

The Company's Annual Report on Form 10-K cannot be filed within the prescribed time period because the Company and its independent accountants are continuing to analyze the applicability of certain income tax accounting standards affecting its financial statements. Shortly before the expiration of the prescribed time period, the Company and its independent accountants determined that certain unique facts relating to the Company's prior operating history required an evaluation of such accounting standards, and the time required for such evaluation exceeded original expectations. Until such evaluation is completed, the Company's independent accountants will not be able to issue their report with respect to the Company's financial statements for the fiscal year ended March 31, 1996. The Company expects to file its Form 10-K within the next 15 days.

PART IV - OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification.

Barry J. Plaga (310) 473-9200
(Name) (Area Code) (Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15 (d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s). Yes No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? Yes No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Activision, Inc.
(Name of Registrant as specified in charter)

has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: July 1, 1996 By: /s/ Barry J. Plaga

Barry J. Plaga
Vice President Finance and
Chief Accounting Officer

EXHIBIT "LETTER FROM ACCOUNTANTS"

July 1, 1996

Securities Exchange Commission
Washington, D.C. 20549

Re: Activision, Inc. Form 12b-25 Notification of Late Filing of Form 10-K for the fiscal year ended March 31, 1996.

Gentlemen:

Activision, Inc.'s (the "Company") Annual Report on Form 10-K cannot be filed within the prescribed time period because we and the Company are continuing to analyze the applicability of certain income tax accounting standards affecting

the Company's financial statements. Shortly before the expiration of the prescribed time period, the we and the Company determined that certain unique facts relating to the Company's prior operating history required an evaluation of such accounting standards, and the time required for such evaluation exceeded original expectations. Until such evaluation is completed, we will not be able to issue our report with respect to the Company's financial statements for the fiscal year ended March 31, 1996.

Sincerely,

/s/ Coopers & Lybrand L.L.P.