Diablo® Immortal™ Unleashed on Mobile and PC

June 2, 2022

The biggest entry in Blizzard Entertainment's iconic Diablo franchise to date is available free on iOS ™ and Android ™ devices, as well as in Open Beta on Windows® PC via Battle.net®

IRVINE, Calif.--(BUSINESS WIRE)--Jun. 2, 2022-- The Lord of Terror has been defeated, but darker days lie ahead for Sanctuary's newest heroes. Diablo® Immortal™, the latest, all-new entry in Blizzard Entertainment's iconic Diablo franchise, is live and available for download free on iOS ™ and Android ™ mobile platforms, and in open beta on Windows® PC via Battle.net®, throughout most regions of the world, with select Asia-Pacific regions coming June 22.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220601006278/en/

Diablo Immortal Logo (Graphic: Business Wire)

In celebration of the launch and in gratitude to the more than 35 million people who pre-registered for *Diablo Immortal,* all players who log in to the game and complete the tutorial within the next 30 days will be able to deck out their characters to battle demons in style with the ceremonial Horadrim Cosmetic Set.*

"We're thrilled to now be able to put the newest entry in the Diablo series in players' hands," said Mike Ybarra, president of Blizzard Entertainment. "The visceral gameplay, dark story, and depth of character customization that Diablo is known for are all here in *Diablo Immortal.* And with this being a AAA free-to-play Blizzard game, it was important to us to give players a full and highly engaging core game experience—including upcoming features, character classes, story, and more—completely free."

As a massively multiplayer online action-RPG, *Diablo Immortal* enables players to experience the game solo or together with any of the fellow adventurers they encounter on their journeys through Sanctuary. Players can explore, conquer, and socialize in all new ways in the first MMOARPG set in the Diablo universe. Traverse the lands of Sanctuary while racing to keep the power of creation out of the hands of the Burning Hells. Players can form a Warband to test their endurance in eight-player raids, join a Clan, or simply craft, trade, and interact with other players in the busy city of Westmarch. All while amassing enough skill and power to conquer their server in the Cycle of Strife, where they will ultimately fight in brutal 1v30 battles to earn the title of Immortal.

Blizzard's mobile-first experience is also on Windows ® PC via Battle.net® in Open Beta, allowing players to adventure between platforms with cross-play and cross-progression without skipping a beat—player progress will not be reset at the end of Open Beta, allowing for uninterrupted demon-slaying. On top of the hand-crafted fluid touch controls on mobile and both WASD movement and traditional Diablo point-and-click functionality on PC, *Diablo Immortal* features integrated controller support regardless of what platform players prefer.

Choose from six iconic classes, explore eight zones, and experience an epic story set between *Diablo II* and *Diablo III* in a free-to-play game. And this is just the beginning. Players can revel in fresh content added every few months, including new dungeons, zones, seasons, classes, and even live in-game events. *Diablo Immortal* is setting the stage for a truly epic new era of demon-slaying.

Bold adventurers can find more information at diabloimmortal.blizzard.com.

For screenshots and other assets, visit https://blizzard.gamespress.com/Diablo-Immortal.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, *Hearthstone*®, *Overwatch*®, the Warcraft®, StarCraft®, and Diablo franchises, and the multifranchise *Heroes of the Storm*®, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games † and numerous Game of the Year awards. The company's online gaming service, Battle.net, is one of the largest in the world, with millions of active players.

**Offer can be claimed for one character per account.*

†*Sales and/or downloads, based on internal company records and reports from key distributors.*

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For more information, please visit: http://ir.netease.com/.

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Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, pricing, features, and functionality of *Diablo*® *Immortal* ™ are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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