



Call of Duty: Advanced Warfare and Destiny Are the #1 and #2 Best-Selling Console Games of the Year in the U.S.

Call of Duty: Advanced Warfare is the #1 Top-selling Game of the Year in the U.S.

Skylanders is the #1 Best-Selling Kids Video Game Franchise of the Year in the U.S.

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: [ATVI](#)), has delivered the top two selling console retail releases of the year to date overall in the U.S., as well as the #1 kids video game franchise of 2014, based on retail sell-through, according to the NPD Group, through November. In only its first month of release, **Call of Duty®: Advanced Warfare** is already the #1 top-selling console game of the year through November in the U.S. overall, as well as individually on Xbox One, PlayStation® 4, Xbox 360 and PlayStation®3. **Destiny**, the epic new release from Bungie, is the #2 top-selling console game among all titles in the U.S. in 2014 through November and **Skylanders®** is the #1 kids video game franchise of the year through November in the U.S., based on retail sell-through including toys and accessories.

"To date, 2014 has been a series of number ones for Activision Publishing: **Call of Duty: Advanced Warfare** is the #1 top-selling game of the year, **Skylanders** is the #1 kids video game franchise of the year, and **Destiny** is the #1 top-selling new video game franchise of the year," said Eric Hirshberg, CEO, Activision Publishing, Inc. "We are excited about how fans have responded to **Call of Duty: Advanced Warfare**, **Destiny** and **Skylanders Trap Team**, and have even more great new content in store in 2015."

Activision's lineup of **Call of Duty**, **Destiny** and **Skylanders** achieved the following in the U.S. through November 2014, according to NPD:

- #1 and #2 top selling console titles: **Call of Duty: Advanced Warfare**, **Destiny**
- #1 on Xbox One, PlayStation 4, Xbox 360, PlayStation 3: **Call of Duty: Advanced Warfare**
- #1 kids video game franchise: **Skylanders**
- #1 top-selling new video game franchise of the year through November: **Destiny**
- **Call of Duty** leads November console game sales for 6th consecutive year

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world. More information about Activision and its products can be found on the company's website, www.activision.com.

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