



## World of Warcraft®: Wrath of the Lich King Classic™ to Transport Players Back to the Icy Realm of Northrend Later This Year

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All players with an active WoW® subscription will receive full access to this authentic re-creation of the game's second expansion and reexperience a seminal era in the Warcraft® saga

IRVINE, Calif.--(BUSINESS WIRE)--Apr. 19, 2022-- From his grim citadel deep in the frozen continent of Northrend, the dreaded Lich King Arthas Menethil sets in motion his conquest of Azeroth, ushering in one of the most unforgettable sagas in Warcraft® history. Blizzard Entertainment today announced that [World of Warcraft®: Wrath of the Lich King Classic™](#) is coming later this year, inviting players to experience anew an adventure that indelibly shaped the ongoing story of Warcraft. When it launches in 2022, this finely tuned rerelease of the smash-hit 2008 expansion will be available at no additional cost to all players with an active *World of Warcraft* subscription.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220418005551/en/>



"We're thrilled to revisit one of the most beloved eras in Warcraft history with *Wrath of the Lich King Classic*," said Mike Ybarra, President of Blizzard Entertainment. "The original release of this expansion brought many improvements to the game, along with a timeless villain and an epic story. We're taking care to preserve the authentic Classic experience for those looking to relive their glory days in Northrend—and deliver a worthy and accessible re-creation for those embarking on this vast adventure for the first time."

### **Wrath of the Lich King Classic Features**

Just as it shook up *WoW*® during its original release in 2008, *Wrath of the Lich King Classic* will thrill both veterans and newcomers with a host of paradigm-shifting features, including:

World of Warcraft: Wrath of the Lich King Classic Key Art (Graphic: Business Wire)

- **The Grim Frozen North:** Players will begin their journey in one of two zones in Northrend—Borean Tundra or Howling Fjord—and experience some of the most epic vistas and beloved storylines in all of Warcraft before breaching the seat of the Lich King's power in Icecrown.
- **The Rise of Death Knights:** Available to both factions and starting at level 55, Death Knights—*WoW*'s first hero class—harness the powers of darkness to help combat the evil that threatens Azeroth.
- **New profession—Inscription:** This new profession allows players to scribe mystical glyphs that alter the appearance and modify the properties of spells and abilities, as well as craft powerful trinkets and off-hand items.
- **Achievements Unlocked:** Achievements are coming to *WoW Classic*, giving players a whole new set of rewards for their exploits and accomplishments.
- **Dungeons & Raids:** Relive seminal 5-player dungeons like Azjol-Nerub and the Culling of Stratholme, and lay siege to Naxxramas in a 10-player raid, an update of its original iteration as a 40-player raid in pre-expansion *World of Warcraft*.

Players will be able to create Death Knight characters during a content update prior to the launch of *Wrath of the Lich King Classic*. All players will be able to create their first Death Knight characters without any prerequisites or restrictions. (Creating subsequent Death Knight characters on a given server will require an existing character of level 55 or higher.)

Players without existing characters ready to take on the hazards of Northrend can take advantage of an optional level-70 character boost closer to *Wrath of the Lich King Classic*'s launch. Further details, including information around pricing and availability, will be announced at a later date.

For more information on *Wrath of the Lich King Classic*, visit [www.wowclassic.com](http://www.wowclassic.com). Further details, including release timing, will be announced there closer to launch.

Assets are available at [blizzard.gamespress.com/World-of-Warcraft](http://blizzard.gamespress.com/World-of-Warcraft).

**About Blizzard Entertainment, Inc.**

Best known for blockbuster hits including *World of Warcraft*, *Hearthstone*<sup>®</sup>, *Overwatch*<sup>®</sup>, the *Warcraft*, *StarCraft*<sup>®</sup>, and *Diablo*<sup>®</sup> franchises; and the multifranchise *Heroes of the Storm*<sup>®</sup>, Blizzard Entertainment, Inc. ([www.blizzard.com](http://www.blizzard.com)), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games \* and multiple Game of the Year awards. The company's online gaming service, [Battle.net](http://Battle.net)<sup>®</sup>, is one of the largest in the world, with millions of active players.

*\*Sales and/or downloads based on internal company records and reports from key distributors.*

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, features, and functionality of *World of Warcraft: Wrath of the Lich King Classic* are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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Andrew Meyer  
Global PR Director, Warcraft  
949.955.1380 x61353  
[anmeyer@blizzard.com](mailto:anmeyer@blizzard.com)

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