

Activision and Treyarch Declare War on Zombies, as They Launch Call of Duty®: Black Ops Rezurrection on PlayStation®3 System and Windows PC Today

Zombie Hunting Season Begins With All-New Level "Moon," Four Remastered Classic Zombies Maps, Enhanced Zombies Soundtrack and New Zombies Theme

SANTA MONICA, Calif., Sept. 22, 2011 /PRNewswire/ -- Call of Duty® gamers lock and load in low gravity today with the release of Call of Duty®: Black Ops Rezurrection, the fourth downloadable content pack for the best-selling first-person-shooter, Call of Duty®: Black Ops. Rezurrection's top-secret cargo features the massive Zombies frag-fest Moon, as well as four remastered levels from Zombies past, an enhanced soundtrack and new Moon theme.

Moon features all-new weapons, futuristic gear and hordes of low-gravity loving undead, delivering **Black Ops'** deepest and most intense Zombies experience yet. Meanwhile, strengthened with the firepower and visual splendor of **Black Ops**, players can relive the nightmare of "Nacht der Untoten," escape the zombie madness in the asylum of "Verruckt," battle back the undead Imperial Army of "Shi No Numa," and pull the plug on "Der Riese," the zombie factory that started it all.

"The enthusiasm of our incredibly loyal Zombies community is infectious," said Treyarch Studio Head, Mark Lamia. "With *Rezurrection,* we are delivering to our fans the most comprehensive Zombies content package so far, with four critically acclaimed Zombies experiences, plus our latest creation *Moon*, the biggest and most elaborate Zombies adventure yet."

For our fans who purchased the Black Ops Hardened or Prestige Editions for the PlayStation 3 system, and have already downloaded the Classic Zombies Pack with re-mastered maps, Rezurrection can be downloaded via the in-game store or through the PlayStation®Store for free. This includes *Moon*, the Zombies Soundtrack and the Moon Theme.

Treyarch is also delighted to announce that they have once again partnered with hardcore *Call of Duty* fans and rock superstars, Avenged Sevenfold, featuring their classic track, *Nightmare*, in *Rezurrection's Moon* level.

To mark the release of *Call of Duty: Black Ops Rezurrection* on the PlayStation 3 system and Windows PC, the team will host Double XP from Friday, September 23rd through Monday, September 26th.

Developed by Treyarch and published by <u>Activision Publishing, Inc.</u> (NASDAQ: ATVI), **Call of Duty: Black Ops** is rated "M" (Mature) by the ESRB for Blood and Gore, Intense Violence and Strong Language. PS3 players who purchased the **Call of Duty: Black Ops** Hardened or Prestige Editions can download **Rezurrection** in its entirety for free by going to the in-game or PlayStation Store. For full details on download options, please visit <u>http://www.callofduty.com/intel/492</u> for in-depth instructions.

For additional *Call of Duty* updates and information, visit us on the web at <u>www.callofduty.com/blackops</u>, <u>www.facebook.com/codblackops</u>, and also via Twitter @Treyarch.

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