FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KELLY BRIAN G					2. Issuer Name and Ticker or Trading Symbol Activision Blizzard, Inc. [ATVI]										Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O ACTIVISION BLIZZARD, INC.					3. Date of Earliest Transaction (Month/Day/Year) 06/29/2018									1	71		er (give title		(specify
3100 OCEAN PARK BOULEVARD (Street) SANTA MONICA (City) (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Nor	n-Deriva	ative	Se	curitie	s Acc	quired,	Disp	oosed o	f, o	r Ben	efic	ially	Owne	ed		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)							2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.					4 and Securi Benefic Owned		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount		(A) or (D)	Pric	e		ted action(s) 3 and 4)		(Instr. 4)
Common Stock, par value \$0.000001 per share 06/29/					2018	018		A		3,276(1)		A	,	\$0	11,377 ⁽²⁾		D		
Common Stock, par value \$0.000001 per share																1,0)92,352	I	By the 115190D Trust ⁽³⁾
Common Stock, par value \$0.000001 per share														1,324,721		I	By ASAC TJKS LLC ⁽⁴⁾		
Common Stock, par value \$0.000001 per share													1		I	By ASAC II LLC ⁽⁵⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Dity or Exercise (Month/Day/Year) if any		Date, (4. Transactio Code (Inst 8)		n of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				Ar) Se Do Se ar		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of		t		9. Number o derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. This grant was for 3,276 restricted share units, each representing the right to receive one share of the Company's common stock, which will vest in equal installments on September 29, 2018, December 29, 2018, March 29, 2019 and June 29, 2019.
- 2. Following the transactions reported on this Form 4, Mr. Kelly directly owns (a) 8,101 shares of the Company's common stock and (b) 3,276 restricted share units, each representing the right to receive one share of the Company's common stock.
- 3. Mr. Kelly disclaims beneficial ownership of the Company's common stock held by the 115190D Trust except to the extent of his pecuniary interest therein.
- 4. Mr. Kelly disclaims beneficial ownership of the Company's common stock held by ASAC TJKS LLC except to the extent of his pecuniary interest therein.
- 5. Mr. Kelly and Robert A. Kotick are the managers of ASAC II LLC. Mr. Kelly disclaims beneficial ownership of the Company's common stock held by ASAC II LLC except to the extent of his pecuniary

Remarks:

07/02/2018

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.