

Activision's DreamWorks® Super Star Kartz™ Video Game Speeds Into Stores Today!

For the first time ever, race to the finish line with your favorite characters from DreamWorks Animation's Shrek, Madagascar, How To Train Your Dragon and Monsters vs. Aliens!

MINNEAPOLIS, Minn., Nov. 15, 2011 /PRNewswire/ -- Rev your engines because Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard Inc., (Nasdaq: <u>ATVI</u>) announced today that **DreamWorks Super Star Kartz** is now available for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, Wii[™] system from Nintendo and the Nintendo DS[™] and Nintendo 3DS[™] handdd systems.

DreamWorks Super Star Kartz brings everyone's favorite DreamWorks Animation SKG, Inc. (Nasdaq: DWA) characters together in one game for the first time, including Shrek, Donkey, Alex, King Julien, Hiccup, B.O.B. and many more!

In *DreamWorks Super Star Kartz*, you will race on wacky, wild and wondrous tracks from your favorite movie locations; such as Shrek's swamp, the zoo in New York City's Central Park and the Island of Berk. Use each character's unique abilities as you speed, jump, power-up and boost your way past the competition and capture the checkered flag.

You can dominate the driver's seat in multiple game modes, including Quick Races, Circuit Mode and Challenge Mode, with platform specific match-ups such as head-to-head Battle Mode for Xbox 360, PlayStation®3 system and Wii. Challenge up to three friends on the Xbox 360, PlayStation®3 and Wii in hilariously fun multi-player action, or compete with up to four friends wirelessly in multi-card play on the Nintendo DS.

DreamWorks Super Star Kartz is now available for Xbox 360, PlayStation®3 system, Wii[™] and Nintendo 3DS[™]**\$29**.99, and for Nintendo DS[™] **\$**19.99. This game is rated E for Everyone by the ESRB. For more information, please visit <u>www.activision.com</u>.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

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