



Activision to Release Third Quarter FY 2003 Results on January 22, 2003

Santa Monica, CA - January 13, 2003 - Activision, Inc. (Nasdaq: ATVI) intends to release its Third Quarter FY 2003 results on Wednesday, January 22, 2003. In conjunction with this release, Activision will host a conference call that will be broadcast live over the Internet.

Wednesday, January 22, 2003
1:30 pm Pacific Daylight Time (4:30 pm Eastern Daylight Time)

In order to listen to the call live dial:
(952) 556-2828

or log onto:
<http://www.activision.com>

Anyone planning to dial in to the call should RSVP to Celeste Puskas at:
Fax: (310) 255-2177
Phone: (310) 255-2640
E-mail: cpuskas@activision.com

An "instant replay" of the call will be available for one business day following the call's conclusion. If you would like to take advantage of this special service, you can access it by calling (703) 925-2510 and entering the pass-code: "64183". It usually takes two hours following the conference to set up the recording. The online replay will be available for 30 days following the call's conclusion.

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