

---

---

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

---

## FORM 10-Q

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended December 31, 2001

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-12699

---

### ACTIVISION, INC.

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or organization)

**95-4803544**

(I.R.S. Employer Identification No.)

**3100 Ocean Park Boulevard, Santa Monica, CA**  
(Address of principal executive offices)

**90405**  
(Zip Code)

**(310) 255-2000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

The number of shares of the registrant's Common Stock outstanding as of February 8, 2002 was 54,275,375.

---

---

#### ACTIVISION, INC. AND SUBSIDIARIES

#### INDEX

Page No.

#### PART I. FINANCIAL INFORMATION

|         |   |   |
|---------|---|---|
| Item 1. | Financial Statements  |   |
|         | Consolidated Balance Sheets as of December 31, 2001 (Unaudited) and March 31, 2001                                | 3 |
|         | Consolidated Statements of Operations for the three and nine months ended December 31, 2001 and 2000 (Unaudited)  | 4 |
|         | Consolidated Statements of Cash Flows for the nine months ended December 31, 2001 and 2000 (Unaudited)            | 5 |
|         | Consolidated Statement of Changes in Shareholders' Equity for the nine months ended December 31, 2001 (Unaudited) | 6 |
|         | Notes to Consolidated Financial Statements for the three and nine months ended December 31, 2001 (Unaudited)      | 7 |

|                                   |   |    |
|-----------------------------------|---|----|
| Item 2.                           | Management's Discussion and Analysis of Financial Condition and Results of Operations | 16 |
| Item 3.                           | Quantitative and Qualitative Disclosures About Market Risk                            | 25 |
| <b>PART II. OTHER INFORMATION</b> |   |    |
| Item 1.                           | Legal Proceedings   | 26 |
| Item 6.                           | Exhibits and Reports on Form 8-K  | 26 |
| SIGNATURES                        |   | 28 |

## Part I. Financial Information.

### Item 1. Financial Statements.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(In thousands, except share data)

|   | December 31, 2001 | March 31, 2001 |
|---|-------------------|----------------|
|   | (Unaudited)       |                |
| <b>Assets</b>   |                   |                |
| Current assets:   |                   |                |
| Cash and cash equivalents   | \$ 194,691        | \$ 125,550     |
| Accounts receivable, net of allowances of \$52,445 and \$28,461 at December 31, 2001 and March 31, 2001, respectively                       | 203,379           | 73,802         |
| Inventories   | 30,630            | 43,888         |
| Prepaid royalties and capitalized software costs  | 35,703            | 27,502         |
| Deferred income taxes   | 19,945            | 14,292         |
| Other current assets  | 10,861            | 13,196         |
|   | <u>495,209</u>    | <u>298,230</u> |
| Total current assets  | 495,209           | 298,230        |
| Prepaid royalties and capitalized software costs  | 15,319            | 14,703         |
| Property and equipment, net   | 17,598            | 15,240         |
| Deferred income taxes   | 35,115            | 13,759         |
| Other assets  | 5,464             | 7,709          |
| Goodwill  | 25,497            | 10,316         |
|   | <u>594,202</u>    | <u>359,957</u> |
| Total assets  | \$ 594,202        | \$ 359,957     |
| <b>Liabilities and Shareholders' Equity</b>   |                   |                |
| Current liabilities:  |                   |                |
| Current portion of long-term debt   | \$ 489            | \$ 10,231      |
| Accounts payable  | 121,190           | 60,980         |
| Accrued expenses  | 83,705            | 44,039         |
|   | <u>205,384</u>    | <u>115,250</u> |
| Total current liabilities   | 205,384           | 115,250        |
| Long-term debt, less current portion  | 3,209             | 3,401          |
| Convertible subordinated notes  | —                 | 60,000         |
|   | <u>208,593</u>    | <u>178,651</u> |
| Total liabilities   | 208,593           | 178,651        |
| Commitments and contingencies   |                   |                |
| Shareholders' equity:   |                   |                |
| Preferred stock, \$.000001 par value, 3,750,000 shares authorized, no shares issued at December 31, 2001 and March 31, 2001                 | —                 | —              |
| Series A Junior Preferred stock, \$.000001 par value, 1,250,000 shares authorized, no shares issued at December 31, 2001 and March 31, 2001 | —                 | —              |

|  |                   |                   |
|--|-------------------|-------------------|
| Common stock, \$.000001 par value, 125,000,000 shares authorized, 57,909,469 and 45,249,683 shares issued and 53,580,710 and 40,923,714 shares outstanding at December 31, 2001 and March 31, 2001, respectively | —                 | —                 |
| Additional paid-in capital   | 362,732           | 200,786           |
| Retained earnings  | 53,500            | 12,146            |
| Accumulated other comprehensive loss   | (10,300)          | (11,377)          |
| Less: Treasury stock, at cost, 4,328,759 and 4,325,969 shares at December 31, 2001 and March 31, 2001, respectively  | (20,323)          | (20,249)          |
|  | <u>385,609</u>    | <u>181,306</u>    |
| Total shareholders' equity   | 385,609           | 181,306           |
|  | <u>385,609</u>    | <u>181,306</u>    |
| Total liabilities and shareholders' equity   | \$ 594,202        | \$ 359,957        |
|  | <u>\$ 594,202</u> | <u>\$ 359,957</u> |

The accompanying notes are an integral part of these consolidated financial statements.

3

**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(Unaudited)  
(In thousands, except per share data)

|  | For the three months ended<br>December 31, |                | For the nine months ended<br>December 31, |                |
|--|--|----------------|---|----------------|
|  | 2001                                       | 2000           | 2001                                      | 2000           |
| Net revenues   | \$ 371,341                                 | \$ 264,473     | \$ 621,523                                | \$ 493,393     |
| Costs and expenses:  |  |                |   |                |
| Cost of sales—product costs                                  | 195,560                                    | 139,430        | 347,840                                   | 247,414        |
| Cost of sales—royalties and software amortization            | 58,084                                     | 39,364         | 81,245                                    | 77,829         |
| Product development  | 10,848                                     | 11,779         | 29,059                                    | 30,311         |
| Sales and marketing  | 31,883                                     | 26,725         | 67,064                                    | 68,505         |
| General and administrative                                   | 13,165                                     | 12,421         | 32,603                                    | 31,542         |
|  | <u>309,540</u>                             | <u>229,719</u> | <u>557,811</u>                            | <u>455,601</u> |
| Total costs and expenses                                     | 309,540                                    | 229,719        | 557,811                                   | 455,601        |
| Operating income   | 61,801                                     | 34,754         | 63,712                                    | 37,792         |
| Interest income (expense), net                               | 271  | (2,225)        | 1,923                                     | (6,631)        |
| Income before income tax provision                           | 62,072                                     | 32,529         | 65,635                                    | 31,161         |
| Income tax provision   | 22,962                                     | 12,024         | 24,281                                    | 11,529         |
| Net income   | \$ 39,110                                  | \$ 20,505      | \$ 41,354                                 | \$ 19,632      |
| Basic earnings per share                                     | \$ 0.75                                    | \$ 0.56        | \$ 0.84                                   | \$ 0.54        |
| Weighted average common shares outstanding                   | 52,359                                     | 36,665         | 49,254                                    | 36,611         |
| Diluted earnings per share                                   | \$ 0.66                                    | \$ 0.45        | \$ 0.73                                   | \$ 0.45        |
| Weighted average common shares outstanding assuming dilution | 59,293                                     | 45,558         | 56,635                                    | 43,325         |

The accompanying notes are an integral part of these consolidated financial statements.

4

**ACTIVISION, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)  
(In thousands)

|  | For the nine months ended<br>December 31, |                  |
|--|---|------------------|
|  | 2001                                      | 2000             |
| <b>Cash flows from operating activities:</b>   |   |                  |
| Net income   | \$ 41,354                                 | \$ 19,632        |
| Adjustments to reconcile net income to net cash provided by operating activities:  |   |                  |
| Deferred income taxes  | (27,009)                                  | (5,190)          |
| Depreciation and amortization  | 4,236                                     | 4,502            |
| Amortization of prepaid royalties and capitalized software costs   | 52,141                                    | 63,397           |
| Tax benefit attributable to employee stock options and common stock warrants   | 44,535                                    | 2,295            |
| Expense related to common stock warrants   | 849                                       | 1,055            |
| Changes in assets and liabilities:   |   |                  |
| Accounts receivable  | (128,697)                                 | (58,763)         |
| Inventories  | 13,258                                    | (9,319)          |
| Prepaid royalties and capitalized software costs   | (60,958)                                  | (50,960)         |
| Other assets   | 1,875                                     | 1,375            |
| Accounts payable   | 60,172                                    | 38,363           |
| Accrued expenses and other liabilities   | 42,667                                    | 24,798           |
| Net cash provided by operating activities  | <u>44,423</u>                             | <u>31,185</u>    |
| <b>Cash flows from investing activities:</b>   |   |                  |
| Capital expenditures   | (6,583)                                   | (8,835)          |
| Proceeds from disposal of property and equipment   | 624                                       | 1,394            |
| Other  | (129)                                     | —                |
| Net cash used in investing activities  | <u>(6,088)</u>                            | <u>(7,441)</u>   |
| <b>Cash flows from financing activities:</b>   |   |                  |
| Proceeds from issuance of common stock pursuant to employee stock option plans, employee stock purchase plan and common stock warrants | 39,987                                    | 8,475            |
| Borrowing under line-of-credit agreements  | —   | 361,282          |
| Payment under line-of-credit agreements  | —   | (364,340)        |
| Payment on term loan   | (8,550)                                   | (9,300)          |
| Other borrowings, net  | (1,384)                                   | (368)            |
| Redemption of convertible subordinated notes   | (62)                                      | —                |
| Purchase of treasury stock   | (74)                                      | (14,971)         |
| Net cash provided by (used in) financing activities  | <u>29,917</u>                             | <u>(19,222)</u>  |
| Effect of exchange rate changes on cash  | <u>889</u>                                | <u>(2,159)</u>   |
| Net increase in cash and cash equivalents  | 69,141                                    | 2,363            |
| Cash and cash equivalents at beginning of period   | 125,550                                   | 49,985           |
| Cash and cash equivalents at end of period   | <u>\$ 194,691</u>                         | <u>\$ 52,348</u> |

The accompanying notes are an integral part of these consolidated financial statements.

|  | Common Stock  |             | Additional<br>Paid-In<br>Capital | Retained<br>Earnings | Treasury Stock |                    | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Shareholders'<br>Equity |
|--|---------------|-------------|----------------------------------|----------------------|----------------|--------------------|--|-------------------------|
|  | Shares        | Amount      |                                  |                      | Shares         | Amount             |  |                         |
| <b>Balance, March 31, 2001</b>   | <b>45,250</b> | <b>\$ —</b> | <b>\$ 200,786</b>                | <b>\$ 12,146</b>     | <b>(4,326)</b> | <b>\$ (20,249)</b> | <b>(11,377)</b>  | <b>\$ 181,306</b>       |
| Components of comprehensive income:  |               |             |                                  |                      |                |                    |  |                         |
| Net income   | —             | —           | —                                | 41,354               | —              | —                  | —  | 41,354                  |
| Foreign currency translation adjustment  | —             | —           | —                                | —                    | —              | —                  | 1,077  | 1,077                   |
| <b>Total comprehensive income</b>  |               |             |                                  |                      |                |                    |  | <b>42,431</b>           |
| Issuance of common stock pursuant to conversion of convertible subordinated notes  | 4,763         | —           | 59,938                           | —                    | —              | —                  | —  | 59,938                  |
| Issuance of common stock pursuant to employee stock option plans, employee stock purchase plan and common stock warrants | 7,078         | —           | 39,987                           | —                    | —              | —                  | —  | 39,987                  |
| Tax benefit attributable to employee stock options and common stock warrants   | —             | —           | 44,535                           | —                    | —              | —                  | —  | 44,535                  |
| Issuance of common stock to effect business combinations   | 819           | —           | 15,553                           | —                    | —              | —                  | —  | 15,553                  |
| Purchase of treasury shares  | —             | —           | —                                | —                    | (3)            | (74)               | —  | (74)                    |
| Other  | —             | —           | 1,933                            | —                    | —              | —                  | —  | 1,933                   |
| <b>Balance, December 31, 2001</b>  | <b>57,910</b> | <b>\$ —</b> | <b>\$ 362,732</b>                | <b>\$ 53,500</b>     | <b>(4,329)</b> | <b>\$ (20,323)</b> | <b>(10,300)</b>  | <b>\$ 385,609</b>       |

The accompanying notes are an integral part of these consolidated financial statements.

**ACTIVISION, INC. AND SUBSIDIARIES**  
**Notes to Consolidated Financial Statements**  
For the three and nine months ended December 31, 2001  
(Unaudited)

**1. Basis of Presentation**

The accompanying consolidated financial statements include the accounts of Activision, Inc. and its subsidiaries. The information furnished is unaudited and reflects all adjustments that, in the opinion of management, are necessary to provide a fair statement of the results for the interim periods presented. The financial statements should be read in conjunction with the financial statements included in our Annual Report on Form 10-K for the year ended March 31, 2001 as filed with the Securities and Exchange Commission.

Certain amounts in the consolidated financial statements have been reclassified to conform to the current period's presentation. These reclassifications had no impact on previously reported working capital or results of operations.

**2. Stock Split and Shelf Registration**

In October 2001, the Board of Directors approved a three-for-two stock split effected in the form of a 50% stock dividend. The stock split was paid at the close of business on November 20, 2001, to shareholders of record as of November 6, 2001. The financial statements, including all share and per share data, have been restated as if the stock split had occurred as of the earliest period presented.

On December 4, 2001, we filed a shelf registration statement on Form S-3 with the Securities and Exchange Commission to register 7,500,000 shares of our \$.000001 par value common stock. We may, from time to time, sell up to the 7,500,000 shares in one or more offerings.

**3. Acquisitions**

Effective October 1, 2001, we acquired all of the outstanding capital of Treyarch Inventions, LLC ("Treyarch"), a privately held interactive software development company, in exchange for 818,961 shares of our \$.000001 par value common stock. Treyarch is a console software developer with a focus on action and action-sports video games. They have a workforce with proven technical and design talent with a history of high-quality product creation. The acquisition further enables us to implement our multi-platform development strategy by bolstering our internal product development capabilities for the next generation console systems and strengthens our position in the action and action-sports genres. The purchase price of the transaction was valued at approximately \$16.4 million with approximately \$15.1 million of the purchase price being assigned to goodwill. This goodwill has been included in the publishing segment of our business, and the results of operations of Treyarch are included in our statement of operations beginning October 1, 2001.

Additional shares of our \$.000001 par value common stock also may be issued to Treyarch's equity holders and employees over the course

of several years, depending on the satisfaction of certain earnings performance requirements and other criteria. This contingent consideration will be recorded as an additional element of the purchase price for Treyarch when those contingencies are resolved.

#### 4. Recently Issued Accounting Standards

In November 2001, the Emerging Issues Task Force ("EITF") reached a consensus on certain elements of EITF Issue No. 01-9, "Accounting for Consideration Given by a Vendor to a Customer or a Reseller of the Vendor's Products." Issue 01-9 provides guidance on the income statement classification of consideration that a vendor gives to a customer or a reseller of the vendor's products.

7

Certain provisions of Issue 01-9 are effective for annual and interim periods beginning after December 15, 2001. We do not believe that the adoption of those provisions of Issue 01-9 will have a material impact on our financial condition or results of operations.

In August 2001, Statement of Financial Accounting Standards ("SFAS") No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" was issued, which supersedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed of," and the accounting and reporting provisions of Accounting Principles Board ("APB") No. 30, "Reporting the Results of Operations—Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions." SFAS No. 144 addresses financial accounting and reporting for the impairment or disposal of long-lived assets and is effective for fiscal years beginning after December 15, 2001, and interim periods within those fiscal years. We believe the adoption of SFAS No. 144 will not have a material impact on our financial statements.

SFAS No. 141, "Business Combinations", was issued on July 20, 2001 and addresses financial accounting and reporting for business combinations. SFAS No. 141 requires that the purchase method be used to account and report for all business combinations. The provisions of this Statement apply to all business combinations initiated after June 30, 2001. This Statement also applies to all business combinations accounted for using the purchase method for which the date of acquisition is July 1, 2001 or later.

SFAS No. 142 "Goodwill and Other Intangibles", was issued on July 20, 2001 and addresses financial accounting and reporting for acquired goodwill and other intangible assets. SFAS No. 142 addresses how intangible assets should be accounted for after they have been initially recognized in the financial statements. The provisions of this Statement are required to be applied starting with fiscal years beginning after December 15, 2001. Early application is permitted for entities with fiscal years beginning after March 15, 2001, provided that the first interim financial statements have not previously been issued. We adopted the provisions of this Statement effective April 1, 2001.

#### 5. Goodwill and Other Intangible Assets—Adoption of SFAS No. 142

We adopted SFAS No. 142 effective April 1, 2001. The following table reconciles net income and earnings per share as reported for the three and nine months ended December 31, 2001 and 2000 to net income and earnings per share as adjusted to exclude goodwill amortization (amounts in thousands, except per share data).

|                                    | Three months ended<br>December 31, |           | Nine months ended<br>December 31, |           |
|------------------------------------|------------------------------------|-----------|-----------------------------------|-----------|
|                                    | 2001                               | 2000      | 2001                              | 2000      |
| Reported net income                | \$ 39,110                          | \$ 20,505 | \$ 41,354                         | \$ 19,632 |
| Add back: Goodwill amortization    | —                                  | 374       | —                                 | 1,127     |
| Adjusted net income                | \$ 39,110                          | \$ 20,879 | \$ 41,354                         | \$ 20,759 |
| <b>Basic earnings per share:</b>   |                                    |           |                                   |           |
| Reported net income                | \$ 0.75                            | \$ 0.56   | \$ 0.84                           | \$ 0.54   |
| Goodwill amortization              | —                                  | 0.01      | —                                 | 0.03      |
| Adjusted net income                | \$ 0.75                            | \$ 0.57   | \$ 0.84                           | \$ 0.57   |
| <b>Diluted earnings per share:</b> |                                    |           |                                   |           |
| Reported net income                | \$ 0.66                            | \$ 0.45   | \$ 0.73                           | \$ 0.45   |
| Goodwill amortization              | —                                  | 0.01      | —                                 | 0.03      |
| Adjusted net income                | \$ 0.66                            | \$ 0.46   | \$ 0.73                           | \$ 0.48   |

8

The changes in the carrying amount of goodwill for the nine months ended December 31, 2001, are as follows (amounts in thousands):

| Publishing | Distribution | Total |
|------------|--------------|-------|
|------------|--------------|-------|

|   |               |              |               |
|---|---------------|--------------|---------------|
| Balance as of March 31, 2001              | \$ 5,941      | \$ 4,375     | \$ 10,316     |
| Goodwill acquired during the period       | 15,104        | —            | 15,104        |
| Effect of foreign currency exchange rates | —             | 77           | 77            |
|   | <u>21,045</u> | <u>4,452</u> | <u>25,497</u> |
| Balance as of December 31, 2001           | \$ 21,045     | \$ 4,452     | \$ 25,497     |

## 6. Prepaid Royalties and Capitalized Software Costs

Prepaid royalties include payments made to independent software developers under development agreements and license fees paid to intellectual property rights holders for use of their trademarks or copyrights. Intellectual property rights which have alternative future uses are capitalized. Capitalized software costs represent costs incurred for internal development of products.

We account for prepaid royalties relating to development agreements and capitalized software costs in accordance with SFAS No. 86, "Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed." Software development costs and prepaid royalties are capitalized once technological feasibility is established and such costs are determined to be recoverable. For products where proven game engine technology exists, this may occur early in the development cycle. Technological feasibility is evaluated on a product by product basis. Prior to a product's release, we expense, as part of product development costs, capitalized costs when we believe such amounts are not recoverable. Amounts related to software development which are not capitalized are charged immediately to product development expense.

We evaluate the future recoverability of capitalized amounts on a quarterly basis. The following criteria is used to evaluate recoverability of software development costs: historical performance of comparable products; the commercial acceptance of prior products released on a given game engine; orders for the product prior to its release; estimated performance of a sequel product based on the performance of the product on which the sequel is based; and actual development costs of a product as compared to our budgeted amount.

Commencing upon product release prepaid royalties and capitalized software development costs are amortized to cost of sales—royalties and software amortization on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of one year or less. For products that have been released, we evaluate the future recoverability of capitalized amounts on a quarterly basis. The primary evaluation criterion is actual title performance.

As of December 31, 2001, prepaid royalties and unamortized capitalized software costs totaled \$39.2 million (including \$15.3 million classified as non-current) and \$11.8 million, respectively. As of March 31, 2001, prepaid royalties and unamortized capitalized software costs totaled \$38.3 million (including \$14.7 million classified as non-current) and \$3.9 million, respectively.

## 7. Revenue Recognition

We recognize revenue from the sale of our products once they are shipped and are available for general release to customers. Subject to certain limitations, we permit customers to exchange and return our products within certain specified periods and we provide our customers with price protection on certain unsold merchandise. Price protection policies, when negotiated and applicable, allow customers to take a deduction on unsold merchandise.

9

Revenue from product sales is reflected after deducting the estimated allowance for returns and price protection. We estimate the amount of future returns and price protection based upon historical results and current known circumstances. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery. Per copy royalties on sales that exceed the guarantee are recognized as earned.

## 8. Interest Income (Expense)

Interest income (expense), net is comprised of the following (amounts in thousands):

|                               | Three months ended<br>December 31, |            | Nine months ended<br>December 31, |            |
|-------------------------------|------------------------------------|------------|-----------------------------------|------------|
|                               | 2001                               | 2000       | 2001                              | 2000       |
| Interest expense              | \$ (615)                           | \$ (2,600) | \$ (1,732)                        | \$ (7,703) |
| Interest income               | 886                                | 375        | 3,655                             | 1,072      |
| Net interest income (expense) | \$ 271                             | \$ (2,225) | \$ 1,923                          | \$ (6,631) |

## 9. Supplemental Cash Flow Information

Non-cash investing and financing activities and supplemental cash flow information is as follows (amounts in thousands):

|   | Nine months ended<br>December 31, |       |
|---|-----------------------------------|-------|
|   | 2001                              | 2000  |
| <i>Non-cash investing and financing activities:</i> |                                   |       |
| Conversion of convertible subordinated notes        | \$ 59,938                         | \$ —  |
| Subsidiaries acquired with common stock             | 15,553                            | —     |
| Other   | 1,933                             | 533   |
| <i>Supplemental cash flow information:</i>          |                                   |       |
| Cash paid for income taxes                          | 2,085                             | 5,500 |
| Cash paid (received) for interest                   | (1,665)                           | 5,803 |

## 10. Operations by Reportable Segments and Geographic Area

We publish, develop and distribute interactive entertainment software products. Our products cover the action, adventure, extreme sports, racing, role playing, simulation and strategy game categories. We offer our products in versions which operate on the Sony PlayStation, Sony PlayStation 2, Microsoft Xbox, Nintendo GameCube, Nintendo 64 and Sega Dreamcast console systems, the Nintendo Game Boy Color and Game Boy Advance hand held devices, as well as on personal computers.

Based upon our organizational structure, we operate two business segments: (i) publishing of interactive entertainment software and (ii) distribution of interactive entertainment software and hardware products.

Publishing refers to the development, marketing and sale of products, either directly, by license or through our affiliate label program with third party publishers. In the United States, our products are sold primarily on a direct basis to major computer and software retailing organizations, mass market retailers, consumer electronic stores, discount warehouses and mail order companies. We conduct our international publishing activities through offices in the United Kingdom, Germany, France, Australia, Canada and Japan. Our products are sold internationally on a direct to retail basis and through third

10

party distribution and licensing arrangements and through our wholly-owned distribution subsidiaries located in the United Kingdom, the Netherlands and Germany.

Distribution refers to our operations in the United Kingdom, the Netherlands and Germany that provide logistical and sales services to third party publishers of interactive entertainment software, our own publishing operations and manufacturers of interactive entertainment hardware.

Resources are allocated to each of these segments using information on their respective net revenues and operating profits before interest and taxes. The segments are not evaluated based on assets or depreciation.

The accounting policies of these segments are the same as those described in the Summary of Significant Accounting Policies in our Annual Report on Form 10-K for the year ended March 31, 2001. Revenue derived from sales between segments is eliminated in consolidation.

Information on the reportable segments for the three and nine months ended December 31, 2001 and 2000 is as follows (amounts in thousands):

|                                      | Three months ended December 31, 2001 |              |            |
|--------------------------------------|--------------------------------------|--------------|------------|
|                                      | Publishing                           | Distribution | Total      |
| Total segment revenues               | \$ 260,737                           | \$ 110,604   | \$ 371,341 |
| Revenues from sales between segments | (25,178)                             | 25,178       | —          |
| Revenues from external customers     | \$ 235,559                           | \$ 135,782   | \$ 371,341 |
| Operating income                     | \$ 53,497                            | \$ 8,304     | \$ 61,801  |
| Goodwill                             | \$ 21,045                            | \$ 4,452     | \$ 25,497  |
| Total assets                         | \$ 425,659                           | \$ 168,543   | \$ 594,202 |

|                        | Three months ended December 31, 2000 |              |            |
|------------------------|--------------------------------------|--------------|------------|
|                        | Publishing                           | Distribution | Total      |
| Total segment revenues | \$ 201,009                           | \$ 63,464    | \$ 264,473 |



|                                      |            |            |            |
|--------------------------------------|------------|------------|------------|
| Revenues from sales between segments | (15,230)   | 15,230     | —          |
| Revenues from external customers     | \$ 185,779 | \$ 78,694  | \$ 264,473 |
| Operating income                     | \$ 30,708  | \$ 4,046   | \$ 34,754  |
| Goodwill                             | \$ 6,242   | \$ 4,650   | \$ 10,892  |
| Total assets                         | \$ 273,262 | \$ 104,154 | \$ 377,416 |

11

| Nine months ended December 31, 2001  |            |              |            |
|--------------------------------------|------------|--------------|------------|
|                                      | Publishing | Distribution | Total      |
| Total segment revenues               | \$ 441,195 | \$ 180,328   | \$ 621,523 |
| Revenues from sales between segments | (38,659)   | 38,659       | —          |
| Revenues from external customers     | \$ 402,536 | \$ 218,987   | \$ 621,523 |
| Operating income                     | \$ 54,311  | \$ 9,401     | \$ 63,712  |
| Goodwill                             | \$ 21,045  | \$ 4,452     | \$ 25,497  |
| Total assets                         | \$ 425,659 | \$ 168,543   | \$ 594,202 |

| Nine months ended December 31, 2000  |            |              |            |
|--------------------------------------|------------|--------------|------------|
|                                      | Publishing | Distribution | Total      |
| Total segment revenues               | \$ 383,638 | \$ 109,755   | \$ 493,393 |
| Revenues from sales between segments | (31,806)   | 31,806       | —          |
| Revenues from external customers     | \$ 351,832 | \$ 141,561   | \$ 493,393 |
| Operating income                     | \$ 35,262  | \$ 2,530     | \$ 37,792  |
| Goodwill                             | \$ 6,242   | \$ 4,650     | \$ 10,892  |
| Total assets                         | \$ 273,262 | \$ 104,154   | \$ 377,416 |

Geographic information for the three and nine months ended December 31, 2001 and 2000 is based on the location of the selling entity. Revenues from external customers by geographic region were as follows (amounts in thousands):

|               | Three months ended December 31, |            | Nine months ended December 31, |            |
|---------------|---------------------------------|------------|--------------------------------|------------|
|               | 2001                            | 2000       | 2001                           | 2000       |
| United States | \$ 194,497                      | \$ 161,383 | \$ 332,441                     | \$ 299,686 |
| Europe        | 171,531                         | 100,032    | 278,902                        | 185,441    |
| Other         | 5,313                           | 3,058      | 10,180                         | 8,266      |
| Total         | \$ 371,341                      | \$ 264,473 | \$ 621,523                     | \$ 493,393 |

Revenues by platform were as follows (amounts in thousands):

| Three months ended December 31, |      | Nine months ended December 31, |      |
|---------------------------------|------|--------------------------------|------|
| 2001                            | 2000 | 2001                           | 2000 |

|         |            |            |            |            |
|---------|------------|------------|------------|------------|
| Console | \$ 304,791 | \$ 203,855 | \$ 513,568 | \$ 365,552 |
| PC      | 66,550     | 60,618     | 107,955    | 127,841    |
| Total   | \$ 371,341 | \$ 264,473 | \$ 621,523 | \$ 493,393 |

12

## 10. Computation of Earnings Per Share

The following table sets forth the computations of basic and diluted earnings per share (amounts in thousands, except per share data):

|  | Three months ended<br>December 31, |           | Nine months ended<br>December 31, |           |
|--|------------------------------------|-----------|-----------------------------------|-----------|
|  | 2001                               | 2000      | 2001                              | 2000      |
| <i>Numerator</i>   |                                    |           |                                   |           |
| Numerator for basic and diluted earnings per share—income available to common shareholders                     | \$ 39,110                          | \$ 20,505 | \$ 41,354                         | \$ 19,632 |
| <i>Denominator</i>   |                                    |           |                                   |           |
| Denominator for basic earnings per share—weighted average common shares outstanding                            | 52,359                             | 36,665    | 49,254                            | 36,611    |
| Effect of dilutive securities:   |                                    |           |                                   |           |
| Employee stock options and stock purchase plan   | 6,454                              | 3,798     | 6,742                             | 1,943     |
| Warrants to purchase common stock  | 480                                | 327       | 639                               | 3         |
| Conversion—convertible subordinated notes  | —                                  | 4,768     | —                                 | 4,768     |
| Potential dilutive common shares   | 6,934                              | 8,893     | 7,381                             | 6,714     |
| Denominator for diluted earnings per share—weighted average common shares outstanding plus assumed conversions | 59,293                             | 45,558    | 56,635                            | 43,325    |
| Basic earnings per share   | \$ 0.75                            | \$ 0.56   | \$ 0.84                           | \$ 0.54   |
| Diluted earnings per share   | \$ 0.66                            | \$ 0.45   | \$ 0.73                           | \$ 0.45   |

Options to purchase 100,094 shares of common stock at exercise prices ranging from \$23.39 to \$25.81 and options to purchase 80,713 shares of common stock at exercise prices ranging from \$21.63 to \$25.81 were outstanding for the three and nine months ended December 31, 2001, respectively, but were not included in the calculation of diluted earnings per share because their effect would be antidilutive. Options to purchase 3.6 million shares of common stock at exercise prices ranging from \$8.46 to \$15.36 and options to purchase 11.5 million shares of common stock at exercise prices ranging from \$6.71 to \$15.36 were outstanding for the three and nine months ended December 31, 2000, respectively, but were not included in the calculation of diluted earnings per share because their effect would be antidilutive.

## 11. Commitments

### *Bank Lines of Credit*

In June 1999, we obtained a \$100.0 million revolving credit facility and a \$25.0 million term loan with a syndicate of banks (the "U.S. Facility"). The revolving portion of the U.S. Facility provided us with the ability to borrow up to \$100.0 million and issue letters of credit up to \$80 million on a revolving basis against eligible accounts receivable and inventory. The term loan had a three year term with principal amortization on a straight-line quarterly basis beginning December 31, 1999, a borrowing rate based on the banks' base rate (which is generally equivalent to the published prime rate) plus 2% or LIBOR plus 3% and was to expire June 2002. The revolving portion of the U.S. Facility had a borrowing rate based on the banks' base rate plus 1.75% or LIBOR plus 2.75%. In May 2001, we accelerated our repayment of the outstanding balance under the term loan portion of the U.S. Facility. In connection with the accelerated repayment, we amended the U.S. Facility (the "Amended and

13

Restated U.S. Facility"). The Amended and Restated U.S. Facility eliminated the term loan, reduced the revolver to \$78.0 million and reduced the interest rate to the banks' base rate plus 1.25% or LIBOR plus 2.25%. We pay a commitment fee of 1/4% on the unused portion of the revolver.

The Amended and Restated U.S. Facility is collateralized by substantially all of our assets and expires June 2002. The Amended and Restated U.S. Facility contains various covenants that limit our ability to incur additional indebtedness, pay dividends or make other distributions, create certain liens, sell assets, or enter into certain mergers or acquisitions. We are also required to maintain specified financial ratios related to net worth and fixed charges. We were in compliance with these covenants as of December 31, 2001. As of December 31, 2001, there were no borrowings outstanding under the Amended and Restated U.S. Facility. Letters of credit of \$2.9 million were outstanding against the Amended and Restated U.S. Facility as of December 31, 2001.

We have a revolving credit facility through our CD Contact subsidiary in the Netherlands (the "Netherlands Facility"). The Netherlands Facility permits revolving credit loans and letters of credit up to Netherlands Guilders ("NLG") 10 million (\$4.0 million) as of December 31, 2001, based upon eligible accounts receivable and inventory balances. The Netherlands Facility is due on demand, bears interest at a Eurocurrency rate plus 1.50% and expires August 2003. Borrowings outstanding and letters of credit outstanding under the Netherlands Facility were \$346,000 and \$60,600 (NLG \$151,200), respectively, as of December 31, 2001.

We also have revolving credit facilities with our CentreSoft subsidiary located in the United Kingdom (the "UK Facility") and our NBG subsidiary located in Germany (the "German Facility"). The UK Facility provides for British Pounds ("GBP") 7.0 million (\$10.2 million) of revolving loans and GBP 1.5 million (\$2.2 million) of letters of credit as of December 31, 2001. The UK Facility bears interest at LIBOR plus 2%, is collateralized by substantially all of the assets of the subsidiary and expires in October 2002. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of December 31, 2001, we were in compliance with these covenants. No borrowings were outstanding against the UK facility as of December 31, 2001. Letters of credit of GBP 1.5 million (\$2.2 million) were outstanding against the UK Facility as of December 31, 2001. As of December 31, 2001, the German Facility provides for revolving loans up to Euro dollar ("EUR") 2.6 million (\$2.3 million), bears interest at a Eurocurrency rate plus 2.5%, is collateralized by a cash deposit of approximately GBP 650,000 (\$944,000) made by our CentreSoft subsidiary and has no expiration date. There were no borrowings outstanding against the German Facility as of December 31, 2001.

#### *Private Placement of Convertible Subordinated Notes*

In December 1997, we completed the private placement of \$60.0 million principal amount of 6<sup>3</sup>/<sub>4</sub>% convertible subordinated notes due 2005 (the "Notes"). The Notes were convertible, in whole or in part, at the option of the holder at any time after December 22, 1997 (the date of original issuance) and prior to the close of business on the business day immediately preceding the maturity date, unless previously redeemed or repurchased, into our common stock, \$.000001 par value, at a conversion price of \$12.58 per share, post split, subject to adjustment in certain circumstances. During the three months ended June 30, 2001, we called for the redemption of the Notes. In connection with that call, holders converted to common stock approximately \$59.9 million aggregate principal amount of their Notes. The remaining Notes were redeemed for cash.

#### *Developer and Intellectual Property Contracts*

In the normal course of business, we enter into contractual arrangements with third parties for the development of products, as well as for the rights to intellectual property ("IP"). Under these agreements, we commit to provide specified payments to a developer or IP holder, based upon contractual arrangements. Assuming all contractual provisions are met, the total future minimum

14

contract commitment for contracts in place as of December 31, 2001 is approximately \$67.9 million and is scheduled to be distributed as follows (amounts in thousands):

| <b>Fiscal year ending March 31,</b> |                  |
|-------------------------------------|------------------|
| 2002                                | \$ 17,027        |
| 2003                                | 35,071           |
| 2004                                | 8,093            |
| 2005                                | 3,550            |
| 2006                                | 1,675            |
| Thereafter                          | 2,500            |
| <b>Total</b>                        | <b>\$ 67,916</b> |

#### *Legal Proceedings*

We are party to routine claims and suits brought against us in the ordinary course of business, including disputes arising over the ownership of intellectual property rights and collection matters. In the opinion of management, the outcome of such routine claims will not have a material adverse effect on our business, financial condition, results of operations or liquidity.

## **12. Subsequent Events**

#### *Gray Matter*

On December 30, 1999, we acquired a 40% interest in the outstanding capital stock of Gray Matter Interactive Studios, Inc., formerly known as Video Games West, ("Gray Matter"), a privately held software development company, as well as an option to purchase the remaining 60% of outstanding capital stock. Effective January 9, 2002, we exercised our option to acquire the remaining 60% equity interest in Gray Matter in exchange for 133,690 shares of our \$.000001 par value common stock with an approximate value of \$3.5 million.

15

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### OVERVIEW

We are a leading international publisher of interactive entertainment software products. We have built a company with a diverse portfolio of products that spans a wide range of categories and target markets and that is used on a variety of game hardware platforms and operating systems.

Our products cover the action, adventure, extreme sports, racing, role playing, simulation and strategy game categories. We offer our products in versions which operate on the Sony PlayStation, Sony PlayStation 2, Microsoft Xbox, Nintendo GameCube, Nintendo 64 and Sega Dreamcast console systems, the Nintendo Game Boy Color and Game Boy Advance hand held devices, as well as on personal computers ("PC's"). Driven partly by the enhanced capabilities of the next generation platforms, we believe that in the next few years there will be significant growth in the market for interactive entertainment software and we plan to leverage our skills and resources to extend our leading position in the industry.

We operate two business segments: (i) publishing of interactive entertainment software and (ii) distribution of interactive entertainment software and hardware products. Publishing refers to the development, marketing and sale of products, either directly, by license or through our affiliate label program with third party publishers. Distribution refers to our operations in Europe that provide logistical and sales services to third party publishers of interactive entertainment software, our own publishing operations and manufacturers of interactive entertainment hardware.

We recognize revenue from the sale of our products once they are shipped and are available for general release to customers. Subject to certain limitations, we permit customers to exchange and return our products within certain specified periods and we provide our customers with price protection on certain unsold merchandise. Price protection policies, when negotiated and applicable, allow customers to take a deduction on unsold merchandise.

Revenue from product sales is reflected after deducting the estimated allowance for returns and price protection. We estimate the amount of future returns and price protection based upon historical results and current known circumstances. With respect to license agreements that provide customers the right to make multiple copies in exchange for guaranteed amounts, revenue is recognized upon delivery. Per copy royalties on sales that exceed the guarantee are recognized as earned.

Cost of sales-product costs represents the cost to purchase, manufacture and distribute personal computer and console product units. Manufacturers of our software are located worldwide and are readily available. Console compact discs and cartridges are manufactured by the respective video game console manufacturers, Sony, Microsoft and Nintendo, their agents or our agents.

Cost of sales-royalties and software amortization represents amounts due to developers, product owners and other royalty participants as a result of product sales, as well as amortization of capitalized software development costs. Our costs to develop products are accounted for in accordance with accounting standards that provide for the capitalization of certain software development costs once technological feasibility is established and such costs are determined to be recoverable. Additionally, various contracts are maintained with developers, product owners or other royalty participants, which state a royalty rate, territory and term of agreement, among other items. Upon product release, prepaid royalties and capitalized software costs are amortized to cost of sales-royalties and software amortization based on the ratio of current revenues to total projected revenues, generally resulting in an amortization period of one year or less.

For products that have been released, we evaluate the future recoverability of prepaid royalties and capitalized software costs on a quarterly basis based on actual title performance. Prior to a product's

16

---

release, we expense, as part of product development costs, capitalized costs when we believe that such amounts are not recoverable. The following criteria are used to evaluate recoverability of unreleased titles: historical performance of comparable products; the commercial acceptance of prior products released on a given game engine; orders for the product prior to its release; estimated performance of a sequel product based on the performance of the product on which the sequel is based; and actual development costs of a product as compared to our budgeted amount.

Our profitability is directly affected by the mix of revenues from our publishing and distribution segments. Publishing operating margins are substantially higher than margins realized from our distribution segment. Operating margins in our distribution segment are also affected by the mix of hardware and software sales, with software producing higher margins than hardware.

17

---

The following table sets forth certain consolidated statements of operations data for the periods indicated as a percentage of total net revenues and also breaks down net revenues by territory, platform and segment (amounts in thousands):

|                             | Three months ended December 31, |         |      |    | Nine months ended December 31, |      |      |         |      |    |         |      |
|-----------------------------|---------------------------------|---------|------|----|--------------------------------|------|------|---------|------|----|---------|------|
|                             | 2001                            |         | 2000 |    | 2001                           |      | 2000 |         |      |    |         |      |
| Net revenues                | \$                              | 371,341 | 100% | \$ | 264,473                        | 100% | \$   | 621,523 | 100% | \$ | 493,393 | 100% |
| Costs and expenses:         |                                 |         |      |    |                                |      |      |         |      |    |         |      |
| Cost of sales—product costs |                                 | 195,560 | 53   |    | 139,430                        | 53   |      | 347,840 | 56   |    | 247,414 | 50   |

|   |           |     |           |     |           |    |           |     |
|---|-----------|-----|-----------|-----|-----------|----|-----------|-----|
| Cost of sales—royalties and software amortization | 58,084    | 15  | 39,364    | 15  | 81,245    | 13 | 77,829    | 16  |
| Product development                               | 10,848    | 3   | 11,779    | 4   | 29,059    | 5  | 30,311    | 6   |
| Sales and marketing                               | 31,883    | 9   | 26,725    | 10  | 67,064    | 11 | 68,505    | 14  |
| General and administrative                        | 13,165    | 3   | 12,421    | 5   | 32,603    | 5  | 31,542    | 6   |
| Total costs and expenses                          | 309,540   | 83  | 229,719   | 87  | 557,811   | 90 | 455,601   | 92  |
| Operating income                                  | 61,801    | 17  | 34,754    | 13  | 63,712    | 10 | 37,792    | 8   |
| Interest income (expense), net                    | 271       | 0   | (2,225)   | (1) | 1,923     | 1  | (6,631)   | (1) |
| Income before income tax provision                | 62,072    | 17  | 32,529    | 12  | 65,635    | 11 | 31,161    | 7   |
| Income tax provision                              | 22,962    | 6   | 12,024    | 4   | 24,281    | 4  | 11,529    | 2   |
| Net income  | \$ 39,110 | 11% | \$ 20,505 | 8%  | \$ 41,354 | 7% | \$ 19,632 | 5%  |

#### NET REVENUES BY TERRITORY:

|                    |            |      |            |      |            |      |            |      |
|--------------------|------------|------|------------|------|------------|------|------------|------|
| United States      | \$ 194,497 | 52%  | \$ 161,383 | 61%  | \$ 332,441 | 53%  | \$ 299,686 | 61%  |
| Europe             | 171,531    | 46   | 100,032    | 38   | 278,902    | 45   | 185,441    | 38   |
| Other              | 5,313      | 2    | 3,058      | 1    | 10,180     | 2    | 8,266      | 1    |
| Total net revenues | \$ 371,341 | 100% | \$ 264,473 | 100% | \$ 621,523 | 100% | \$ 493,393 | 100% |

#### ACTIVITY/PLATFORM MIX:

|                                 |            |      |            |      |            |      |            |      |
|---------------------------------|------------|------|------------|------|------------|------|------------|------|
| Publishing:                     |            |      |            |      |            |      |            |      |
| Console                         | \$ 207,960 | 80%  | \$ 154,759 | 77%  | \$ 356,660 | 81%  | \$ 283,827 | 74%  |
| PC                              | 52,777     | 20   | 46,250     | 23   | 84,535     | 19   | 99,811     | 26   |
| Total publishing net revenues   | 260,737    | 70   | 201,009    | 76   | 441,195    | 71   | 383,638    | 78   |
| Distribution:                   |            |      |            |      |            |      |            |      |
| Console                         | 96,831     | 88   | 49,096     | 77   | 156,908    | 87   | 81,725     | 74   |
| PC                              | 13,773     | 12   | 14,368     | 23   | 23,420     | 13   | 28,030     | 26   |
| Total distribution net revenues | 110,604    | 30   | 63,464     | 24   | 180,328    | 29   | 109,755    | 22   |
| Total net revenues              | \$ 371,341 | 100% | \$ 264,473 | 100% | \$ 621,523 | 100% | \$ 493,393 | 100% |

#### OPERATING INCOME BY SEGMENT:

|                        |           |     |           |     |           |     |           |    |
|------------------------|-----------|-----|-----------|-----|-----------|-----|-----------|----|
| Publishing             | \$ 53,497 | 15% | \$ 30,708 | 12% | \$ 54,311 | 9%  | \$ 35,262 | 7% |
| Distribution           | 8,304     | 2   | 4,046     | 1   | 9,401     | 1   | 2,530     | 1  |
| Total operating income | \$ 61,801 | 17% | \$ 34,754 | 13% | \$ 63,712 | 10% | \$ 37,792 | 8% |

## Results of Operations—Three and Nine Months Ended December 31, 2001 and 2000

### Net Revenues

Net revenues for the three months ended December 31, 2001 increased 40% over the same period last year, from \$264.5 million to \$371.3 million. Net revenues for the nine months ended December 31, 2001 increased 26% over the same period last year, from \$493.4 million to \$621.5 million. These net revenue increases occurred both in our publishing and distribution businesses.

Publishing net revenues increased 30% for the three months ended December 31, 2001, over the same period last year, from \$201.0 million to \$260.7 million. Publishing console net revenues increased from \$154.8 million to \$208.0 million, and publishing PC net revenues increased from \$46.3 million to \$52.8 million. These increases were due to the fact that in fiscal 2002, our major holiday titles, including Tony Hawk's Pro Skater 3 for Sony PlayStation, Sony PlayStation 2, Nintendo Color Game Boy and Nintendo GameCube, Shaun Palmer's Pro Snowboarder for Sony PlayStation 2, Spider-Man 2: Enter Electro for Sony PlayStation and Return to Castle Wolfenstein for the PC, were released in the third quarter, whereas in the prior year, we released most of our major holiday titles by September 30th. Additionally, the release of our titles for the Microsoft Xbox and Nintendo GameCube platforms coincided with the North American hardware launches which occurred in November 2001. We also

continued to see strong sales in the three months ended December 31, 2001 of Tony Hawk's Pro Skater 2 for older generation platforms, Nintendo 64 and Sony PlayStation.

Distribution net revenues for the three months ended December 31, 2001 increased 74% from the same period last year, from \$63.5 million to \$110.6 million, primarily driven by an increase in our distribution console net revenues. Distribution console net revenues for the three months ended December 31, 2001 increased 97% over the same period last year, from \$49.1 million to \$96.8 million. We are the sole distributor of Sony products in the independent channel in the United Kingdom ("UK"). Accordingly, we have benefited from price reduction on the Sony PlayStation 2 hardware that was effective September 2001. Additionally, in fiscal 2002, we began distributing Nintendo products within the UK, including titles for the recently released Game Boy Advance. These items, along with the improved market conditions in Europe, have resulted in the continued improvements in our distribution business.

For the nine months ended December 31, 2001, publishing net revenues increased 15% to \$441.2 million as of December 31, 2001, compared to \$383.6 as of December 31, 2000. We experienced a 26% increase in publishing console net revenues over the same period last year, from \$283.8 million to \$356.7 million. This increase reflects the continued strength of sales of titles on recently launched next generation platforms: Sony PlayStation 2 (October 2000) Nintendo Game Boy Advance (June 2001) and GameCube (November 2001) and Microsoft Xbox (November 2001). For the nine months ended December 31, 2001, 42% of our publishing net revenues were from titles for next generation platforms, with Sony PlayStation 2 alone representing 21%. The publishing console net revenue increase was partially offset by a decrease in our publishing PC net revenues. For the nine months ended December 31, 2001, publishing PC net revenues decreased 15% over the same period last year, from \$99.8 million to \$84.5 million. This decrease was primarily attributable to the fact that, despite the successful launch of Return to Castle Wolfenstein for the PC in the third quarter of fiscal 2002, there was a lower number of premium PC titles released in the nine months ended December 31, 2001, approximately 5 titles, as compared to the comparable prior year period, approximately 10 titles.

Distribution net revenues for the nine months ended December 31, 2001 increased 64% from \$109.8 million to \$180.3 million, primarily driven by an increase in our distribution console net revenues. For the nine months ended December 31, 2001, our distribution console net revenues increased 92% from \$81.7 million for the nine months ended December 31, 2000 to \$156.9 million for the nine months ended December 31, 2001 for the reasons described above. This increase in

19

---

distribution console net revenues was slightly offset by a decline in the distribution PC net revenues, from \$28.0 million as December 31, 2000, compared to \$23.4 million as of December 31, 2001 due to a lower volume of PC launches in the nine months ended December 31, 2001 as previously described.

Domestic net revenues increased 21% for three months ended December 31, 2001, over the same period last year, from \$161.4 million to \$194.5 million. Domestic net revenues for the nine months ended December 31, 2001 increased 11% over the same period last year, from \$299.7 million to \$332.4 million. These increases are due to the increase in our publishing net revenues as described above.

International net revenues increased 72% and 49% for the three months and nine months ended December 31, 2001, respectively, over the same period last year, from \$103.1 million to \$176.8 million for the three month period and from \$193.7 million to \$289.1 million for the nine month period. These increases are primarily due to the increases in net revenues from our distribution business and, to a lesser degree, our publishing business as described above.

#### *Costs and Expenses*

Cost of sales—product costs represented 53% of net revenues for both the three months ended December 31, 2001 and 2000. During the three months ended December 31, 2001, we had the successful launch of Return to Castle Wolfenstein for the PC. PC net revenues generally have a lower per unit cost as compared to other platforms. This favorable lower per unit cost was offset by a higher per unit cost as a result of an increase in distribution net revenues as a percentage of total net revenues. Distribution net revenues generally have a higher per unit cost as compared to publishing net revenues.

Cost of sales—product costs represented 56% and 50% of net revenues for the nine months ended December 31, 2001 and 2000, respectively. The increase in cost of sales—product costs as a percentage of net revenues for the nine months ended December 31, 2001 was due to the increase in distribution net revenues as a percentage of total net revenues, as well as a change in the product mix of our publishing business. The product mix for the nine months ended December 31, 2001 reflects a heavier concentration of hand held devices due to the release of Game Boy Advance in June 2001. Hand held devices generally have a higher manufacturing per unit cost than PC's and other console systems.

Cost of sales—royalty and software amortization expense represented 15% of net revenues for both the three months ended December 31, 2001 and 2000. Cost of sales—royalty and software amortization expense represented 13% and 16% of net revenues for the nine months ended December 31, 2001 and 2000, respectively. The decrease in cost of sales—royalty and software amortization expense as a percentage of net revenues for the nine months ended December 31, 2001 is reflective of the increase in net revenues from hand held devices as a percentage of our total net revenues as hand held devices generally have lower product development costs than PC's or other console systems.

Product development expenses of \$10.8 million and \$11.8 million represented 3% and 4% of net revenues for the three months ended December 31, 2001 and 2000, respectively. Product development expenses of \$29.1 million and \$30.3 million represented 5% and 6% of net revenues for the nine months ended December 31, 2001 and 2000, respectively. Product development expenses for the three and nine months ended December 31, 2001 remained level with the comparable prior year period, reflecting our continued investment in next generation console systems and hand held devices.

Sales and marketing expenses for the three months ended December 31, 2001 and 2000 were \$31.9 million, 9% of net revenues, and \$26.7 million, 10% of net revenues, respectively. Sales and marketing expenses for the nine months ended December 31, 2001 and 2000 were \$67.1 million, 11% of net revenues, and \$68.5 million, 14% of net revenues, respectively. These decreases are due to our

20

---

ability to generate savings by building on the existing awareness of our branded products and sequel titles sold during fiscal 2002. They also reflect the savings we receive as a result of our multi-platform strategy of releasing branded products on all platforms simultaneously.

General and administrative expenses remained relatively level with prior year amounts. General and administrative expenses for the three months ended December 31, 2001 and 2000 were \$13.2 million, 3% of net revenues, and \$12.4 million, 5% of net revenues, respectively. General and administrative expenses for the nine months ended December 31, 2001 and 2000 were \$32.6 million, 5% of net revenues, and \$31.5 million, 6% of net revenues, respectively.

#### *Operating Income*

Operating income for the three months ended December 31, 2001 and 2000 was \$61.8 million and \$34.8 million, respectively. Operating income for the nine months ended December 31, 2001 and 2000 was \$63.7 million and \$37.8 million, respectively.

The increase in operating income for the three months ended December 31, 2001 over the same period last year was primarily due to an increase in publishing operating income from \$30.7 million to \$53.5 million, and to a lesser degree, an increase in distribution operating income, from \$4.0 million to \$8.3 million. The increase in operating income for the nine months ended December 31, 2001 over the same period last year was also primarily due to an increase in publishing operating income, from \$35.3 million to \$54.3 million, and to a lesser degree, an increase in distribution operating income, from \$2.5 million to \$9.4 million. These increases in both publishing and distribution operating income reflect our improved net revenues and cost controls as detailed above.

#### *Other Income (Expense)*

Interest income (expense), net changed to \$0.3 million and \$1.9 million for the three months and nine months ended December 31, 2001, respectively, from (\$2.2) million and (\$6.6) million for the three months and nine months ended December 31, 2000, respectively. This change was due to our improved cash position resulting in higher investment income and elimination of borrowings and the conversion and/or redemption of our \$60.0 million convertible subordinated notes.

#### *Provision for Income Taxes*

The income tax provision of \$23.0 million and \$24.3 million for the three months and nine months ended December 31, 2001, respectively, reflects our effective income tax rate of approximately 37%. The significant item that generated the variance between our effective rate and our statutory rate of 35% was state taxes. The realization of deferred tax assets primarily is dependent on the generation of future taxable income. We believe that it is more likely than not that we will generate taxable income sufficient to realize the benefit of net deferred tax assets recognized.

#### **Liquidity and Capital Resources**

Our cash and cash equivalents were \$194.7 million at December 31, 2001 compared to \$125.6 million at March 31, 2001. This was in comparison to the comparable prior year periods of \$52.3 million at December 31, 2000 compared to \$50.0 million at March 31, 2000. This change in cash and cash equivalents for the nine months ended December 31, 2001, resulted from \$44.4 million and \$29.9 million provided by operating and financing activities, respectively, offset by \$6.1 million utilized in investing activities. Cash provided by operating activities was primarily the result of our operational performance during the period and changes in accounts receivable and accounts payable, driven by a seasonal change in working capital needs. Approximately \$61.0 million was utilized in connection with the acquisition of publishing or distribution rights to products being developed by third parties, the execution of new license agreements granting us long-term rights to intellectual property of third

---

parties, as well as the capitalization of product development costs relating to internally developed products. The cash used in investing activities primarily was the result of capital expenditures. The cash provided by financing activities primarily was the result of proceeds from the issuance of common stock pursuant to employee option and stock purchase plans and common stock warrants, offset by the accelerated repayment of our term loan.

In connection with our purchases of Nintendo 64 and Game Boy hardware and software cartridges for distribution in North America and Europe, Nintendo requires us to provide irrevocable letters of credit prior to accepting purchase orders. Furthermore, Nintendo maintains a policy of not accepting returns of Nintendo 64, Nintendo GameCube and Game Boy hardware and software cartridges. Because of these and other factors, the carrying of an inventory of Nintendo 64, Nintendo GameCube and Game Boy hardware and software cartridges entails significant capital and risk. As of December 31, 2001, we had \$1.2 million of Nintendo 64 and Nintendo GameCube and \$13.8 million of Game Boy hardware and software cartridge inventory on hand, which represented approximately 4% and 45%, respectively, of all inventory.

In December 1997, we completed the private placement of \$60.0 million principal amount of 6<sup>3</sup>/<sub>4</sub>% convertible subordinated notes due 2005 (the "Notes"). During the three months ended June 30, 2001, we called for the redemption of the Notes. In connection with that call, holders converted to common stock approximately \$59.9 million aggregate principal amount of their Notes. The remaining Notes were redeemed for cash.

In June 1999, we obtained a \$100.0 million revolving credit facility and a \$25.0 million term loan with a syndicate of banks (the "U.S. Facility"). The revolving portion of the U.S. Facility provided us with the ability to borrow up to \$100.0 million and issue letters of credit up to \$80 million on a revolving basis against eligible accounts receivable and inventory. The term loan had a three year term with principal amortization on a straight-line quarterly basis beginning December 31, 1999, a borrowing rate based on the banks' base rate (which is generally equivalent to the published prime rate) plus 2% or LIBOR plus 3% and was to expire June 2002. The revolving portion of the U.S. Facility had a borrowing rate based on the banks' base rate plus 1.75% or LIBOR plus 2.75%. In May 2001, we accelerated our repayment of the outstanding balance under the term loan portion of the U.S. Facility. In connection with the accelerated repayment, we amended the U.S. Facility (the "Amended and Restated U.S. Facility"). The Amended and Restated U.S. Facility eliminated the term loan, reduced the revolver to \$78.0 million and reduced the interest rate to the banks' base rate plus 1.25% or LIBOR plus 2.25%. We pay a commitment fee of 1/4% on the unused portion of the revolver. The Amended and Restated U.S. Facility is collateralized by substantially all of our assets and expires June 2002. The Amended and Restated U.S. Facility

contains various covenants that limit our ability to incur additional indebtedness, pay dividends or make other distributions, create certain liens, sell assets, or enter into certain mergers or acquisitions. We are also required to maintain specified financial ratios related to net worth and fixed charges. We were in compliance with these covenants as of December 31, 2001. As of December 31, 2001, there were no borrowings outstanding under the Amended and Restated U.S. Facility. Letters of credit of \$2.9 million were outstanding against the Amended and Restated U.S. Facility as of December 31, 2001.

We have a revolving credit facility through our CD Contact subsidiary in the Netherlands (the "Netherlands Facility"). The Netherlands Facility permits revolving credit loans and letters of credit up to Netherlands Guilders ("NLG") 10 million (\$4.0 million) as of December 31, 2001, based upon eligible accounts receivable and inventory balances. The Netherlands Facility is due on demand, bears interest at a Eurocurrency rate plus 1.50% and expires August 2003. Borrowings outstanding and letters of credit outstanding under the Netherlands Facility were \$346,000 and \$60,600 (NLG \$151,200), respectively, as of December 31, 2001.

22

We also have revolving credit facilities with our CentreSoft subsidiary located in the United Kingdom (the "UK Facility") and our NBG subsidiary located in Germany (the "German Facility"). The UK Facility provides for British Pounds ("GBP") 7.0 million (\$10.2 million) of revolving loans and GBP 1.5 million (\$2.2 million) of letters of credit as of December 31, 2001. The UK Facility bears interest at LIBOR plus 2%, is collateralized by substantially all of the assets of the subsidiary and expires in October 2002. The UK Facility also contains various covenants that require the subsidiary to maintain specified financial ratios related to, among others, fixed charges. As of December 31, 2001, we were in compliance with these covenants. No borrowings were outstanding against the UK facility as of December 31, 2001. Letters of credit of GBP 1.5 million (\$2.2 million) were outstanding against the UK Facility as of December 31, 2001. As of December 31, 2001, the German Facility provides for revolving loans up to Euro dollar ("EUR") 2.6 million (\$2.3 million), bears interest at a Eurocurrency rate plus 2.5%, is collateralized by a cash deposit of approximately GBP 650,000 (\$944,000) made by our CentreSoft subsidiary and has no expiration date. There were no borrowings outstanding against the German Facility as of December 31, 2001.

In the normal course of business, we enter into contractual arrangements with third parties for the development of products, as well as for the rights to intellectual property ("IP"). Under these agreements, we commit to provide specified payments to a developer or IP holder, based upon contractual arrangements. Assuming all contractual provisions are met, the total future minimum contract commitment for contracts in place as of December 31, 2001 is approximately \$67.9 million and is scheduled to be distributed as follows (amounts in thousands):

| Fiscal year ending March 31, |                  |
|------------------------------|------------------|
| 2002                         | \$ 17,027        |
| 2003                         | 35,071           |
| 2004                         | 8,093            |
| 2005                         | 3,550            |
| 2006                         | 1,675            |
| Thereafter                   | 2,500            |
| <b>Total</b>                 | <b>\$ 67,916</b> |

We have historically financed our acquisitions through the issuance of shares of common stock. We will continue to evaluate potential acquisition candidates as to the benefit they bring to us and as to our ability to make such acquisitions and maintain compliance with our bank facilities.

On December 4, 2001, we filed a shelf registration statement on Form S-3 with the Securities and Exchange Commission to register 7,500,000 shares of our \$.000001 par value common stock. We may, from time to time, sell up to the 7,500,000 shares in one or more offerings.

We believe that we have sufficient working capital (\$289.8 million at December 31, 2001), as well as proceeds available from the Amended and Restated U.S. Facility, the UK Facility, the Netherlands Facility and the German Facility, to finance our operational requirements for at least the next twelve months, including acquisitions of inventory and equipment, the funding of the development, production, marketing and sale of new products and the acquisition of intellectual property rights for future products from third parties.

#### Factors Affecting Future Performance

In connection with the Private Securities Litigation Reform Act of 1995 (the "Litigation Reform Act"), we have disclosed certain cautionary information to be used in connection with written materials (including this Quarterly Report on Form 10-Q) and oral statements made by or on behalf of our employees and representatives that may contain "forward-looking statements" within the meaning of

23

the Litigation Reform Act. Such statements consist of any statement other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as "may," "expect," "anticipate," "estimate" or "continue" or the negative thereof or other variations thereon or comparable terminology. The listener or reader is cautioned that all forward-looking statements are necessarily speculative and there are numerous risks and uncertainties that could cause actual events or results to differ materially from those referred to in such forward-looking statements. For a discussion that highlights some of the more important risks identified by management, but which should not be assumed to be the only factors that could affect future performance, see our Annual Report on Form 10-K for the fiscal year ended March 31, 2001 and Registration Statement on Form S-3, Registration No. 333-74460, filed with the Securities and Exchange Commission on December 4, 2001, which are incorporated herein by reference. The reader or listener is cautioned that we do not have a policy of updating or revising forward-looking statements and thus he or she should not assume that silence by management over time means that actual events are bearing out as estimated in such forward-looking



statements.

### **Recently Issued Accounting Standards**

In November 2001, the Emerging Issues Task Force ("EITF") reached a consensus on certain elements of EITF Issue No. 01-9, "Accounting for Consideration Given by a Vendor to a Customer or a Reseller of the Vendor's Products." Issue 01-9 provides guidance on the income statement classification of consideration that a vendor gives to a customer or a reseller of the vendor's products. Certain provisions of Issue 01-9 are effective for annual and interim periods beginning after December 15, 2001. We do not believe that the adoption of those provisions of Issue 01-9 will have a material impact on our financial condition or results of operations.

In August 2001, Statement of Financial Accounting Standards ("SFAS") No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" was issued, which supersedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed of," and the accounting and reporting provisions of Accounting Principles Board ("APB") No. 30, "Reporting the Results of Operations—Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions." SFAS No. 144 addresses financial accounting and reporting for the impairment or disposal of long-lived assets and is effective for fiscal years beginning after December 15, 2001, and interim periods within those fiscal years. We believe the adoption of SFAS No. 144 will not have a material impact on our financial statements.

SFAS No. 141, "Business Combinations", was issued on July 20, 2001 and addresses financial accounting and reporting for business combinations. SFAS No. 141 requires that the purchase method be used to account and report for all business combinations. The provisions of this Statement apply to all business combinations initiated after June 30, 2001. This Statement also applies to all business combinations accounted for using the purchase method for which the date of acquisition is July 1, 2001 or later.

SFAS No. 142 "Goodwill and Other Intangibles", was issued July 20, 2001 and addresses financial accounting and reporting for acquired goodwill and other intangible assets. SFAS No. 142 addresses how intangible assets should be accounted for after they have been initially recognized in the financial statements. The provisions of this Statement are required to be applied starting with fiscal years beginning after December 15, 2001. Early application is permitted for entities with fiscal years beginning after March 15, 2001, provided that the first interim financial statements have not previously been issued. The Company has adopted the provisions of this Statement effective April 1, 2001.

24

---

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Market risk is the potential loss arising from fluctuations in market rates and prices. Our market risk exposures primarily include fluctuations in interest rates and foreign currency exchange rates. Our market risk sensitive instruments are classified as "other than trading." Our exposure to market risk as discussed below includes "forward-looking statements" and represents an estimate of possible changes in fair value or future earnings that would occur assuming hypothetical future movements in interest rates or foreign currency exchange rates. Our views on market risk are not necessarily indicative of actual results that may occur and do not represent the maximum possible gains and losses that may occur, since actual gains and losses will differ from those estimated, based upon actual fluctuations in foreign currency exchange rates, interest rates and the timing of transactions.

#### **Interest Rate Risk**

We have had a number of variable rate and fixed rate debt obligations, denominated both in U.S. dollars and various foreign currencies as detailed in Note 11 to the Consolidated Financial Statements appearing elsewhere in this Quarterly Report. We manage interest rate risk by monitoring our ratio of fixed and variable rate debt obligations in view of changing market conditions. Additionally, in the future, we may consider the use of interest rate swap agreements to further manage potential interest rate risk.

During the three months ended June 30, 2001, our holdings of market risk sensitive instruments changed. During that period, we called for the redemption of \$60.0 million of the Notes. In connection with that call, holders converted to common stock approximately \$59.9 million aggregate principal amount of their Notes. The remaining Notes were redeemed for cash. Additionally, in May 2001, we repaid in full the remaining \$8.5 million balance of the term loan portion of the U.S. Facility.

As of December 31, 2001, the carrying value of our variable rate debt was approximately \$346,000. A hypothetical 1% increase in the applicable interest rates of our variable rate debt would increase annual interest expense by approximately \$3,460.

#### **Foreign Currency Exchange Rate Risk**

We transact business in many different foreign currencies and may be exposed to financial market risk resulting from fluctuations in foreign currency exchange rates, particularly GBP and EUR. The volatility of GBP and EUR (and all other applicable currencies) will be monitored frequently throughout the coming year. While we have not traditionally engaged in significant foreign currency hedging, we may in the future use hedging programs, currency forward contracts, currency options and/or other derivative financial instruments commonly utilized to reduce financial market risks if it is determined that such hedging activities are appropriate to reduce risk.

25

---

## **Part II.—OTHER INFORMATION**

### **Item 1. Legal Proceedings**

We are party to routine claims and suits brought against us in the ordinary course of business including disputes arising over the ownership

of intellectual property rights and collection matters. In the opinion of management, the outcome of such routine claims will not have a material adverse effect on our business, financial condition or results of operations.

## Item 6. Exhibits and Reports on Form 8-K

### (a) Exhibits

- 3.1 Our Amended and Restated Certificate of Incorporation, dated June 1, 2000 (incorporated by reference to Exhibit 2.5 of our Current Report on Form 8-K, filed on June 16, 2000).
- 3.2 Our Certificate of Amendment of Amended and Restated Certificate of Incorporation, dated June 9, 2000 (incorporated by reference to Exhibit 2.7 of our Current Report on Form 8-K, filed on June 16, 2000).
- 3.3 Our Certificate of Amendment of Amended and Restated Certificate of Incorporation, dated August 23, 2001 (incorporated by reference to Exhibit 3.3 of our Registration Statement on Form S-3, Registration No. 333-66280, filed on July 30, 2001).
- 3.4 Our Certificate of Designation of Series A Junior Preferred Stock, dated December 27, 2001.
- 3.5 Our Amended and Restated By-laws dated August 1, 2000 (incorporated by reference to our Current Report on Form 8-K, filed July 11, 2001).
- 4.1 Rights Agreement dated as of April 18, 2000, between us and Continental Stock Transfer & Trust Company, which includes as exhibits the form of Right Certificates as Exhibit A, the Summary of Rights to Purchase Series A Junior Preferred Stock as Exhibit B and the form of Certificate of Designation of Series A Junior Preferred Stock of the Company as Exhibit C (incorporated by reference to our Registration Statement on Form 8-A, Registration No. 001-15839, filed April 19, 2000).
- 10.1 Our 2001 Incentive Plan as amended through October 17, 2001 (incorporated by reference to Exhibit 10.2 of our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2001).
- 10.2 Our 1999 Incentive Plan as amended through October 17, 2001 (incorporated by reference to Exhibit 10.3 of our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2001).
- 10.3 Our 1998 Incentive Plan as amended through October 17, 2001 (incorporated by reference to Exhibit 10.4 of our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2001).
- 10.4 Our 1991 Stock Option and Stock Award Plan as amended through October 17, 2001 (incorporated by reference to Exhibit 10.5 of our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2001).

26

---

### (b) Reports on Form 8-K

- 1.1 We have filed a Form 8-K on October 4, 2001, reporting under "Item 5. Other Events" the acquisition of Treyarch Inventions LLC, under "Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits" and under "Item 9. Regulation FD Disclosure" the postponement of our proposed common stock offering.
- 1.2 We have filed a Form 8-K on January 18, 2002, reporting under "Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits" and "Item 9. Regulation FD Disclosure", the acquisition of Gray Matter Interactive Studios, Inc.

27

---

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 13, 2002

**ACTIVISION, INC.**

/s/ WILLIAM J. CHARDAVOYNE

---

William J. Chardavoyne  
*Chief Financial Officer and Chief Accounting Officer*

28

---

QuickLinks

[FORM 10-Q](#)

[ACTIVISION, INC. AND SUBSIDIARIES INDEX](#)

[Part I. Financial Information.](#)

[Item 1. Financial Statements.](#)

[ACTIVISION, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS \(In thousands, except share data\)](#)

[ACTIVISION, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS \(Unaudited\) \(In thousands, except per share data\)](#)

[ACTIVISION, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS \(Unaudited\) \(In thousands\)](#)

[ACTIVISION, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY For the nine months ended December 31, 2001 \(Unaudited\) \(In thousands\)](#)

[ACTIVISION, INC. AND SUBSIDIARIES Notes to Consolidated Financial Statements For the three and nine months ended December 31, 2001 \(Unaudited\)](#)

[1. Basis of Presentation](#)

[2. Stock Split and Shelf Registration](#)

[3. Acquisitions](#)

[4. Recently Issued Accounting Standards](#)

[5. Goodwill and Other Intangible Assets—Adoption of SFAS No. 142](#)

[6. Prepaid Royalties and Capitalized Software Costs](#)

[7. Revenue Recognition](#)

[8. Interest Income \(Expense\)](#)

[9. Supplemental Cash Flow Information](#)

[10. Operations by Reportable Segments and Geographic Area](#)

[10. Computation of Earnings Per Share](#)

[11. Commitments](#)

[12. Subsequent Events](#)

[Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations](#)

[Results of Operations—Three and Nine Months Ended December 31, 2001 and 2000](#)

[Item 3. Quantitative and Qualitative Disclosures about Market Risk](#)

[Part II.—OTHER INFORMATION](#)

[Item 1. Legal Proceedings](#)

[Item 6. Exhibits and Reports on Form 8-K](#)

[SIGNATURES](#)

**CERTIFICATE OF DESIGNATION  
OF  
SERIES A JUNIOR PREFERRED STOCK  
OF  
ACTIVISION, INC.**

**Pursuant to Section 151 of the Delaware  
General Corporation Law**

I, Robert A. Kotick, the Chairman and Chief Executive Officer of Activision, Inc., a corporation organized and existing under the Delaware General Corporation Law (the "**Company**"), in accordance with the provisions of Section 151 of such law, DO HEREBY CERTIFY that pursuant to the authority conferred upon the Board of Directors by the Amended and Restated Certificate of Incorporation of the Company, as amended, the Board of Directors on December 12, 2001 adopted the following resolution:

"RESOLVED, that, pursuant to Section 151(g) of the Delaware General Corporation Law and the authority vested in the Board of Directors of the Company in accordance with the provisions of ARTICLE FOURTH of the Amended and Restated Certificate of Incorporation of the Company, as amended, 750,000 shares of Preferred Stock are hereby designated as Series A Junior Preferred Stock, and the powers, designations, preferences and relative, participating, optional or other special rights of the shares of such series and the qualifications, limitations and restrictions shall be identical in all respects to those of the Series A Junior Preferred Stock authorized by the Amended and Restated Certificate of Incorporation of the Company, as amended."

---

IN WITNESS WHEREOF, I have executed and subscribed this Certificate of Designation and do affirm the foregoing as true under the penalties of perjury this 27<sup>th</sup> day of December, 2001.

/s/ ROBERT A. KOTICK

---

Name: Robert A. Kotick  
Title: Chairman and Chief Executive Officer

ATTEST:

/s/ GEORGE ROSE

---

Name: George Rose  
Title: Secretary