



Activision Announces Explosive Soundtrack for Tony Hawk's Pro Skater™ 4

Santa Monica, CA - October 16, 2002 - Thirty-five tracks of high-octane music will fuel big air tricks in Activision, Inc.'s (Nasdaq: ATVI) Tony Hawk's Pro Skater™ 4, the sequel to the #1 action sports video game of 2001. The game, which allows players to experience the ultimate skating challenge, features tracks from rock royalty and hot new artists. Tony Hawk's Pro Skater 4 will be available October 23, 2002 on the PlayStation® 2 computer entertainment system, the Xbox™ video game system from Microsoft, Nintendo GameCube™, PlayStation® game console and Game Boy® Advance. Following is a list of artists and tracks:

System of a Down - "Shimmy"
The Offspring - "Blackball"
AC/DC - "TNT"
Sex Pistols - "Anarchy in the UK"
RunDMC - "My Adidas"
The Cult - "Bad Fun"
N.W.A. - "Express Yourself"
De La Soul - "Oodles of O's"
Public Enemy - "By The Time I Get To Arizona"
Iron Maiden - "The Number of the Beast"
The Distillers - "Seneca Falls"
Gangstarr - "Mass Appeal"
Goldfinger - "Spokesman"
Agent Orange - "Bloodstains"
Less Than Jake - "All My Best Friends Are Metalheads"
Flogging Molly - "Drunken Lullabies"
Rocket from the Crypt - "Savoir Faire"
Aesop Rock - "Labor"
Avail - "Simple Song"
Bouncing Souls - "Manthem"
Delinquent Habits - "House of the Rising Drum"
Eyedea & Abilities - "Big Shots"
The Faction - "Skate and Destroy"
Haiku D'Etat - "Non Compos Mentis"
Hot Water Music - "Freightliner"
JFA - "Beach Blanket Bongout"
Lootpack - "Whenimondamic"
Nebula - "Giant"
Toy Dolls - "Dig That Groove Baby"
US Bombs - "Yer Country"
Zeke - "Death Alley"
Muskabeatz - "I'm a Star" (featuring Grandmaster Melle Mel)
Muskabeatz - "Versus of Doom" (featuring Jeru the Damaja)
Muskabeatz - "Bodyrock" (featuring Biz Markie)
Jai Plus - "Bad Dreams"

Tony Hawk's Pro Skater 4 lets players take on the role of renowned skateboarder Tony Hawk and 13 other athletes as they skate through enormous free roaming levels, choose from 190 progressively harder goals and build their skills to perform 14 of the greatest skateboarding stunts of all time. The game's new free-roaming career mode allows players to earn respect and the chance to take on all new pro goals by conquering a skater-specific Pro Challenge based on each skater's personal history. The next-generation console versions of Tony Hawk's Pro Skater 4 are rated "T" (Teen - Blood, Comic Mischief, Mild Lyrics, Suggestive Themes), the PlayStation game console title is rated "E" (Everyone - Mild Lyrics, Mild Violence) and the Game Boy Advance game is rated "E" (Everyone - Animated Blood) by the ESRB.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted revenues of \$786 million for the fiscal year ended March 31, 2002.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Japan, Australia, Scandinavia and

the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

The statements contained in this release that are not historical facts are "forward-looking statements". The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. These important factors, and other factors that could affect Activision, are described in Activision's Annual Report on Form 10-K for the fiscal year ended March 31, 2002, which was filed with the United States Securities and Exchange Commission. Readers of this press release are referred to such filings.

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