



Activision Blizzard to Release Fourth Quarter and Calendar Year 2010 Results on February 9, 2011

SANTA MONICA, Calif., Jan. 14, 2011 /PRNewswire/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its fourth quarter and calendar year 2010 results after the close of the market on Wednesday, February 9, 2011. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

**Wednesday, February 9, 2011
1:30 pm Pacific Time (4:30 pm Eastern Time)**

To listen to the call, please log onto:
<http://investor.activision.com/events.cfm>

Or dial:

U.S. and Canada: 877-397-0292

International: 719-325-4824

Passcode: 8890647

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: PBeaver@activision.com

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at www.activisionblizzard.com.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console, handheld and mobile game publisher with leading positions across every major category of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, South Korea and China. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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