



Activision Blizzard to Present at the Citi 2011 Technology Conference

SANTA MONICA, Calif., Sept. 2, 2011 /PRNewswire/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) today announced that Thomas Tipl, Chief Operating Officer and Chief Financial Officer of Activision Blizzard, will be presenting at the Citi 2011 Technology Conference on Thursday, September 8, 2011 at 10:45 AM (ET) at the Hilton Hotel in New York City.

Mr. Tipl's remarks will be broadcast over the Internet. To access the webcast, please log on to www.activisionblizzard.com or: <http://www.veracast.com/webcasts/citigroup/tech2011/15306213.cfm>

Please note that the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details.

During the course of the presentation, Activision Blizzard may make forward-looking statements regarding future events or the future financial performance of the company. We wish to caution you that these statements are only predictions and actual events or results may differ materially.

About Activision Publishing, Inc.:

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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