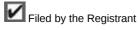
#### UNITED STATES

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )



Filed by a Party other than the Registrant

Check the appropriate box:		
	Preliminary Proxy Statement	
	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))	
	Definitive Proxy Statement	
~	Definitive Additional Materials	
	Soliciting Material Pursuant to §240.14a-12	

# ACTIVISION BLIZZARD, INC.



(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Paymen	Payment of Filing Fee (Check the appropriate box):		
5	No fee required.		
	Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.		
	(1) Title of each class of securities to which transaction applies:		
	(2) Aggregate number of securities to which transaction applies:		
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):		
	(4) Proposed maximum aggregate value of transaction:		
	(5) Total fee paid:		

# Your Vote Counts!

#### ACTIVISION BLIZZARD, INC.

2021 Annual Meeting June 14, 2021 9:00 AM PDT Virtual Meeting Site: https://viewproxy.com/ATVI/2021



ACTIVISION BLIZZARD, INC. C/O BROADRIDGE RO. BOX 1342 BRENTWOOD, NY 11717

#### D54090-Z80187

## You invested in ACTIVISION BLIZZARD, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting.

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 31, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommend
1. Election of Directors	
Nominees:	
1a. Reveta Bowers	Ser 🕑 For
1b. Robert Corti	Ser 500
1c. Hendrik Hartong III	Sec. 10
1d. Brian Kelly	Ser 🖉 For
1e. Robert Kotick	Ser 600
1f. Barry Meyer	Sec. 10
1g. Robert Morgado	Sec. 10
1h. Peter Nolan	Ser 200
1i. Dawn Ostroff	Ser 🖉 For
1j. Casey Wasserman	Sec. 10
<ol><li>To provide advisory approval of our executive compensation.</li></ol>	Sec. 10
3. To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 202	21. 🕑 For
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".

D54091-Z80187