



Master the Skies of the Dragon Isles when World of Warcraft® Dragonflight Soars on November 28

September 29, 2022

With over 3,000,000,000,000,000,000,000,000,000 of unique cosmetic combinations for dracthyr available, there's a perfect visage for everyone in Dragonflight

*Enjoy the Winds of Wisdom +50% experience buff beginning the week of October 4**

IRVINE, Calif.--(BUSINESS WIRE)--Sep. 29, 2022-- The ancestral home of dragonkind is stirring as Blizzard Entertainment today announced *Dragonflight*, the ninth expansion for the massively multiplayer online role-playing game *World of Warcraft*®, will be released worldwide on November 28 at 3:00 p.m.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220929005270/en/>



World of Warcraft Dragonflight Logo (Graphic: Business Wire)

heroes," said *World of Warcraft* executive producer Holly Longdale. "We invite everyone into this new adventure where we will bask in the landscape of dragons, become a part of their ancient legacy, and watch the secrets of this land unfold together."

Players will **discover the Dragon Isles** and explore four new zones—each themed around and revealing more about the ancient dragon aspects—all lovingly crafted by the *World of Warcraft* development team for veteran and new players alike. As the Dragon Isles awaken, so too do long-forgotten secrets, and players will traverse land and sky as they explore what the Dragon Isles has to offer.

It is here that they will discover the dracthyr, who have emerged from their long slumber to join the fight and will become available to play during the *Dragonflight* pre-expansion patch for players who pre-purchase the expansion. Able to switch between a humanoid visage and a fearsome draconic form, the dracthyr are highly mobile, and their unique Evoker class can specialize in ranged damage-dealing or in aiding their allies as a healer by harnessing the mystical gifts of dragonkind.

Soar through the skies as you master the all-new skill-based art of **Dragonriding**, which allows players to take to the air on the back of their own Dragon Isles Drake. **There are also millions of combinations of appearances available for Drakes**, allowing players to make their companion their own as they learn to fly further, longer, and faster throughout their journey.

Players can also express themselves through the **new talent system**, which allows for creative skill selection at every level so you can play your class however you choose, and through the **updated profession system**, where players can choose to hone their craft. Alongside the **updated Heads-Up Display (HUD) User Interface (UI) system**, players may customize both the look and feel of their *World of Warcraft* experience through the game itself in more ways than ever before.

On November 28, *Dragonflight* will release with **eight dungeons**, four of which can be taken on with friends as players build toward the **new level cap of 70**, while the remaining four can be tackled in the end-game. The first raid of the expansion, Vault of the Incarnates, will be unlocked—at all difficulty levels—on December 13.

Dragonflight is available for digital pre-purchase as a Base edition (\$49.99 SRP), Heroic edition (\$69.99 SRP), and Epic edition (\$89.99). Each digital edition includes one or more items for players to celebrate joining forces with the dragonflights as they reclaim their lost realm:

- Base Edition: Includes Drakks, as a pre-purchase bonus pet to accompany you on your quests.
- Heroic Edition: Includes Drakks, as a pre-purchase bonus pet, the new Murkastrasza pet, a *Dragonflight*-level character boost (level 60), and a new Tangled Dreamweaver flying mount to soar on.
- Epic Edition: Includes all Base and Heroic items, the Timewalker's Hearthstone effect, the Diadem of the Spell-keeper head-slot transmog, the Wings of Awakening back-slot transmog in five color variants, and 30 days of game time.

The expansion is also available for pre-purchase as a boxed Collector's Set: in addition to an Epic edition digital key, players can explore *Dragonflight's* visual development with the *Art of Dragonflight* hardcover book, upgrade their set-up with the powerful visage of an Alexstrasza mousepad, and add iconic representations of Azeroth's five primary dragon flights in a five-pin collector's set. The Collector's Set is available for pre-order on the Official Blizzard Gear Store at <https://gear.blizzard.com/collections/world-of-warcraft>.

An active subscription is required to play *World of Warcraft*.

For more information on *World of Warcraft: Dragonflight*, visit www.worldofwarcraft.com.

Assets are available at blizzard.gamespress.com/World-of-Warcraft.

* The Winds of Wisdom experience buff will no longer be available when the new dracthyr Evoker becomes playable in the *Dragonflight* pre-expansion patch.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*, *Hearthstone*[®], *Overwatch*[®], the *Warcraft*[®], *StarCraft*[®], and *Diablo*[®] franchises, and the multifranchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games^{*} and multiple Game of the Year awards. The company's online gaming service, Battle.net[®], is one of the largest in the world, with millions of active players.

**Sales and/or downloads based on internal company records and reports from key distributors.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, features, and functionality of *World of Warcraft: Dragonflight* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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Source: Blizzard Entertainment, Inc.