



Minions Are Larger Than Life in TITANS, the Newest Hearthstone® Expansion, Now Live!

August 1, 2023

Introducing 145 all-new themed cards, including eleven Legendary Titan minions, the new Forge keyword, and a brand-new Twist on Classic mode

IRVINE, Calif.--(BUSINESS WIRE)--Aug. 1, 2023-- Harness the power of the Warcraft® cosmos in *TITANS*, the latest expansion to *Hearthstone*®, Blizzard Entertainment's digital card game, now live.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230801515846/en/>



Hearthstone TITANS logo (Graphic: Business Wire)

In the beginning, massive titan world-souls shaped life on Azeroth. Now, they're coming to shape *Hearthstone*! The new set of 145 cards hails 11 new **Legendary Titan minions**, each imbued with three unique

powers to unleash before attacking as normal. With the power of the keepers in your hands, be sure to take advantage of the **new keyword Forge**, by dragging the card to your deck and upgrading its form. Plus, check out 15 new Signature cards, all with art representing the grandeur of the *TITANS*.

"The age of the *TITANS* has arrived, bringing their arcane magic and ancient technologies to the mortal citizens of Azeroth," said executive producer Nathan Lyons-Smith. "The *Hearthstone* team forged some massive minions and mechanics in this expansion, and we're excited to see what players create with these new celestial powers in their decks. This is what myths are made of!"

Also coming to this expansion is the **return of the fan-favorite keyword Magnetic**, allowing minions with this keyword to magnetize to other minions on the board. *TITANS* is the second expansion for the Year of the Wolf.

Elsewhere in the Tavern, players recently had a taste of **Twist, the newfangled creative mode coming to *Hearthstone***. With regularly rotating ladder seasons, the mode offers special variants on the usual rules. Twist formats can include curated card pools and unique rulesets. During the Beta period, players tried out New Age, an altered format where decks were only allowed to include cards from the current Core Set and all sets from Ashes of Outland onward, with the rule twist being no neutrals allowed. The wackiness continues when Twist formally launches on September 1.

For more card info, game mechanics details, and fun extras, visit the [expansion website](#). For screenshots and other assets, visit <http://blizzard.gamespress.com>.

About *Hearthstone*

With more than 130 million players worldwide to date, *Hearthstone* is Blizzard Entertainment's internationally acclaimed, free-to-play digital card game designed for novice and veteran card-slingers alike. Players can choose from 11 powerful hero classes and customize their decks with minions, spells, and weapons based on the unique fantasy of the *Warcraft*® universe. Featuring a variety of game modes ranging from epic head-to-head duels to story-driven Solo Adventures, *Hearthstone* offers a vibrant and rewarding experience stacked with strategy, personality, and fun. *Hearthstone* is available globally for Windows® and Mac PCs, iOS, and Android.

About Blizzard Entertainment, Inc.

Best known for iconic video game universes including *Warcraft*®, *Overwatch*®, *Diablo*®, and *StarCraft*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment experiences. Blizzard Entertainment has created some of the industry's most critically acclaimed and genre-defining games over the last 30 years, with a track record that includes multiple Game of the Year awards. Blizzard Entertainment engages tens of millions of players around the world with titles available on PC via [Battle.net](#)®, Xbox, PlayStation, Nintendo Switch, iOS, and Android.

Cautionary Note Regarding Forward-looking Statements:

Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, pricing, features, and functionality of *Hearthstone*®, the *TITANS*™ expansion, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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