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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB ADDROVAL

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| Section 16. F                         | ox if no longer subject<br>Form 4 or Form 5<br>hay continue. <i>See</i><br>(b).    |                | ENT OF CHANGES IN BENEFICIAL OWI   | OMB Number: 3235-0287<br>Estimated average burden<br>hours per response: 0.5 |  |                   |
|---------------------------------------|--|----------------|--|--|--|-------------------|
|                                       |  |                | or Section 30(h) of the Investment Company Act of 1940   |  |  |                   |
| Johnson Co<br>(Last)<br>C/O ACTIVI    | dress of Reporting F<br><u>ollister</u><br>(First)<br>SION BLIZZAR<br>N PARK BLVD. | (Middle)       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Activision Blizzard, Inc.</u> [ ATVI ]   3. Date of Earliest Transaction (Month/Day/Year) 11/12/2018 | (Check all applicab<br>Director<br>X Officer (gi<br>below)                   | 10% 0  | Owner<br>(specify |
| (Street)<br>SANTA<br>MONICA<br>(City) | CA<br>(State)  | 90405<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | Line)<br>X Form filed  | t/Group Filing (Check A<br>I by One Reporting Pers<br>I by More than One Rep | son               |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3)              | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   |                       |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|--|---|------------------------------|---|-----------------------|---------------|-------------------|---|---|---|
|  |  |   | Code                         | v | Amount                | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |   |   |
| Common Stock, par value \$0.000001 per share | 11/12/2018                                 |   | А                            |   | 23,195 <sup>(1)</sup> | A             | \$ <mark>0</mark> | 256,801 <sup>(2)</sup>  | D   |   |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   |   |  |   | _                            |   |     |     |  |   |       |   |  |  |  |  |
|---|---|--|---|------------------------------|---|-----|-----|--|---|-------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

#### Explanation of Responses:

1. This grant was for 23,195 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The number assumes maximum performance; target performance would result in a release of 18,556 shares of the Company's common stock. The restricted stock units vest in full on March 30, 2022, based upon the level of performance measured by reference to the Company's cumulative operating income for 2019, 2020 and 2021.

2. Following the transactions reported on this Form 4, Mr. Johnson held (a) 28,604 shares of the Company's common stock and (b) 228,197 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock.

#### **Remarks:**

### /s/ Coddy Johnson

\*\* Signature of Reporting Person

11/13/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.