FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D. | C. | 20549 |
|----------------|----|-------|
|----------------|----|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average b | urden     |  |  |  |  |  |  |  |  |
| hours per response: | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| 1. Name and Address of Reporting Person*  Walther Christopher B  (Last) (First) (Middle)  C/O ACTIVISION BLIZZARD, INC.  3100 OCEAN PARK BOULEVARD |   |                     |  |            |                         | 2. Issuer Name and Ticker or Trading Symbol Activision Blizzard, Inc. [ ATVI ]  3. Date of Earliest Transaction (Month/Day/Year) 03/14/2021  4. If Amendment, Date of Original Filed (Month/Day/Year) |        |                                       |   |                                |  |  |                        | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify below)  Chief Legal Officer  6. Individual or Joint/Group Filing (Check Applicable) |  |  |  |                                       |   |  |  |  |
|--|---|---------------------|--|------------|-------------------------|---|--------|---------------------------------------|---|--------------------------------|--|--|------------------------|---|--|--|--|---------------------------------------|---|--|--|--|
| SANTA<br>MONICA  | MONICA CA 90405   |                     |  |            |                         |   |        |                                       |   |                                |  |  |                        |   |  | Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |                                       |   |  |  |  |
| (City) (State) (Zip)   |   |                     |  |            |                         |   |        |                                       |   |                                |  |  |                        |   |  |  |  |                                       |   |  |  |  |
| Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye   |   |                     |  |            | ion                     | 2A. Deemed<br>Execution Date,   |        | <u>,</u>                              | 3.<br>Transaction<br>Code (Instr.<br>8) |                                | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and |  |                        |   | 5. Amount of Securities Beneficially Owned Following Reported  |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)      |                                       | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |  |
|  |   |                     |  |            |                         |   |        |                                       | Code                                    | v                              | Amount   | (A) or<br>(D)                                    | Price                  |   | Transaction  | ransaction(s) Instr. 3 and 4)  |  |                                       | (111341. 4)   |  |  |  |
| Common Stock, par value \$0.000001 per share 03/14/2   |   |                     |  | 021        | 1                       |   |        | F                                     |   | 17,722(1)                      | D  | \$93.  | 035                    | 113,6   |  |  |  | See<br>footnote. <sup>(2)</sup>       |   |  |  |  |
| Common Stock, par value \$0.000001 per share 03/15/2   |   |                     |  | 021        | 1                       |   |        | M <sup>(3)</sup>                      |   | 45,030                         | A  | \$41   | .09                    | 158,631   |  | I  |  | See<br>footnote. <sup>(2)</sup>       |   |  |  |  |
| Common Stock, par value \$0.00001 per share 03/15/202  |   |                     |  | 021        | 1                       |   |        | S <sup>(3)</sup>                      |   | 45,030                         | D  | \$91.97  | 791 <sup>(4)</sup>     | 113,601 <sup>(5)</sup>  |  | I  |  | See<br>footnote. <sup>(2)</sup>       |   |  |  |  |
|  |   | ,                   | Table  |            |                         |   |        |                                       |   |                                | sposed of<br>s, converti                                       |  |                        |   | Owned  |  |  |                                       |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | se (Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year | tion Date, |                         | saction of Derivative Securities Acquired (A) or Disposed of (D) (Inst. 3, 4 and 5)   |        | ive<br>ies<br>ed<br>ed<br>ed<br>nstr. | Expir                                   | te Exer<br>ration D<br>th/Day/ |  |  | Derivative<br>Security |   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(<br>(Instr. 4) |  | 10.<br>Ownershi<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4) |   |  |  |  |
|  |   |                     |  |            | Code                    | v   | (A)    | (D)                                   | Date<br>Exerc                           | cisable                        | Expiration<br>Date   | Title  | or                     | ount<br>nber<br>ires  |  |  |  |                                       |   |  |  |  |
| Employee<br>Stock<br>Options   | \$41.09   | 03/15/2021          |  |            | <b>M</b> <sup>(3)</sup> |   | 45,030 |                                       |   | (6)                            | 11/07/2026   | Comm<br>Stock, p<br>value<br>\$0.0000<br>per sha | par<br>9 45,           | 030   | \$41.09  | 0  |  | I(7)                                  | See footnote. <sup>(2)</sup>                          |  |  |  |

## **Explanation of Responses:**

- 1. On March 14, 2021, 35,744 performance-vesting restricted stock units held by Mr. Walther vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 17,722 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligations.
- 2. These securities are held by the Walther-Stockton 2013 Family Trust.
- 3. The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted on December 9, 2020 by the Walther-Stockton 2013 Family Trust.
- 4. The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$91.44 to \$92.91 per share. Mr. Walther has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- 5. Following the transactions reported on this Form 4, Mr. Walther held (a) 35,041 shares of the Company's common stock, (b) 31,146 restricted stock units, and (c) 47,414 performance vesting restricted stock units, each representing the right to receive one share of the Company's common stock. (b) 21/24 restricted stock units assumes, as previously disclosed, maximum performance for grants prior to November 2, 2020 and assumes target performance for any awards thereafter.
- 6. These exercised options vested on March 14, 2021.
- 7. Mr. Walther transferred these securities to the Walther-Stockton 2013 Family Trust immediately after grant.

## Remarks:

03/16/2021 /s/ Christopher B. Walther

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.