

Call of Duty®: Black Ops Plans Tactical Assault on Nintendo DS

SANTA MONICA, Calif., July 28, 2010 /PRNewswire via COMTEX News Network/ -- De-classifying previously top secret information, Activision Publishing, Inc. (Nasdaq: ATVI) revealed new details today about *Call of Duty(R): Black Ops'* release on November 9th with the confirmation of an all-new companion game for the Nintendo DS(TM) family of hand-held systems, developed exclusively for the platform by n-Space. *Call of Duty: Black Ops* for the Nintendo DS will put gamers in the boots of CIA-backed operatives that are dropped into the shadowy world of deniable operations with an expansive arsenal of weapons at their disposal.

"*Call of Duty: Black Ops* for the Nintendo DS is going to take the handheld *Call of Duty* experience to a new level," said Dan O'Leary, n-Space Studio Head. "From taking the controls of an attack helicopter to flying an experimental stealth fighter jet, players will have a wealth of new features to utilize."

Call of Duty: Black Ops for the Nintendo DS will feature six-player online multiplayer mode with a new Perks System, as well as a unique two-player Co-Op mode and Arcade and Challenge Modes that allow gamers to replay the single-player missions to earn extra points to unlock additional achievements.

Call of Duty: Black Ops for Nintendo DS is rated "T for Teen" by the ESRB. For more information, visit www.callofduty.com/blackops and also via Twitter @JD 2020.

About n-Space

n-Space is a world class independent game development studio located in Orlando, Florida. Founded in 1994, n-Space has become a leader in Nintendo Wii(TM) and Nintendo DS development, creating games specifically tailored for the unique experiences offered by those innovative platforms. For more information, log on to www.n-space.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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