



Ministry Headlines Soundtrack For Activision's Upcoming Vampire®: The Masquerade - Bloodlines™

Santa Monica, CA - Oct. 4, 2004 - Legendary industrial/metal music guru Al Jorgensen of Ministry creates the headlining soundtrack to Activision's highly anticipated PC game Vampire®: The Masquerade - Bloodlines™. Inspired by the dark, menacing undertones of the game, Ministry's track, "Bloodlines," is one of several popular songs that can be heard in the game, which takes fans into the sinister vampire underground society of modern day L.A.

The complete lineup of songs for the game includes:

Aerial - "Pound"

Chiasm - "Isolated"

Daniel Ash - "Come Alive"

Darling Violetta - "Smaller God"

Die My Darling - "Needles Eye"

Genitortures - "Lecher Bitch"

Lacuna Coil - "Swamped"

Ministry - "Bloodlines"

Tiamat - "Cain"

In Vampire: The Masquerade - Bloodlines, the famous White Wolf role-playing game world extends into an all-new interactive adventure, combining the rich character development and immersive storyline expected in a true RPG with the up-close-and-personal first-person immersion and action provided by Source™, the latest engine technology developed by Valve. Currently in development by Troika Games for the PC, Vampire: The Masquerade - Bloodlines carries an "M" (Mature - Blood and Gore, Intense Violence, Sexual Themes, Strong Language) by the ESRB and is expected to release this fall.

About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$948 million for the fiscal year ended March 31, 2004.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at www.activision.com.

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