

## DJ Hero® 2 to Mix Hits From Over 100 Top-Selling Artists to Create the Best Soundtrack in Entertainment

--Hand-Picked Roster of World-Renowned Musicians Featured in the Game's Exclusive Mixes Highlight the Biggest Names in Pop, Dance and Hip Hop Music --Tracks from Eminem, Lady Gaga, Daft Punk, The Chemical Brothers, Rihanna and More Included

SANTA MONICA, Calif., July 15, 2010 /PRNewswire via COMTEX News Network/ -- When the party starts this October, budding beat chemists, singing sensations and all of their friends will fire up two turntable controllers and a microphone and experience hits from the biggest names in music as they've never heard them before in Activision Publishing Inc.'s (Nasdaq: ATVI) DJ Hero (R) 2. Taking the soundtrack to "the most innovative and immersive music experience of 2009"\* and recipient of over 20 "Best Music Game" awards to the next level, DJ Hero 2 spins together tracks from over 100 of the biggest artists from around the world - who have combined U.S. full albums sales alone in excess of 375 million\*\* - creating an all-new, unparalleled music experience. Featuring the hottest hits from artists such as Lady Gaga, B.o.B., Pitbull, Deadmau5, Iyaz, David Guetta, and Rihanna and classic anthems from legendary artists including Eminem, Daft Punk, Dr. Dre, The Chemical Brothers, Jackson 5, Stevie Wonder and LL Cool J, the DJ Hero 2 soundtrack mixes the perfect blend of pop, dance and hip hop music.

"With *DJ Hero 2*, we wanted to create the ultimate party experience of 2010, and that meant not only revamping and adding social and multiplayer game modes, including full microphone support, and all-new levels of creative freedom, but also mixing and mashing hits from over 100 of the biggest and most popular artists on the planet," said Dan Neil, Music Director, FreeStyleGames. "We can't wait to drop details on which of these artists' hottest tracks, as well as how we've mixed them together exclusively for the game, later this year."

"With the success of *DJ Hero* and overwhelming response to its soundtrack, we are excited to be working even more closely with our label partners, including Interscope Geffen A&M, on *DJ Hero* 2 to hand-pick the best music from the most recognizable artists in the world," said Tim Riley, Vice President of Music Affairs, Activision.

"We're excited to bring the hottest hits from our biggest artists to *DJ Hero 2* including Eminem, Lady Gaga, Soulja Boy, 50 Cent, M.I.A., Timbaland, Yeah Yeahs, and many more," said Steve Berman, Vice Chairman, Interscope Geffen A&M. "The blockbuster lineup of music we've contributed, when mixed by world renowned DJs exclusively for the game, will help deliver one of the best soundtracks in all of entertainment."

With the highly skilled DJ's and music producers at FreeStyleGames - joined by Deadmau5, David Guetta and a crew of world renowned mixologists - dropping the beats, everyone will have a chance to experience the following artists' music in an all-new way:

- 2Pac
- 50 Cent
- Adamski
- Afrika Bambaataa & The Soul Sonic Force
- Armand Van Helden
- A-Trak
- B.o.B.
- Basement Jaxx
- BlakRoc
- Bobby Womack
- Bruno Mars
- Busta Rhymes
- Calvin Harris
- Chamillionaire
- Chic
- Chris Willis
- Clinton Sparks
- · Colby O'Donis
- Daft Punk
- Damian Marley
- David Guetta

- Deadmau5
- Deee-Lite
- Dillinja
- Diplo
- Dizzee Rascal
- DJ Shadow
- Donna Summer
- Dr. Dre
- Drake
- Edwin Starr
- Eminem
- Estelle
- Flo Rida
- Gorillaz
- Grandmaster Flash & The Furious Five
- Harold Faltermeyer
- · House Of Pain
- lyaz
- Jackson 5
- Janet Jackson
- Justice
- Kanye West
- Kaskade
- Kelis
- Keri Hilson
- Kid Cudi
- Kool & The Gang
- Lady Gaga
- Lil Jon
- Lil Wayne
- LL Cool J
- M.I.A.
- M|A|R|R|S
- Major Lazer
- Malcolm McLaren
- Mase
- Melle Mel & Duke Bootee
- Metallica
- Missy Elliott
- Mos Def
- MSTRKRFT
- N.O.R.E.
- Nas
- Nate Dogg
- Naughty By Nature
- Nelly
- New Boyz
- New Order
- Newcleus
- Nightcrawlers
- Orbital
- Pharoahe Monch
- Pirate Soundsystem
- Pitbull
- Puff Daddy
- Pussycat Dolls
- Rihanna
- Robin S.
- RZA
- Salt N Pepa
- Sam Cooke
- Sam Sparro
- Sean Paul
- Skibadee
- Sneaky Sound System
- Snoop Dogg

- Snow
- Soulja Boy Tell Em
- Sparfunk & D-Code
- Static Major
- Stevie Wonder
- Talib Kweli
- The Chemical Brothers
- The Crystal Method
- The Egg
- The Notorious B.I.G.
- The Prodigy
- Tiesto
- Tiga
- Timbaland
- Tweet
- Walter Murphy
- Warren G
- Wayne Smith
- Will.I.Am
- Yeah Yeah Yeahs
- Young Jeezy

The ultimate mixer of music and friends, *DJ Hero 2* will deliver the definitive way for players to come together and party with a host of new multiplayer modes - including DJ Battles that pit DJ against DJ in mixes produced specifically for battle gameplay - and invite vocalists into the spotlight with integrated on-screen singing and rapping of lyrics and rhymes while bringing the party to life with jump-in/jump-out Party Play gameplay. Featuring the biggest dance, pop and hip-hop hits by the hottest artists everyone knows and loves remixed by world-class DJ's in an all-new way, the game's soundtrack delivers over 80 unique creations only available in *DJ Hero 2*. Further immersing players into the music, the game offers a heightened level of creative input and allows everyone to add their own touch, directly impacting the beats they're spinning with freestyle scratching, crossfading and sampling. The game will also feature an all-new career-based Empire Mode where players start out as an up-and-coming DJ on the road to becoming the head of a major entertainment empire, all of which is founded solely on their success as a DJ.

Dropping this fall, *DJ Hero* 2 will invite a wave of new digital disc jockeys to the turntables as the game will be available as a Party Bundle which will include a copy of the game, two turntable controllers and a microphone, offering the ultimate "party-in-a-box." Gamers who experienced the #1 new videogame intellectual property of 2009 can pick up *DJ Hero* 2 as a Turntable Bundle featuring one turntable controller and a copy of the game or as standalone software. The game is in development by FreeStyleGames for the Xbox 360(R) video game and entertainment system from Microsoft, the PLAYSTATION(R)3 and the Wii (TM) system from Nintendo. The game is rated "T" (Teen - Mild Suggestive Themes, Lyrics) by the ESRB. For more information about *DJ Hero* 2, please visit <a href="https://www.dihero.com">www.dihero.com</a>, <a href="https://www.dihero.com">www.facebook.com/dihero</a> and <a href="https://www.twitter.com/dihero">www.twitter.com/dihero</a>.

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\*USAToday.com

\*\*Nielson Soundscan data

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