

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Wereb Stephen G</u> (Last) (First) (Middle) <u>C/O ACTIVISION BLIZZARD, INC.</u> <u>3100 OCEAN PARK BOULEVARD</u> (Street) <u>SANTA MONICA</u> <u>CA</u> <u>90405</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Activision Blizzard, Inc. [ATVI]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>03/01/2018</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Principal Accounting Officer</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.000001 per share	03/01/2018		S		6,203	D	\$72.9901	48,511	D	
Common Stock, par value \$0.000001 per share	03/01/2018		M		4,919	A	\$12.98	53,430	D	
Common Stock, par value \$0.000001 per share	03/01/2018		S		4,919	D	\$72.3418 ⁽¹⁾	48,511	D	
Common Stock, par value \$0.000001 per share	03/01/2018		M		14,793	A	\$17.72	63,304	D	
Common Stock, par value \$0.000001 per share	03/01/2018		S		14,793	D	\$72.3418 ⁽¹⁾	48,511	D	
Common Stock, par value \$0.000001 per share	03/01/2018		M		69,064	A	\$20.29	117,575	D	
Common Stock, par value \$0.000001 per share	03/01/2018		S		69,064	D	\$72.3418 ⁽¹⁾	48,511	D	
Common Stock, par value \$0.000001 per share	03/01/2018		M		18,392	A	\$20.1	66,903	D	
Common Stock, par value \$0.000001 per share	03/01/2018		S		18,392	D	\$72.3418 ⁽¹⁾	48,511	D	
Common Stock, par value \$0.000001 per share	03/01/2018		M		7,150	A	\$34.59	55,661	D	
Common Stock, par value \$0.000001 per share	03/01/2018		S		7,150	D	\$72.3418 ⁽¹⁾	48,511 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Options	\$12.98	03/01/2018		M		4,919	(3)	11/10/2021	Common Stock, par value \$0.000001 per share	4,919	\$0	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Options	\$17.72	03/01/2018		M			14,793	(4)	11/15/2023	Common Stock, par value \$0.000001 per share	14,793	\$0	0	D	
Employee Stock Options	\$20.29	03/01/2018		M			69,064	(5)	03/10/2024	Common Stock, par value \$0.000001 per share	69,064	\$0	0	D	
Employee Stock Options	\$20.1	03/01/2018		M			18,392	(6)	11/14/2024	Common Stock, par value \$0.000001 per share	18,392	\$0	0	D	
Employee Stock Options	\$34.59	03/01/2018		M			7,150	(7)	11/13/2025	Common Stock, par value \$0.000001 per share	7,150	\$0	3,575	D	

Explanation of Responses:

1. The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$71.92 to \$72.69 per share. Mr. Wereb has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
2. Following the transactions reported on this Form 4, Mr. Wereb held 48,511 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.
3. These options were fully vested on November 10, 2014.
4. These options were fully vested on November 15, 2016.
5. These options were fully vested on June 29, 2017.
6. These options were fully vested on November 14, 2017.
7. One-half of the exercised options vested on each of November 13, 2016 and 2017. The remaining options will vest on November 13, 2018.

Remarks:

/s/ Stephen G. Wereb

** Signature of Reporting Person

03/01/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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