



Call of Duty®: World at War: ZOMBIES Lite Version Available Now From App Store

One of the Top-Selling Apps of 2009 Available for Free Download on iPhone(R), iPod touch(R)

SANTA MONICA, Calif., Jan 25, 2010 /PRNewswire via COMTEX News Network/ -- Zombies have overrun App Store as Activision Publishing, Inc. (Nasdaq: ATVI) and developer Treyarch have launched a free version of **Call of Duty: World at War: ZOMBIES**. The **Call of Duty: World at War: ZOMBIES Lite** App allows iPhone and iPod touch players to experience three rounds of the "Nacht der Untoten" (Night of the Undead) map in single player, explore the map and access a multitude of weapons from the Mystery Box. Multiplayer fans will be able to play for two rounds via Wi-Fi, locally or across the Internet with four players or two players over Bluetooth.

The **Call of Duty: World at War: ZOMBIES Lite** App is available from the App Store on iPhone and iPod touch or at www.itunes.com/appstore/.

Named as one of iTunes Rewind's Best Apps of 2009, **Call of Duty: World at War: ZOMBIES** faithfully delivers upon the experience of one of the most popular and played online games of 2009 and offers limitless rounds both single player and the game's highly-addictive co-op gameplay experience in full 3-D, allowing up to four players to join a game via Wi-Fi, locally or across the Internet, and up to two players via Bluetooth. The **Call of Duty: World at War: ZOMBIES** App, developed by Ideaworks Game Studio for the iPhone and iPod Touch based on Treyarch's console version, is available for \$9.99 from the App Store at www.itunes.com/appstore/.

For more information about **Call of Duty: World at War**, visit www.CoDWaW.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision Publishing maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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