



Activision Blizzard to Release Second Quarter 2015 Financial Results on August 4, 2015

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its second quarter 2015 results after the close of the market on Tuesday, August 4, 2015. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Tuesday, August 4, 2015

1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)

To listen to the call, please log onto:

<http://investor.activision.com/events.cfm>

Or dial:

U.S. and Canada: 888-337-8197

International: 719-325-2216

Passcode: 6151996

Anyone planning to dial in to the call should RSVP to Pam Beaver at:

E-mail: PBeaver@activision.com

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at www.activisionblizzard.com.

About Activision Blizzard

Activision Blizzard, Inc. is the largest and most profitable western interactive entertainment publishing company. It develops and publishes some of the most successful and beloved entertainment franchises in any medium, including *Call of Duty*®, *Call of Duty Online*®, *Destiny*®, *Guitar Hero*®, *Skylanders*®, *World of Warcraft*®, *StarCraft*®, *Diablo*®, and *Hearthstone: Heroes of Warcraft*®, and *Heroes of the Storm*®. The company is one of the FORTUNE "100 Best Companies To Work For®" 2015.

Headquartered in Santa Monica, California, it maintains operations throughout the United States, Europe, and Asia. Activision Blizzard develops and publishes games on all leading interactive platforms and its games are available in most countries around the world. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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Source: Activision Blizzard, Inc.

