



Activision and Krome Studios 'Rang in the Fall Video Game Season with TY the Tasmanian Tiger 3: Night of the Quinkan; Third Installment in Best-Selling, Family-Friendly Character Action Series Available Now

BRISBANE, Australia, Oct 12, 2005 (BUSINESS WIRE) -- Activision, Inc. (Nasdaq:ATVI) and Krome Studios, Australia's largest game company and a leading worldwide independent developer, announce the release of TY the Tasmanian Tiger(TM) 3: Night of the Quinkan. The game follows on the heels of its award-winning, uniquely Australian game predecessors, which have sold upward of two million units to date. TY the Tasmanian Tiger 3: Night of the Quinkan is available for the PlayStation(R)2 computer entertainment system, Xbox(R) video game system from Microsoft and the Nintendo GameCube(TM). The GameBoy (TM) Advance version will release on November 1.

In this next chapter, TY faces his biggest challenge yet as an otherworldly invasion by an ancient evil known as the Quinkan threatens to destroy the planet. The game picks up with TY realizing that he must find and regroup with his Bush Rescue mates and lead the fight against the dark oppressors. With the help of his friends, TY is determined to rid the world of evil but they must first set out on a journey filled with new missions and action packed challenges to find a magical boomerang that has the ability to vanquish the Quinkan once and for all.

Key features include:

- More than 30 areas; all set in a colorful 3-D open world Australian environment.
- Over 100 characters, 50 which are new, including bigger and badder enemies.
- Customizable boomerang system with more than 2,000 combinations.
- Close range combat for added action and excitement.
- Inventive vehicles such as the Gunyip which can be taken to the air, the Crabmersible which is a multi-utility vehicle that is land and water bound and special Bunyips -- "Mech" style land vehicles which are upgradeable.
- Enhanced Outback cart racing mode with new tracks and a host of cool new power ups.
- Two player split screen featuring both Gunyip and Outback cart racing all of which can be accessed from the start of the game for instant head-to-head fun.
- Multiple technological upgrades that further enhance the overall gameplay experience.

TY the Tasmanian Tiger 3: Night of the Quinkan was developed by Krome Studios and is being co-published by Activision and Krome Studios under the Activision brand. The game is rated "E10+" (Everyone 10+) by the ESRB and carries a MSRP \$29.99 for the console versions and \$19.99 for the GameBoy Advance.

More information is available at www.nightofthequinkan.com and Krome's official homepage at www.kromestudios.com.

About Krome Studios

Krome Studios is one of the leading independent developers in the world and the largest game development studio in Australia with more than 130 employees. Founded in 1999, the studio is best known for developing the TY the Tasmanian Tiger series, which has sold two million units worldwide and is the best-selling Australian game of all time. Krome Studios has shipped more than a dozen titles, including the TY the Tasmanian Tiger series, King Arthur, The Adventures of Jimmy Neutron: Jet Fusion, Sunny Garcia Surfing, Extremely Goofy Skateboarding, Barbie Beach Vacation and Championship Surfer.

About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$1.4 billion for the fiscal

year ended March 31, 2005.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia, Spain and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

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SOURCE: Krome Studios

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