



Hear Ye, Hear Ye: The Grand Tournament™ Has Begun!

Second Hearthstone®: Heroes of Warcraft™ expansion adds over 130 cards

IRVINE, Calif.--(BUSINESS WIRE)-- *The Grand Tournament™*, the second expansion for Blizzard Entertainment's award-winning online strategy card game, *Hearthstone®: Heroes of Warcraft™*, is now live, and players around the world are invited to join in on the fun. This expansion brings **over 130 knightly cards** to the (round) table, along with exciting new game mechanics that will delight duelists and *inspire* creative new deck strategies.

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The Grand Tournament takes players to the frost-covered continent of Northrend, where the heroes of the Argent Crusade once held a prestigious tournament to select the bravest and mightiest champions in all the land. Though the evil that once held this realm captive has been vanquished and order restored, the jousting continues in the spirit of fun and friendly competition!

This expansion presents duelists with powerful new tools for their arsenals, allowing them to motivate their brave champions through the **Inspire** mechanic or challenge an opponent to single combat in its most honorable form—the **joust**. Inspired minions, which are triggered by using a Hero Power, can grow in strength, restore health, and even call for reinforcements. Jousts are one-on-one contests between random minions drawn from each player's deck. The stakes are high—if the initiating player wins a joust, they'll earn a substantial bonus.

"With the new Inspire and Joust mechanics, and over 130 new cards to play with, *The Grand Tournament* brings a fun medieval-tournament vibe to *Hearthstone*," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "We can't wait to see what players come up with now that they have their hands full with tons of new deck and strategy options."

The Grand Tournament is available now for Windows® and Mac® PCs, iOS and Android™ tablets, and mobile phones. Card packs can be purchased individually or in discounted bundles from the in-game Shop for gold or real-world currency (same pricing as all other *Hearthstone: Heroes of Warcraft* card packs). Players now also have the chance to win *The Grand Tournament* card packs as rewards in Arena Mode, or craft cards from the expansion by using Arcane Dust, which is collected from disenchanting unwanted cards.

For more information on all things related to *The Grand Tournament*, visit www.thegrandtourney.com.

With multiple games in development, Blizzard Entertainment has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft®* and the *Warcraft®*, *StarCraft®*, and *Diablo®* franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1-selling games* and multiple Game of the Year awards. The company's online-gaming service, [Battle.net®](http://Battle.net), is one of the largest in the world, with millions of active players.

**Sales and/or downloads. Based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about scheduled release dates, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this

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