| SEC Form 4 |
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Instruction 1(b).

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|                     | C/O ACTIVISION BLIZZARD, INC. |       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>Activision Blizzard, Inc. [ ATVI ] |       | ationship of Reporting Person(s) to Issuer<br>k all applicable)<br>Director 10% Owner |                  |  |  |
|---------------------|-------------------------------|-------|--|-------|---|------------------|--|--|
|                     |                               |       | -  |       | Officer (give title   | Other (specify   |  |  |
| (Last)<br>C/O ACTIV | ( )                           |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/03/2023                           |       | below)  | below)           |  |  |
| 2701 OLYM           | eet)                          |       |  |       |   |                  |  |  |
| (Street)            |                               |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                 | Line) | vidual or Joint/Group Fil   |                  |  |  |
| SANTA               | NTA                           |       |  | X     | Form filed by One Reporting Person  |                  |  |  |
| MONICA              | CA                            | 90404 |  |       | Form filed by More th<br>Person   | an One Reporting |  |  |
| (City)              | (State)                       | (Zip) |  |       |   |                  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3)                 | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |
|---|--|---|------------------------------|---|--|---------------|--|--|---|---|
|   |  |   | Code                         | v | Amount   | (A) or<br>(D) | Price  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                       |   |   |
| Common Stock, par value<br>\$0.000001 per share | 05/03/2023                                 |   | Р                            |   | 13,160   | A             | <b>\$</b> 75.9882 <sup>(1)</sup>                                 | 174,777 <sup>(2)</sup>   | I   | By Nolan<br>Family<br>Trust <sup>(3)</sup>                  |
| Common Stock, par value<br>\$0.000001 per share |  |   |                              |   |  |               |  | 15,080   | I   | By Nolan<br>2007 Family<br>Partnership<br>LP <sup>(4)</sup> |
| Common Stock, par value<br>\$0.000001 per share |  |   |                              |   |  |               |  | 15,080   | I   | By Nolan II<br>Family<br>Partnership<br>LP <sup>(5)</sup>   |
| Common Stock, par value<br>\$0.000001 per share |  |   |                              |   |  |               |  | 33,550   | I   | By<br>MIROEL<br>Investments,<br>LLC <sup>(6)</sup>          |

| ٦ | le II - Derivative Securities Acquired, Disposed of, or Beneficially Owned |
|---|--|
|   | (e.g. puts calls warrants options convertible securities)                  |

g., puts, calls, warrants, options, convertible securitie

| 1 Title of  | 2   | 2 Transaction                              | 24 Deemed   | 4                            |      | E N.  | una la a u | 6. Date Exerc | iooblo ond          | 7. Tit  |       |  | 9. Number of   | 10.   | 11. Nature                            |  |
|---|---|--|---|------------------------------|------|---|------------|---------------|---------------------|---|-------|--|--|---|---------------------------------------|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |      | Secu<br>Acqu<br>(A) o<br>Dispo<br>of (D<br>(Insti |            |               | ate                 | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | Derivative<br>Security<br>(Instr. 5)   | derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   |                              | Code | v   | (A)        | (D)           | Date<br>Exercisable | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares |  |   |                                       |  |

Explanation of Responses:

1. Reflects weighted average price, with prices actually paid ranging from \$75.8399 to \$76.16 per share. On behalf of the Nolan Family Trust, reporting person has provided Issuer, and upon request, will provide any security holder of Issuer or the SEC staff, with information regarding the number of shares sold at each price within that range.

2. Following the transaction reported on this Form 4, reporting person held, through the Nolan Family Trust, (a) 173,975 shares of Issuer's common stock and (b) 802 restricted stock units, each

representing the right to receive one share of Issuer's common stock.

3. Reporting person and his spouse are the trustees and beneficiaries of the Nolan Family Trust, a revocable living trust.

4. Reporting person owns and controls the general partner of Nolan 2007 Family Partnership LP, a family limited partnership, the remaining ownership of which is split among three trusts for the benefit of reporting person's children.

5. Reporting person owns and controls the general partner of Nolan II Family Partnership LP, a family limited partnership, the remaining ownership of which is split among three trusts for the benefit of reporting person's children.

6. Reporting person is the managing member of MIROEL Investments, LLC, the ownership of which is split among three trusts for the benefit of reporting person's children and the Nolan Family Trust. **Remarks:** 

## /s/ Peter J. Nolan

05/04/2023 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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