



## id Software Confirms Doom 3™ For Xbox®

Santa Monica, CA - May 13, 2003 - id Software™ and Activision, Inc. (Nasdaq: ATVI) confirmed today that id Software **DOOM 3**™, the most anticipated game of the year, is headed to the Xbox® video game system from Microsoft.

Built on id's revolutionary new 3D graphics engine, **DOOM 3** draws players into the most terrifying and riveting 3D gaming experience ever created. id Software and Activision will feature a new trailer of the PC version at the Electronic Entertainment Expo, beginning Wednesday, May 14, in Activision's booth #1224 in the South Hall.

First released in 1993, DOOM is widely recognized as the catalyst for the first-person action genre. Since its inception, the franchise has been one of the industry's best-selling PC series. A release date for **DOOM 3** for Xbox is not available.

### About id Software

id - Freud's primal part of the human psyche and one of the hottest game shops on Earth - has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D®, DOOM®, DOOM II™, QUAKE® and QUAKE II™. With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. And, in keeping with tradition, id Software has amplified the world of adrenaline pumping 3-D gaming with the release of their latest action titles, QUAKE III Arena™, QUAKE III: Team Arena™, and Return to Castle Wolfenstein™. id's advanced DOOM 3 engine is leading the next revolution in 3-D interactive games. Check out more about id Software at [www.idsoftware.com](http://www.idsoftware.com).

### About Xbox

Xbox (<http://www.xbox.com/>) is Microsoft's future-generation video game system that delivers the most powerful games experiences ever. Xbox empowers game artists by giving them the technology to fulfill their creative visions as never before, creating games that blur the lines between fantasy and reality. Xbox is now available in the continents of North America, Europe, Asia and Australia.

### About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$864 million for the fiscal year ended March 31, 2003.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Japan, Australia, Scandinavia and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at [www.activision.com](http://www.activision.com).

The statements contained in this release that are not historical facts are "forward-looking statements." The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. These important factors, and other factors that could affect Activision, are described in Activision's Annual Report on Form 10-K for the fiscal year ended March 31, 2002, which was filed with the United States Securities and Exchange Commission. Readers of this press release are referred to such filings.

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