

Call of Duty®: Black Ops II Revolution DLC Map Pack Deploys Today First, Exclusively on Xbox Live

First DLC Map Pack for Record-Setting Call of Duty: Black Ops II Delivers a Massive Amount of Content

Baseball Superstars Matt Cain and Evan Longoria to Lead Celebrity Call of Duty: Black Ops II Grudge Match to Celebrate Epic DLC Launch

SANTA MONICA, Calif.--(BUSINESS WIRE)-- The revolution has begun! *Call of Duty®: Black Ops II Revolution*, the first of four Downloadable Content (DLC) Map Packs for the record-setting *Call of Duty: Black Ops II* launches today! From Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard (Nasdaq: ATVI), and their award-winning studio Treyarch, *Revolution* delivers an unprecedented amount of new and innovative "must-play" content, including four radically diverse multiplayer maps from around the world, as well as a new Zombies map "Die Rise." *Revolution* also features a couple of franchise first offerings, including a brand-new Zombies mode "Turned," which *literally* turns the tables and allows gamers to play as a zombie, as well as a new bonus multiplayer weapon, the "Peacekeeper." *Revolution* is available today first, exclusively on Xbox LIVE® for the Xbox 360® video game and entertainment system from Microsoft, with other platforms to follow. Fans can purchase *Revolution* individually, or pick it up as part of the *Call of Duty: Black Ops II* DLC Season Pass discounted* bundle.

"Revolution is packed with a ton of fun," said Mark Lamia, Treyarch's Studio Head. "We worked incredibly hard to deliver the most expansive DLC offering in our studio's history: from four maps in exciting and dynamic new locations like skate parks and ski slopes, to being able to play as a zombie, and a new bonus weapon in multiplayer — **Revolution** is a wild ride, and we're excited for *Call of Duty* fans to start playing."

Revolution delivers an unparalleled amount of variety and content for all types of **Call of Duty: Black Ops II** players, featuring four all-new multiplayer maps set around the globe. "Downhill" is a snowy alpine chateau perfect for hectic close-quarters combat. "Mirage" is a sand-devastated luxury villa suited for all play styles, while "Hydro" is a massive hydroelectric dam in Pakistan lined with long-range vantage points perfect for sniping. And "Grind" is a skate park in Venice Beach, where players must adapt to the map's unique ramps, bowls and curvatures as they try and take cover from enemy fire.

Zombies fans get a terrifying double-dose of undead action in *Revolution*. First, the new map, "Die Rise," drops players inside a maze of crumbling skyscrapers amidst a ravaged Chinese city, where all-new Wonder Weaponry will play a crucial role as they make a valiant stand against the impending zombie hoard. Additionally, *Revolution*'s innovative new Zombies mode, "Turned," flips this new fan-favorite mode around, allowing players to become the undead and play as a zombie, offering an entirely new style of bragging rights.

Rounding out the wide breadth of new content in **Revolution** is the "Peacekeeper," a one-time offering of a new multiplayer weapon planned for **Call of Duty: Black Ops II** DLC.

To celebrate today's launch of *Call of Duty: Black Ops II Revolution*, Activision and Treyarch will pit baseball superstars Matt Cain of the San Francisco Giants and Evan Longoria of the Tampa Bay Rays against each other in a Grudge Match for *Call of Duty* bragging rights. Cain and Longoria will captain teams featuring development team members, online personalities and fans in an intense head-to-head battle. Gamers can review highlights on *Call of Duty: Black Ops II* Facebook page here: http://www.facebook.com/codblackops.

<u>Call of Duty: Black Ops II Revolution</u> is out now, exclusively on Xbox LIVE for a suggested retail price of \$14.99 or 1200 Microsoft Points. The **Revolution** DLC Map Pack is included in the **Call of Duty: Black Ops II** DLC Season Pass, where fans can purchase four epic DLC Map Packs** for **Call of Duty: Black Ops II**, and also receive the Nuketown Zombies bonus map, and an exclusive in-game calling card as part of the discounted bundle offered at a suggested retail price of \$49.99 or 4000 Microsoft Points, a discount of 800 Microsoft Points off the individual purchase of all four DLC Map Packs.

Call of Duty: Black Ops II is rated "M" (Mature — Blood and Gore, Intense Violence, Strong Language, Suggestive Themes, Use of Drugs — content suitable for persons ages 18 and older) by the ESRB. More information on **Call of Duty®: Black Ops II** can be found at http://www.callofduty.com/blackops2 or on www.facebook.com/codblackops. Fans can also follow @Treyarch on Twitter.

Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose *Call of Duty: Black Ops II* set world-wide launch day records, and whose previous game *Call of Duty®: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

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*Based on DLC Season Pass suggested retail price of \$49.99 or 4000 Microsoft Points, and four DLC Map Packs at a suggested retail price of \$14.99 or 1200 Microsoft Points each, purchase of the Season Pass represents a discount of 800 Microsoft Points

**Downloadable content in the Season Pass may be sold separately. If you purchase the DLC Season Pass, do not also purchase these standalone DLC Map Packs, as you will be charged for them. DLC Season Pass and DLC Map Packs may not be available on all platforms or in all territories. Pricing and release dates may vary by platform. Call of Duty: Black Ops II game required; sold separately.

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