

Call of Duty®: Modern Warfare® 2 Stimulus Package Coming to Xbox LIVE March 30

SANTA MONICA, Calif., March 10, 2010 /PRNewswire via COMTEX News Network/ -- Begin the countdown to a new infusion of *Call of Duty*! The *Call of Duty(R): Modern Warfare(R) 2 Stimulus Package* will strike worldwide on March 30. Representing the first new multiplayer maps from the biggest entertainment launch in history, Infinity Ward's *Modern Warfare 2 Stimulus Package* will release first on Xbox LIVE(R), <u>Activision Publishing</u>, <u>Inc.</u> (Nasdag: ATVI) announced today.

Additionally, Silver Xbox LIVE members who have not yet experienced the exciting adrenaline rush of "Modern Warfare 2" will be able to try it with a Multiplayer Unlock event running from March 12 to March 15.

Developed by Infinity Ward, *Call of Duty: Modern Warfare 2* became a cultural phenomenon when it launched to the world in November. The epic title set new entertainment records for the greatest one-day and five-day openings in history* on the way to topping \$1 billion in sales and becoming the best selling title ever on the Xbox 360(R) video game and entertainment system from Microsoft. Additionally, Xbox LIVE celebrates having the largest *Call of Duty* community than any other entertainment system.

The *Call of Duty(R): Modern Warfare(R) 2 Stimulus Package* is rated "M" (Mature) by the ESRB for Blood, Drug Reference, Intense Violence and Language. For more information, visit www.modernwarfare2.com.

*Based on data from NPD Chartrack and GfK

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Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website. www.activision.com.

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