SEC Form 5

FORM 5

to

Form 3 Holdings Reported.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Form 4 Trans	actions Reported.		Filed	l pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940			
KOTICK R (Last) C/O ACTIVIS	ress of Reporting P OBERT A (First) SION BLIZZARI PARK BOULE	(Middle) D, INC.		2. Issuer Name and Ticker or Trading Symbol <u>Activision Blizzard, Inc.</u> [ATVI] 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2017		tionship of Reporting P all applicable) Director Officer (give title below) Chief Executiv	10% Owner Other (specify below)
(Street) SANTA MONICA (City)	CA (State)	90405 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fil Form filed by One Re Form filed by More th Person	eporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acqu (D) (Instr. 3, 4 and		or Disposed Of	5. Amount of Securities Beneficially	6. Ownership Form: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or (D)	Price	Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	(D) or Indirect (I) (Instr. 4)	
Common Stock, par value \$0.000001 per share	11/21/2017		G	2,486,777 ⁽¹⁾	D	\$0	508,790	I	See footnote ⁽²⁾
Common Stock, par value \$0.000001 per share	12/18/2017		G	210,018 ⁽³⁾	D	\$0	4,100,379 ⁽⁴⁾	D	
Common Stock, par value \$0.000001 per share							1	I	By ASAC II LLC ⁽⁵⁾
Common Stock, par value \$0.000001 per share							7,200	I	By UTMAs for the benefit of minor children ⁽⁶⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	of		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Represents the distribution of shares of the Company's common stock from grantor retained annuity trusts for the benefit of the reporting person's children, of which the reporting person is the trustee, to the 31427N Trust.

2. These shares are held by grantor retained annuity trusts for the benefit of the reporting person's children, of which the reporting person is the trustee. Reflects the distribution of 115,023 shares of the Company's common stock by these trusts to the reporting person on November 21, 2017.

3. Represents a charitable gift/transfer of shares of the Company's common stock to various 501(c)(3) organizations.

4. Following the transactions reported on this Form 5, the reporting person directly held (a) 2,003,156 shares of the Company's common stock and (b) 2,097,223 restricted stock units with vesting tied to performance, each representing the right to receive one share of the Company's common stock. Includes 115,023 shares received in a distribution of shares of the Company's common stock by grantor retained annuity trusts for the benefit of the reporting person's children, of which the reporting person is the trustee, on November 21, 2017.

5. The reporting person and Brian G. Kelly are the managers of ASAC II LLC. The reporting person disclaims beneficial ownership of the Company's common stock held by ASAC II LLC except to the extent of his pecuniary interest therein.

6. The reporting person disclaims beneficial ownership of the Company's common stock held by these UTMAs except to the extent of his pecuniary interest therein.

Remarks:

/s/ Robert A. Kotick

** Signature of Reporting Person

02/13/2018 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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