

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935
or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Kotick Robert A.			2. Issuer Name and Ticker or Trading Symbol Activision, Inc. (ATVI)		6. Relationship of Reporting Person to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (Specify below) Chairman of the Board and Chief Executive Officer	
(Last) c/o Activision, Inc. 3100 Ocean Park Boulevard	(First)	(Middle)	3. IRS Identification Number of Reporting Person (voluntary)	4. Statement for Month/Year March 2001		
(Street)						
Santa Monica	California	90405		5. If Amendment, Date of Original (Month/Year)	7. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by one Reporting Person <input type="checkbox"/> Form Filed by more than one Reporting Person	
(City)	(State)	(Zip)				

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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr.3)	2. Trans- action Date Month/ Day/ Year	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct(D) or Indirect(I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Amount	(A) or (D)	Price			
Common Stock, par value \$.000001 per share	3/2/01	M(8)	90,000	A	\$6.00			
Common Stock, par value \$.000001 per share	3/2/01	S(8)	90,000	D	\$23.0868			
Common Stock, par value \$.000001 per share	3/2/01	M(8)	60,000	A	\$6.00			
Common Stock, par value \$.000001 per share	3/2/01	S(8)	10,000	D	\$22.1250			
Common Stock, par value \$.000001 per share	3/2/01	S(8)	50,000	D	\$22.00			
Common Stock, par value \$.000001 per share	3/16/01	S	5,000	D	\$23.50			
Common Stock, par value \$.000001 per share	3/16/01	S	5,000	D	\$23.8125			
Common Stock, par value \$.000001 per share	3/16/01	S	25,000	D	\$23.625			
Common Stock, par value \$.000001 per share	3/21/01	S	9,000	D	\$23.1875			
Common Stock, par value \$.000001 per share	3/22/01	S	7,500	D	\$23.6875			
Common Stock, par value \$.000001 per share	3/23/01	S	42,500	D	\$24.0882	805,811	D	
						56,981	I	(1)

* If this form is filed by more than one reporting person, see Instruction 4(b)(v).
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
(Print or Type Responses)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exercise Price of Deriv- ative Security	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8)	5. Number of Deriv- ative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)	
				(A)	(D)	Date Exercis- able	Expiration Date
Employee Stock Options	\$6.125	3/1/01	J(2)		249,067	5/22/00(5)	5/22/10
Employee Stock Options	\$6.125	3/1/01	J(2)	249,067		5/22/00(5)	5/22/10

Employee Stock Options	\$6.125	3/1/01	J(3)		38,430	5/22/00(5)	5/22/10
Employee Stock Options	\$6.125	3/1/01	J(3)	38,430		5/22/00(5)	5/22/10
Employee Stock Options	\$6.00	3/1/01	J(3)		150,000	8/10/00	4/18/10
Employee Stock Options	\$6.00	3/1/01	J(3)	150,000		8/10/00	4/18/10
Employee Stock Options	\$6.00	3/2/01	M(4)		90,000	8/10/00	4/18/10
Employee Stock Options	\$6.00	3/2/01	M(4)		60,000	8/10/00	4/18/10
Employee Stock Options	\$6.125	5/22/00	A	V	1,000,000	5/22/00(5)	5/22/10
Employee Stock Options	\$6.00	4/18/00	A	V	184,004	8/10/00	4/18/10

1. Title of Derivative Security (Instr. 3)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Ownership of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Title	Amount or Number of Shares				
Employee Stock Options	Common Stock	249,067				
Employee Stock Options	Common Stock	249,067			I	(6)
Employee Stock Options	Common Stock	38,430				
Employee Stock Options	Common Stock	38,430			I	(6)
Employee Stock Options	Common Stock	150,000				
Employee Stock Options	Common Stock	150,000			I	(6)
Employee Stock Options	Common Stock	90,000	\$6.00			
Employee Stock Options	Common Stock	60,000	\$6.00			
Employee Stock Options	Common Stock	1,000,000				
Employee Stock Options	Common Stock	184,004		3,023,109	D	
				298,186	I	(7)

Explanation of Responses

- (1) Includes 19,500 shares held in an irrevocable trust for the benefit of the reporting person's minor children. The reporting person does not exercise or share investment control over such shares. The reporting person disclaims beneficial ownership of all such shares, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such shares for purposes of Section 16 or for any other purpose. Also includes 37,481 shares held by Delmonte Investments LLC, of which the reporting person is a member.
- (2) Sale of options to purchase shares of Common Stock to The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members, in exchange for a promissory note in the amount of \$5,000,000.
- (3) Transfer of options to purchase shares of Common Stock to The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members.
- (4) Exercise of options by The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members.
- (5) The options vested as to 250,000 shares on 5/22/00 and vest as to the remaining 750,000 shares in 36 equal monthly installments beginning on 6/22/00 and ending on 5/22/03.
- (6) Represents options to purchase shares of common stock transferred by the reporting person to The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members.
- (7) Represents 110,689 options held in an irrevocable trust for the benefit of the reporting person's minor children. The reporting person disclaims beneficial ownership of all such shares, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such shares for purposes of Section 16 or for any other purpose. Also includes options to purchase 287,497 shares of common stock held by The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members.
- (8) Acquisition/disposition of shares by The Kotick Foundation for the Visual Arts L.L.C., of which the reporting person and his wife are the sole members.

**Intentional misstatements or omissions of facts constitute

/s/ Robert A. Kotick

4/10/01

Federal Criminal Violations. See 18 U.S.C. 1001 and
15 U.S.C. 78ff(a).

**Signature of Reporting Person

Date

Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.