



id Software and Activision, Inc. Confirm Wolfenstein(R) for the Xbox 360 Video Game and Entertainment System

Activision Set to Distribute Highly Anticipated Game Worldwide

SANTA MONICA, Calif., Oct 05, 2005 /PRNewswire-FirstCall via COMTEX/ -- id Software(TM) and Activision, Inc. (Nasdaq: ATVI) confirmed at Microsoft's X05 event in Amsterdam that the newest installment in the legendary Wolfenstein(R) series is being developed for the Xbox 360(TM) video game and entertainment system from Microsoft and PC. The companies also confirmed that Activision, Inc. will be the worldwide licensed distributor of Wolfenstein, currently in development by Raven Software and executive produced by id Software.

id Software's newest chapter in the legendary Wolfenstein series delivers players deep behind the enemy lines of a war-torn Germany, where Nazi experiments with technology and the supernatural threaten to turn the tide of World War II. Utilizing a revolutionary new graphics technology targeted specifically at next generation hardware, the new Wolfenstein experience will draw players into a world of unmatched exploration, action, and espionage.

About id Software

id -- Freud's primal part of the human psyche and one of the hottest game shops on Earth -- has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D(R), DOOM(R), DOOM II(R), QUAKE(R) QUAKE II(R), QUAKE III Arena(R), Return to Castle Wolfenstein(R) and DOOM 3(R). With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. Check out more about id Software at www.idsoftware.com.

About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$1.4 billion for the fiscal year ended March 31, 2005.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia, Spain and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, retail acceptance of our products, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions, integration of recently acquired subsidiaries and identification of suitable future acquisition opportunities. These important factors and other factors that potentially could affect the Company's financial results are described in our filings with the Securities and Exchange Commission, including the Company's most recent Annual report on Form 10-K and Quarterly Report on Form 10-Q. Readers of this press release are referred to such filings. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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Xbox 360 is either a registered trademark or trademark of Microsoft Corporation in the United States and/or other countries.

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