



## id Software Announces QUAKE 4 for Xbox 360

### Top-Selling Franchise in Development for Microsoft's Highly Anticipated Next-Gen Console

MESQUITE, Texas, May 16, 2005 /PRNewswire via COMTEX/ -- id Software(TM) announced today that it is bringing QUAKE 4 (TM) to the Xbox 360(TM) video game and entertainment system from Microsoft. Currently in development by Raven Software in cooperation with id Software, the game will be debuted at the E3 Expo in Activision's booth #1224 in the South Hall on May 18 at the Los Angeles Convention Center.

"QUAKE 4 utilizes the power of our groundbreaking DOOM 3(R) engine to transport players into a war-torn science-fiction universe graphically realized like never before," said Todd Hollenshead, CEO, id Software. "We're excited to bring the next generation experience to a new breed of console game fans."

QUAKE 4 is the first game to utilize id Software's revolutionary DOOM 3 technology. In the game, you are Matthew Kane, an elite member of Rhino Squad and Earth's valiant invasion force. Fight alone, with your squad, and in hover tanks and mechanized walkers as you engage in a heroic mission into the heart of the Strogg war machine. But, in this epic war between worlds, the only way to defeat the Strogg is to become one of them. Battle through early missions as a deadly marine, then after your capture as a marine-turned-Strogg with enhanced abilities and the power to turn the tide of the war.

QUAKE 4 has not yet been rated by the ESRB. For more information on Raven Software, please visit [www.ravensoft.com](http://www.ravensoft.com).

#### About id Software

id -- Freud's primal part of the human psyche and one of the hottest game shops on Earth -- has been rocking the gaming world from Mesquite, Texas since 1991. As a renowned leader in the industry, id Software forged such frenetic titles as Wolfenstein 3D(R), DOOM(R), DOOM II(R), QUAKE(R) QUAKE II(R), QUAKE III Arena(R), and Return to Castle Wolfenstein(R). With intense graphics and mind-blowing action, id's games have helped redefine the modern video game, continually setting industry standards for technology and gameplay. And, in keeping with tradition, id Software has amplified the world of adrenaline pumping 3-D gaming with the release of their latest action title, DOOM 3(R). id Software's advanced DOOM 3 engine is leading the next revolution in 3-D interactive games. Check out more about id Software at [www.idsoftware.com](http://www.idsoftware.com).

#### About Activision, Inc.

Headquartered in Santa Monica, California, Activision, Inc. (Nasdaq: ATVI) is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Founded in 1979, Activision posted net revenues of \$1.4 billion for the fiscal year ended March 31, 2005.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Italy, Japan, Australia, Scandinavia, Spain and the Netherlands. More information about Activision and its products can be found on the company's World Wide Web site, which is located at [www.activision.com](http://www.activision.com).

The statements made in this press release that are not historical facts are "forward-looking statements". These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause Activision's actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, retail acceptance of our products, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions, integration of recently acquired subsidiaries and identification of suitable future acquisition opportunities. These important factors and other factors that potentially could affect the Company's financial results are described in our filings with the Securities and Exchange Commission, including the Company's most recent Annual report on Form 10-K and Quarterly Report on Form 10-Q. Readers of this press release are referred to such filings. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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