

Celebrate the Launch of Guitar Hero®: Warriors of Rock With Over 18 New Downloadable Tracks for the Guitar Hero® Music Library

All 12 Singles from Soundgarden's Platinum-Selling New Album Telephantasm, Legendary Rocky Horror Picture Jams and More Available This October

SANTA MONICA, Calif., Oct 12, 2010 /PRNewswire via COMTEX News Network/ -- Already augmenting the massive 93 song ondisc set list in <u>Activision Publishing, Inc.</u>'s (Nasdaq: ATVI) *Guitar Hero(R): Warriors of Rock* with over 550 additional tracks currently available, the *Guitar Hero(R)* music library is bringing even more rockin' hits and legendary jams this October with over 18 new downloadable tracks. Featuring tracks from some of today's biggest artists including Soundgarden, Muse, My Chemical Romance and more, plus a trio of hits from the longest-running theatrical film in history, the *Rocky Horror Picture Show*, this month's downloadable content is set to heighten the rock experience.

Delivering a fresh batch of shredtacular hits exclusively to the Xbox LIVE(R) Marketplace for the Xbox 360(R) video game and entertainment system from Microsoft, the Rocktober track pack is sure to satisfy every player's inner rock warrior with three hits from three rocktastic bands. Beginning today, Gold Members will be able to download the track pack for free for one week. The Rocktober track pack includes Disturbed's "The Infection," Muse's "Resistance" and "Na Na Na" by My Chemical Romance. Beginning on October 19, the track pack will be available for purchase for all Xbox 360 budding musicians around the world.

On October 26, players can enter the world of Dr. Frank N. Furter and rock out to three of the most well known tracks from the 1975 cult classic and the longest-running theatrical film of all time, the *Rocky Horror Picture Show*. The track pack, which releases just in time for Halloween, will feature "Time Warp," "Sweet Transvestite," and "Hot Patootie," and is sure to have gamers around the world singing "it's just a jump to the left and then a step to the right, with your hands on your hips you bring your knees in tight ... Let's do the Time Warp again!"

Delivering fans original content exclusively playable in *Guitar Hero*, axe shredders, drummers and fearless frontmen can rock out to Soundgarden's amazing, all-new single, "Black Rain," only in *Guitar Hero: Warriors of Rock*. Additionally, beginning October 26, gamers looking to get their rock on with select tracks off the band's first album in over ten years, *Telephantasm*, are in luck. Previously only available for download as a full album, players can now score any of the individual hit tracks off Soundgarden's newest platinum album.

The Rocky Horror Picture Show track pack will be available on Xbox LIVE Marketplace for Xbox 360 for 440 Microsoft Points, on the PlayStation(R)Store for PlayStation(R)3 computer entertainment system for \$5.49 and for Wii(TM) for 550 Wii Points(TM). All songs in the Soundgarden *Telephantasm* singles and *Rocky Horror Picture Show* track packs will be released as downloadable singles for the Xbox 360(R) video game and entertainment system from Microsoft for 160 Microsoft Points, PlayStation 3 system for \$1.99 and Wii for 200 Wii Points each. Additionally, the Rocktober track pack will be available exclusively on the Xbox 360 for 440 Microsoft Points or as singles for 160 Microsoft Points each. In addition to the in-game music store and Xbox LIVE Marketplace for Xbox 360, Xbox 360 owners can expand their *Guitar Hero* music library using the *Guitar Hero* VIP Pass Music Store, available exclusively on Xbox LIVE(R) online entertainment network.

For more information about *Guitar Hero: Warriors of Rock* and the entire line-up of downloadable songs and disc imports, please visit www.guitarhero.com.

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