

Fan-Favorite Shooters, Geometry Wars™: Touch and Call of Duty®: World at War: Zombies, Available on Apple iPad in Time for Launch

Download the Frenetic Smash-Hits from the App Store at Launch and Start Blasting Away Relentless Enemy Swarms!

SANTA MONICA, Calif., April 2, 2010 /PRNewswire via COMTEX News Network/ -- Activision Publishing, Inc. (Nasdaq: ATVI) announced today the launch of *Geometry Wars(TM): Touch* and *Call of Duty(R): World at War: Zombies* Apps for iPad are now available on the App Store. The launch of the iPad allows *Geometry Wars: Touch for iPad* and *Call of Duty: World at War: Zombies for iPad* to utilize higher graphics and faster processing to enhance the game experience and immerse players deeper into non-stop shooter pandemonium.

In addition to the six original *Geometry Wars* gameplay modes: *Deadline, King, Evolved, Pacifism, Waves* and *Sequence*, *Geometry Wars: Touch for iPad* will feature a brand new, adrenaline-filled mode - *Titans*! - exclusively on the iPad, while *Call of Duty: World at War: Zombies for iPad* includes the "Nacht Der Untoten" and "Verruckt" maps, offering a limitless single player experience, as well as a highly-addictive co-op gameplay experience in high-quality 3-D!

Geometry Wars: Touch and **Call of Duty: World at War: Zombies** Apps for iPad are now available from the App store on iPad or at www.itunes.com/appstore.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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