



July 26, 2016

## Activision Blizzard to Host Conference Call to Discuss Updates in Financial Reporting

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq: ATVI) will host a conference call on July 29, 2016 to discuss changes to the way it externally reports its financial results in response to the SEC's updated Compliance and Disclosure Interpretations released on May 17, 2016.

The updated interpretations apply to all U.S. public companies that report Non-GAAP measures and do not affect underlying business performance. Activision Blizzard will not be discussing business results during the call.

**Friday, July 29, 2016**

**1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)**

**To listen to the call, please log onto:**

<http://investor.activision.com/events.cfm>

**Or dial:**

**U.S. and Canada: 800-475-6881**

**International: 913-312-0862**

**Passcode: 4077694**

After the call Activision Blizzard will post a slide presentation that summarizes the reporting changes on its website. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at [www.activisionblizzard.com](http://www.activisionblizzard.com).

### About Activision Blizzard

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. We delight over 500 million monthly active users around the world through franchises including Activision's *Call of Duty*®, *Destiny* and *Skylanders*®, Blizzard Entertainment's *World of Warcraft*®, *StarCraft*®, *Diablo*® and *Hearthstone*®: *Heroes of Warcraft*™, and King's *Candy Crush*™, *Pet Rescue*™ and *Farm Heroes*™. The company is one of the Fortune "100 Best Companies To Work For®". Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

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