



Experience James Bond's Most Iconic and Intense Missions as the World's Top Undercover Agent in 007™ Legends

SANTA MONICA, Calif., April 18, 2012 /PRNewswire/ -- To celebrate the James Bond franchise's 50th anniversary, Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI), will launch gamers back through time to relive a selection of Bond's most iconic and intense undercover missions from the popular Bond film franchise with **007™ Legends**.

A first-of-its-kind Bond video game, **007 Legends** features an original, overarching storyline tying together six classic Bond movies, concluding with this year's highly-anticipated 23rd installment — SKYFALL — to offer the most diverse Bond gaming experience yet! As with the feature films, **007 Legends** equips players with state-of-the-art spy gadgets, an arsenal of weapons, including Bond's signature Walther PPK, and sleek vehicles as they jet off to exotic locations and utilize Bond's quick wits, class and style to take down notorious villains and their brutal henchmen, perform impressive stunts, and of course...mingle with gorgeous Bond women.

"To honor 50 years of the world's top secret agent, **007 Legends** offers a collection of his most famed moments in the smartest and most treacherous Bond game yet," said David Oxford, Executive Vice President at Activision Publishing, Inc. "Creating a video game storyline that ties together six popular, yet very different, Bond movie narratives can be challenging, but together with EON Productions, our developer Eurocom, has pulled it off to create an homage that we think will be a unique and highly entertaining Bond video game."

In addition to **007 Legends'** main story, the game will feature the return of fan-favorite single-player *Mi6 Ops Missions*, which debuted in *GoldenEye 007: Reloaded* and challenges players to complete extra missions ranging from all-out action to stealth and gadget-based gameplay and compete for the highest online leader board scores. For the first time ever, players will be able to participate as one of Bond's cohorts or villainous foes, reliving the missions through their eyes, as well as 007's. The robust James Bond multiplayer experience includes local four-player split-screen game modes and online competitive gameplay with new maps, weapons and characters derived from Bond's 50 year legacy. With more gadgets, deeper stealth and spy investigation gameplay, gamers will have every opportunity to truly feel like the world's favorite spy.

Planned to launch this fall, **007 Legends** is being developed by Eurocom, under license from EON Productions Ltd. and Metro-Goldwyn-Mayer Studios, Inc. (MGM) for the Xbox 360® video game and entertainment system from Microsoft and PlayStation®3 computer entertainment system. Stay tuned for more information on the game's official Web site and Facebook page.

About Metro-Goldwyn-Mayer Inc.

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., Ventanazul, MGM Television Entertainment Inc., MGM Networks Inc., MGM Domestic Networks LLC, MGM Distribution Co, MGM International Television Distribution In, Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Worldwide Digital Media, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 120 countries. MGM ownership is as follows: Providence Equity Partners (29%), TPG (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit www.mgm.com.

About EON Productions/Danjaq, LLC

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with MGM, the copyright in the existing James Bond films and controls the right to produce future James Bond films as well as all worldwide merchandising. EON Productions, an affiliate of Danjaq, is the UK based production company which makes the James Bond films. The 007 franchise is the longest running in film history with twenty-two films produced since 1962. Michael G. Wilson and Barbara Broccoli succeeded Albert R 'Cubby' Broccoli in 1995 and have produced some of the most successful Bond films ever including CASINO ROYALE and QUANTUM OF SOLACE. They are currently producing the 23rd film, SKYFALL.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of 007 LEGENDS, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Activision Publishing generally uses words such as "outlook," "will," "could," "would," "might," "remains," "to be," "plans," "believes," "may," "expects," "intends," "anticipates," "estimate," future, "plan," "positioned," "potential," "project," "remain," "scheduled," "set to," "subject to," "upcoming" and similar expressions to identify forward-looking statements. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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