



## **CORRECTING and REPLACING Activision Announces Record-Breaking Day-One for Destiny: The Taken King**

*Most Downloaded Day-One Game in PlayStation History*

*More People Played Destiny on The Taken King Launch Day Than at the Original Destiny Launch*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Third paragraph, second and third sentences of release should read: Those who have already purchased *Destiny* and both expansions can purchase a digital copy of *The Taken King* by itself for a suggested retail price of \$39.99. The Legendary Edition is available at thousands of retail stores around the world, and also available for digital download.

The corrected release reads:

### **ACTIVISION ANNOUNCES RECORD-BREAKING DAY-ONE FOR DESTINY: THE TAKEN KING**

*Most Downloaded Day-One Game in PlayStation History*

*More People Played Destiny on The Taken King Launch Day Than at the Original Destiny Launch*

Bungie and Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), announced today that *Destiny: The Taken King* broke the record for the most downloaded day-one game in PlayStation history and set a new day-one franchise benchmark for both total players and peak online concurrency, surpassing the original *Destiny* launch day last September, which was itself the biggest new video game franchise launch in history.

"*Destiny: The Taken King* is officially the most downloaded game on day-one in PlayStation history and set a new benchmark for both total *Destiny* players and peak online concurrency on day-one, so it's safe to say the *Destiny* franchise continues to gain momentum," said Eric Hirshberg, CEO of Activision Publishing. "Along with our talented partners at Bungie, we cannot wait to watch the community continue to grow and tackle the King's Fall Raid kicking off on Friday."

For players who are new to *Destiny*, everything needed to jump in is available in the Legendary Edition which includes: *Destiny*, *Expansion I: The Dark Below*, *Expansion II: House of Wolves*, and features *The Taken King* offered at a suggested retail price of \$59.99, a tremendous value for the scope of the content offered. Those who have already purchased *Destiny* and both expansions can purchase a digital copy of *The Taken King* by itself for a suggested retail price of \$39.99. The Legendary Edition is available at thousands of retail stores around the world, and also available for digital download.

PlayStation® gamers receive access to a host of additional content for *The Taken King*, including a Strike, a Crucible map, three sets of armor and an exotic weapon, timed exclusive until at least Fall 2016. Both *The Taken King* and the Legendary Edition include a character boost, called "Spark of Light," a one-time increase to level 25 which is the minimum level required to play *The Taken King* content.

With a new storyline introducing Oryx, Crota's vengeful father, an all-new destination, three new Guardian subclasses, a massive arsenal of new armor, weapons and exotics, new Strikes and Crucible maps, and the new 'King's Fall' Raid that will put players to the ultimate test, there has never been a better time to jump in to "Become Legend," particularly for new players beginning their journey as a Guardian. *The Taken King* major expansion takes players deep into the chambers of a new destination, the 'Dreadnaught' ship, to defeat Oryx, and his Taken Army.

***The Taken King*** is ESRB rated 'T' for Teen, and is available for the PlayStation®4 computer entertainment system (PlayStation® Plus required for some features), PlayStation®3 computer entertainment system, Xbox One, the all-in-one games and entertainment system and Xbox 360 games and entertainment system from Microsoft (Xbox Live Gold required for some features).

The community can interact directly with the developers at [www.Bungie.net](http://www.Bungie.net), [www.facebook.com/Bungie](http://www.facebook.com/Bungie) and @Bungie on Twitter. For game information, they can visit [www.DestinyTheGame.com](http://www.DestinyTheGame.com) and follow the official Destiny social channels at [www.facebook.com/DestinyTheGame](http://www.facebook.com/DestinyTheGame) and @DestinyTheGame on Twitter.

## **About Bungie**

Bungie was founded in 1991 with two goals: develop kick ass games that combine state-of-the-art technology with uncompromising art, captivating storytelling, and deep gameplay, and then to sell enough copies to fund our ongoing quest for World Domination. Over the past twenty years, Bungie created a bunch of fun games, including the Halo franchise, the Marathon Trilogy, and the first two Myth games. Our independent, employee-owned development studio is located in Bellevue, Washington, the base where we launched our most ambitious project to date: ***Destiny***.

More information about Bungie can be found at [www.bungie.net](http://www.bungie.net).

## **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, [www.activision.com](http://www.activision.com) or by following [@Activision](#).

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of the *King's Fall Raid* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

Destiny game, Expansions I & II required to play, all included in the Legendary and Collector's editions.

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