



True Evil Never Dies: id Software's DOOM 3 for the Xbox and DOOM 3: Resurrection of Evil Expansion Pack Available Now

SANTA MONICA, Calif., April 4, 2005 /PRNewswire-FirstCall via COMTEX/ -- DOOM's day has arrived. id Software(TM) and Activision, Inc. (Nasdaq: ATVI) today set soul-thirsty demons loose across the globe with the release of the most terrifying game ever, DOOM 3(R) for the Xbox(R) video game system from Microsoft and DOOM 3: Resurrection of Evil(TM), the official expansion pack to DOOM 3, the fastest selling first person PC action game ever. Both titles are rated "M" for Mature (Blood and Gore, Intense Violence) by the ESRB.

"Prepare to travel to the undiscovered depths of Hell in these two new chapters in the DOOM 3 experience," said Todd Hollenshead, CEO, id Software. "Xbox gamers have been anxiously awaiting their chance to experience the terror of DOOM 3 and now the wait is over. For PC fans, Resurrection of Evil delivers tougher demons, faster action, new weapons, and the same unrelenting terror that has shocked millions of players worldwide."

DOOM 3 Xbox

Heralded by Official Xbox Magazine as "a genuine horror masterpiece," and awarded a 10 out of 10 score from XBN magazine, DOOM 3 for the Xbox makes the living room the scariest place in the house with heart-pounding action, CG-quality graphics and haunting 5.1 Dolby Digital sound. In addition to the most frightening and visceral single player experience ever created, the horror masterpiece features an all new two-player cooperative campaign and exciting Xbox Live multiplayer action.

DOOM 3 for the Xbox, which has been co-developed by id Software and Vicarious Visions, is also available as an exclusive Limited Collector's Edition. The special edition includes full versions of the original Ultimate DOOM(TM) and DOOM II(R) -- playable in single player or 2-4 player split-screen -- as well as a special concept art gallery and "Behind the Scenes" feature on the making of DOOM 3, containing interviews with the team at id Software.

DOOM 3: Resurrection of Evil

Co-developed by Nerve Software and id Software, DOOM 3: Resurrection of Evil continues the terrifying and intense action of the top selling, critically acclaimed DOOM 3, which was awarded 94% from PC Gamer and five out of five stars from Computer Gaming World.

Two years following the unexplained disaster on Mars, the UAC returns to the abandoned facilities to investigate a mysterious beacon buried deep in the ruins of the ancient civilization. As a combat engineer, you fight for survival against an army of new demons and zombies, including Hell's own hunters. Use powerful new weapons like the classic double-barreled shotgun and the gravity defying "grabber," a device that can move, catch and throw objects or small enemies, as you battle through the onslaught of evil sent to hunt you down. Featuring new locations, puzzles and extraordinary powers like the ability to slow time, Resurrection of Evil will have players reloading for the bloodiest battle yet.

The expansion pack also features multiplayer support for up to eight players covering five modes of play, including "Capture The Flag," created in part by development studio Threewave, designers of CTF for the original QUAKE(R).

About id Software

id -- Freud's primal part of the human psyche and one of the hottest game shops on Earth -- has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D(R), DOOM(R), DOOM II(R), QUAKE(R) QUAKE II(R), QUAKE III Arena(R), and Return to Castle Wolfenstein(R). With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. And, in keeping with tradition, id Software has amplified the world of adrenaline pumping 3-D gaming with the release of their latest action title, DOOM 3(R). id Software's advanced DOOM 3 engine is leading the next revolution in 3-D interactive games. Check out more about id Software at www.idsoftware.com.

About Xbox

Xbox (www.xbox.com) is the video game system from Microsoft that brings people together for the most exhilarating game and entertainment experiences. Xbox delivers an expansive collection of breakthrough games, powerful hardware and the unified

Xbox Live online service. The new tagline, "it's good to play together," captures the spirit of Xbox as the social hub of the new digital entertainment lifestyle. Xbox is now available in North America, Asia, Europe and Australia.

About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$948 million for the fiscal year ended March 31, 2004.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia, Spain and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, retail acceptance of our products, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions, integration of recently acquired subsidiaries and identification of suitable future acquisition opportunities. These important factors and other factors that potentially could affect the Company's financial results are described in our filings with the Securities and Exchange Commission, including the Company's most recent Annual report on Form 10-K and Quarterly Report on Form 10-Q. Readers of this press release are referred to such filings. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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