

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No.)



Filed by the Registrant



Filed by a Party other than the Registrant

Check the appropriate box:



Preliminary Proxy Statement



Confidential, for Use of the Commission Only (as permitted by Rule 14A-6(E)(2))



Definitive Proxy Statement



Definitive Additional Materials



Soliciting Material under §240.14a-12

ACTIVISION BLIZZARD, INC.



(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):



No fee required.



Fee paid previously with preliminary materials.



Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

**Important Notice Regarding the Availability of Proxy Materials for the
Shareholder Meeting to Be Held on June 21, 2023**

Your **Vote** Counts!

ACTIVISION BLIZZARD, INC.

2023 Annual Meeting

Vote by June 20, 2023

11:59 PM ET

ACTIVISION BLIZZARD, INC.
C/O BROADRIDGE
P.O. BOX 1342
BRENTWOOD, NY 11717



V12673-P86213

You invested in ACTIVISION BLIZZARD, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 7, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Advance of the Meeting

Vote by June 20, 2023 11:59 PM ET.
Visit www.proxyvote.com

Vote Virtually at the Meeting*

June 21, 2023
9:00 AM PT

Visit <https://viewproxy.com/ATVI/2023>

*Please check the meeting materials for any special requirements for meeting attendance.

V1.2

THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors Nominees:	
1a. Reveta Bowers	✓ For
1b. Kerry Carr	✓ For
1c. Robert Corti	✓ For
1d. Brian Kelly	✓ For
1e. Robert Kotick	✓ For
1f. Barry Meyer	✓ For
1g. Robert Morgado	✓ For
1h. Peter Nolan	✓ For
1i. Dawn Ostroff	✓ For
2. Advisory vote to approve our executive compensation	✓ For
3. Advisory vote on frequency of future advisory votes to approve our executive compensation	1 Year
4. Ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm	✓ For
5. Shareholder proposal regarding shareholder ratification of termination pay	✗ Against
6. Shareholder proposal regarding adoption of a freedom of association and collective bargaining policy	✗ Against
7. Shareholder proposal regarding preparation of a report about the Company's efforts to prevent abuse, harassment, and discrimination	✗ Against

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".