

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Durkin Dennis M</u>  (Last) (First) (Middle) <u>C/O ACTIVISION BLIZZARD, INC.</u> <u>3100 OCEAN PARK BLVD</u>  (Street) <u>SANTA MONICA</u> <u>CA</u> <u>90405</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Activision Blizzard, Inc. [ ATVI ]</u>  3. Date of Earliest Transaction (Month/Day/Year) <u>08/11/2017</u>  4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Corporate Officer</u>  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.000001 per share	08/11/2017		M		75,000	A	\$11.73	337,534	D	
Common Stock, par value \$0.000001 per share	08/11/2017		S		75,000	D	\$60.6527 <sup>(1)</sup>	262,534	D	
Common Stock, par value \$0.000001 per share	08/11/2017		S		85,000	D	\$60.7046 <sup>(2)</sup>	177,534	D	
Common Stock, par value \$0.000001 per share	08/15/2017		G	V	15,000	D	\$0	162,534 <sup>(3)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Options	\$11.73	08/11/2017		M			75,000	(4)	03/06/2022	Common Stock, par value \$0.000001 per share 75,000	\$0	100,000	D	

Explanation of Responses:

1. The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$60.60 to \$60.74 per share. Mr. Durkin has provided to the Company and, upon will request, will provide to any security holder of the Company or the SEC staff with information regarding the number of shares sold at each price within that range.
2. The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$60.55 to \$60.80 per share. Mr. Durkin has provided to the Company and, upon will request, will provide to any security holder of the Company or the SEC staff with information regarding the number of shares sold at each price within that range.
3. Following the transactions reported on this Form 4, Mr. Durkin held (a) 106,542 shares of the Company's common stock and (b) 55,992 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.
4. These vested options were exercisable as of March 14, 2016 and the remaining 100,000 options were fully vested as of March 14, 2017.

Remarks:

/s/ Dennis Durkin 08/09/2017  
\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  
\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).  
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.  
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.