Activision Blizzard Releases YTD 2022 Representation Data

December 7, 2022

SANTA MONICA, Calif.--(BUSINESS WIRE)--Dec. 7, 2022-- Activision Blizzard released its 2022 representation data summary, building on the company's goal to become the most welcoming, inclusive company in the industry. While this report provides a summary view, our Business Units regularly provide a deeper dive into this data, as well as additional context, for employees.

Last year, Activision Blizzard committed to increasing the number of women and non-binary employees by fifty percent over the next five years. The company is pleased to report that, among our non-temporary employees (known internally as "FTEs"), it has increased representation of women globally and underrepresented ethnic groups (UEGs) in the U.S. compared to our previous reports in Q4 2021 and Q1 2022.

We now also have data to report on FTEs who identify as non-binary, and will continue to track representation of employees outside the gender binary moving forward.

This update follows prior Q1 2022 and Q4 2021 representation data releases and delivers on the company's commitment to providing regular updates on progress toward expanding representation of women, non-binary individuals, and UEGs in our workforce.

Representation data will continue to be shared on a regular basis.

Links to Quarterly Representation Data

YTD 2022 Representation Data Summary
Q1 2022 Representation Data
Q4 2021 Representation Data

About Activision Blizzard

Our mission, to connect and engage the world through epic entertainment has never been more important. Through communities rooted in our video games we enable hundreds of millions of people to experience joy, thrill and achievement. We enable social connections through the lens of fun, and we foster purpose and a sense of accomplishment through healthy competition. Like sport, but with greater accessibility, our players can find purpose and meaning through competitive gaming. Video games, unlike any other social or entertainment media, have the ability to break down the barriers that can inhibit tolerance and understanding. Celebrating differences is at the core of our culture and ensures we can create games for players of diverse backgrounds in the 190 countries our games are played.

As a member of the Fortune 500 and as a component company of the S&P 500, we have an extraordinary track record of delivering superior shareholder returns for over 30 years. Our sustained success has enabled the company to support corporate social responsibility initiatives that are directly tied to our games. As an example, our Call of Duty Endowment has helped find employment for over 100,000 veterans.

Learn more information about Activision Blizzard and how we connect and engage the world through epic entertainment on the company's website, www.activisionblizzard.com.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. We may, in some cases, use terms such as "predicts," "believes," "potential," "proposed," "continue," "estimates," "anticipates," "expects," "plans," "intends," "may," "could," "might," "will," "should" or other words that convey uncertainty of future events or outcomes to identify these forward-looking statements. Such statements are subject to numerous important factors, risks and uncertainties that may cause actual events or results to differ materially from the Company's current expectations. These and other risks are described in the Company's periodic reports, including the annual report on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K, filed with or furnished to the Securities and Exchange Commission and available at www.sec.gov. Any forward-looking statements that the Company makes in this press release speak only as of the date of this press release. The Company assumes no obligation to update forward-looking statements whether as a result of new information, future events or otherwise, after the date of this press release.

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