playtesting and leisurely gaming around the studio, it's a sure sign that we've created something fun with *Vengeance*," said Mark Lamia, Studio Head of Treyarch. "From the four multiplayer maps to our new Zombies experience, "*Buried*," *Vengeance* continues doing what we set out to accomplish from the very beginning of development on *Call of Duty: Black Ops II*: pushing the boundaries of fans' expectations."

*Call of Duty: Black Ops II Vengeance* delivers four new, diverse multiplayer maps starting with "*Cove*," where the stage is set for all-out conflict on this small, forgotten island in the middle of the Indian Ocean, with players battling it out amongst the wreckage of a jet that crash-landed during a smuggling operation gone wrong. Next up is "*Detour*," a destroyed suspension bridge, high above an East Coast waterway, packed with scattered vehicles, exposed iron and collapsed pavement where the head-to-head action will play out on multiple levels. The third map, "*Rush*," sets the stage for fast, close-quarters engagements in this paintball course turned full-combat arena, giving players new opportunities and challenges to use the cover to their advantage. Rounding out *Vengeance's* multiplayer maps is "*Uplink*." In this re-imagined adaptation of the fan-favorite multiplayer map "*Summit*" from the original *Call of Duty*: *Black Ops,* players clash deep in the rain-soaked jungles of Myanmar, high atop a hi-tech mountain facility.

Treyarch yet again expands the Zombies storyworld in new, mind-bending ways with "*Buried*." Players meet up with old characters and will encounter new ones as they face off against the undead residents of an abandoned underground Old West mining town. A healthy arsenal of equipment and weapons that will be at players' disposal, but with one very special addition — something so powerful it will also appear in all other *Call of Duty: Black Ops II* Zombies maps (with the purchase of *Vengeance* DLC): the Ray Gun Mark II.

<u>Call of Duty: Black Ops II Vengeance</u> will be available first, exclusively on Xbox Live for Xbox 360® game and entertainment system from Microsoft for 1200 Microsoft Points on July 2, with other platforms to follow. **Call of Duty: Black Ops II** is rated "M" (Mature — Blood and Gore, Intense Violence, Strong Language, Suggestive Themes, Use of Drugs — content suitable for persons ages 17 and older) by the ESRB. More information on **Call of Duty: Black Ops II** can be found at <a href="http://www.callofduty.com/blackops2">http://www.callofduty.com/blackops2</a> or on <a href="http://www.facebook.com/codblackops">www.facebook.com/codblackops</a>. Fans can also follow @Treyarch on Twitter.

## About Treyarch

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose *Call of Duty: Black Ops II* set world-wide launch day records, and whose previous game *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

## About Activision Publishing, Inc.

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Activision Publishing, Inc. Robert Taylor Sr. Publicist 310-496-5206 robert.taylor@activision.com

Source: Activision Publishing, Inc.

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