



Blizzard Entertainment to Bring Action-Packed Strategy to Mobile with Warcraft® Arclight Rumble™

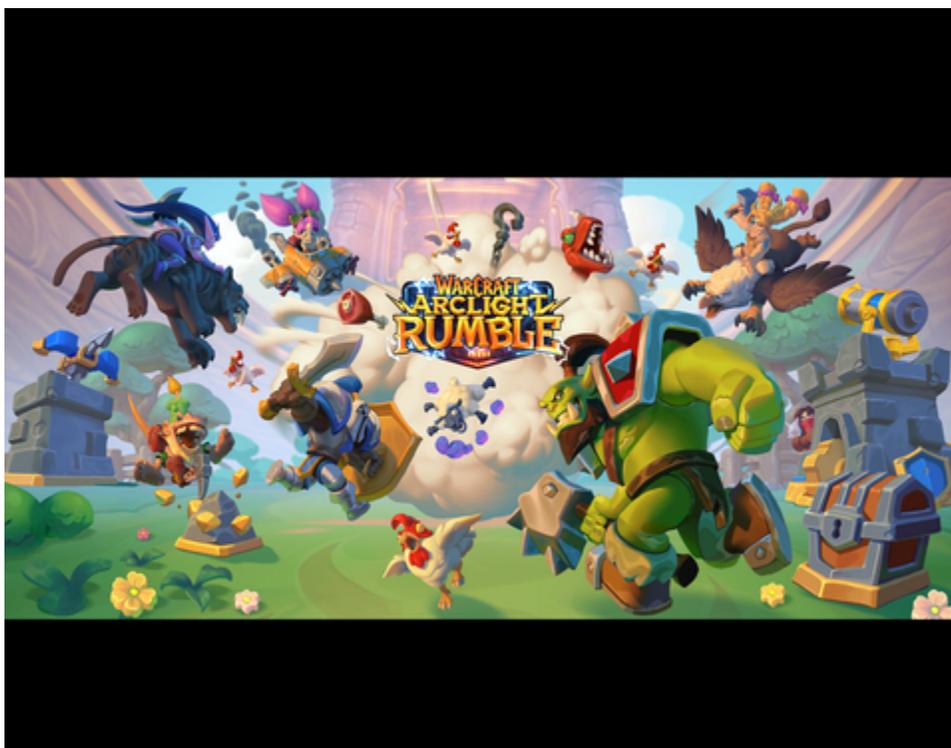
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Collect over 60 heroes, villains, monsters, and more from the Warcraft universe and do battle in an extensive single-player campaign, co-op play, and PvP

Starting soon, select players in certain regions will be able to join the beta test and begin playing

IRVINE, Calif.--(BUSINESS WIRE)--May 3, 2022-- Blizzard Entertainment today unveiled [Warcraft® Arclight Rumble™](#), an action-packed mobile strategy game coming later this year to Android and iOS devices in select regions. Designed from the ground up for mobile and set in the beloved Warcraft universe, *Warcraft Arclight Rumble* invites players to build armies with their favorite heroes and villains from Warcraft and battle it out in unique missions designed to test their tactical wits.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220502005863/en/>



Warcraft Arclight Rumble Key Art (Graphic: Business Wire)

In *Warcraft Arclight Rumble*, players will be able to collect **over 60 characters from across the Warcraft universe**—brought to life as lovingly sculpted tabletop miniatures—and triumph through an **epic single-player campaign with over 70 missions**, tackle **cooperative missions with friends**, and test their armies in a competitive **player-versus-player mode**.

“*Warcraft Arclight Rumble* provides the sort of experience that we always strive to create at Blizzard,” said Mike Ybarra, President of Blizzard Entertainment. “It’s instantly fun, yet deep and rewarding over the long term, and we’re immensely proud to bring a new and authentic representation of Warcraft to mobile. We can’t wait for players to experience the joyful chaos of this game for themselves.”

Easy to learn and fun to master, *Warcraft Arclight Rumble* will test players’ ability to create miniature armies to effectively overcome each mission’s unique challenges. Players will build forces from their collections of minis, starting with their armies’ **Leaders**—which include Warcraft notables such as the Warsong chieftain Grommash Hellscream and Archmage Jaina Proudmore—and fill in their rosters with rank-and-file **Troop** minis

and powerful **Spells**. Each single-player mission presents its own distinct, bite-sized strategic puzzle to solve, and players will have to nimbly adapt their tactics in real-time to overcome these frantic challenges. Apart from the over 70 missions that make up the single-player campaign, players can also tackle **Dungeons**, which present distinct, sequential challenges.

In addition, players will take on demanding cooperative activities (such as **Raids**) and battle opponents in PvP matches, and they will also be able to join **Guilds**, which will allow them to chat with their comrades, plan their adventures, and work toward collective rewards. Players will continually earn in-game currency to add to and level-up their collections by simply playing the game or through purchases from the in-game shop. More information on the in-game shop, including pricing and inventory, will be available at a later date.

Starting soon, select players in certain regions will be able to join the beta test for *Warcraft Arclight Rumble*. For more information, please visit WarcraftRumble.blizzard.com.

Further details on *Warcraft Arclight Rumble* are available on the official site: WarcraftRumble.blizzard.com.

For screenshots, video, and other assets, visit the Blizzard Entertainment press site at <https://blizzard.gamespress.com/Warcraft-Arclight-Rumble-Reveal>.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*[®], *Hearthstone*[®], *Overwatch*[®], the *Warcraft*, *StarCraft*[®], and *Diablo*[®] franchises; and the multifranchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games * and multiple Game of the Year awards. The company's online gaming service, Battle.net[®], is one of the largest in the world, with millions of active players.

* Sales and/or downloads based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, features, and functionality of *Warcraft Arclight Rumble* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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