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Overwatch® is Blizzard's Biggest Open Beta Ever with 9.7 Million Global Players

Blizzard Entertainment's futuristic team-based shooter launches on PS4™, Xbox One, and PC starting May 24

IRVINE, Calif.--(BUSINESS WIRE)-- Blizzard Entertainment today announced that more than **9.7 million players** around the world played its upcoming team-based shooter *Overwatch*® during the Open Beta for PlayStation®4 computer entertainment system, Xbox One, and Windows® PC, making it Blizzard's biggest open beta ever. By the time the Open Beta came to a close on May 10, participants had joined forces for more than **4.9 billion minutes** (over **81 million hours**) across more than **37 million matches** of intense competitive action, incredible teamwork, and all-out fun.

This Smart News Release features multimedia. View the full release here:
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"We're thrilled that such an incredible number of players from around the globe got a chance to check out *Overwatch* during the Open Beta," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "Our mission was to make sure as many console and PC gamers as possible could experience the full game ahead of its launch—the response was overwhelming, and we hope that everyone had a blast."

Blizzard Entertainment's *Overwatch* features 21 unique heroes, each with their own extraordinary weapons and abilities. (Graphic: Business Wire)

in locations around the globe. *Overwatch*'s first-person shooter will arrive in stores on Windows PC, PlayStation 4 computer entertainment system, and Xbox One starting May 24. Heroes from around the world can join the coming conflict by pre-purchasing *Overwatch* today at www.playoverwatch.com/buy.

In *Overwatch*, players choose from a diverse cast of **21 heroes**—each with their own unique arsenal of extraordinary weapons and incredible abilities—and team up to complete objectives on battlefields set

Overwatch will be available in English, Latin American Spanish, Brazilian Portuguese, German, European Spanish, French, Italian, Polish, Russian, Korean (PC only), Japanese (PC and PS4™ system only), and traditional and simplified Chinese (PC only). *Overwatch* has been rated T for Teen by the ESRB.

For more information about *Overwatch*, visit the [official website](http://www.blizzard.com/overwatch). For screenshots, videos, and other media, visit the Blizzard Entertainment press site at <http://blizzard.gamespress.com/overwatch>.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, and the *Warcraft*®, *StarCraft*®, and *Diablo*® franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games* and multiple Game of the Year awards. The company's online-gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

**Sales and/or downloads. Based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *Overwatch*, including with respect to its launch date, features, and gameplay, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future

results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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