

Call of Duty®: Black Ops Co-Op to Include Zombies

The Call of Duty Community's Favorite Un-Dead Make Their Return in The Year's Most-Anticipated Entertainment Launch

SANTA MONICA, Calif., Sept 29, 2010 /PRNewswire via COMTEX News Network/ -- Taking the wraps off one of the most anticipated features and worst kept secrets, Treyarch revealed today that the community-favorite "Zombies" is coming to *Call of Duty(R): Black Ops* which hits stores worldwide on November 9th, by Activision Publishing, Inc. (Nasdaq: ATVI). Zombies were originally introduced in *Call of Duty(R): World at War* and became an instant hit. *Call of Duty: Black Ops* fans can combat the zombie apocalypse in up to four-player co-op gameplay.

"Zombies have been such a hit with our community that we were committed to bringing brand new zombie experiences to *Call of Duty: Black Ops*," says Treyarch Studio Head, Mark Lamia. "We've taken extra special care to retain the essential ingredients of our Zombie game, and have also crafted a nice surprise for the fans."

Today's news follows the announcement that four updated co-op maps from *Call of Duty: World at War* will be made available as part of the *Call of Duty(R): Black Ops* Prestige and Hardened Editions, along with the premium edition Steelbook(TM) Case, custom *Black Ops* limited edition medal and an exclusive *Black Ops* Avatar outfit.

Gamers can also experience an all new co-op game in *Call of Duty: Black Ops* Multiplayer with Combat Training. Up to six players can rank up in this dedicated and exclusive multiplayer mode battling against enemy AI.

Call of Duty: Black Ops will release worldwide on November 9th. Pre-orders for the title are available now. Call of Duty: Black Ops for the Xbox 360(R) video game and entertainment system from Microsoft, PlayStation(R) 3 computer entertainment system, Nintendo Wii(TM) and Windows(R) PC is rated "M" (Mature -- Blood, Drug Reference, Intense Violence and Language). Also scheduled for release is Call of Duty: Black Ops for the Nintendo DS(TM) family of hand-held systems, which is rated "T" (Teen) by the ESRB and in development by n-Space.

Additionally, fans who can't wait for the November 9th release of *Call of Duty: Black Ops* can hone their zombie combat skills on iPhone and iPod Touch starting tomorrow with the newest map release for *Call of Duty: ZOMBIES*, Der Riese ("Zombie Factory"), which is an adaptation of the popular downloadable content originally released for *Call of Duty: World at War. Call of Duty: ZOMBIES* is developed by Ideaworks Game Studio for the iPhone and iPod touch, based on Treyarch's console version, and now all four maps from the original game are available for \$4.99 from the App Store at www.itunes.com/appstore/.

For more Call of Duty information, visit www.callofduty.com/blackops and also via Twitter @JD 2020.

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