

SCUF Gaming Renews Partnership With Call of Duty League™

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SCUF signs multi-year deal to remain the official controller of the CDL

SANTA MONICA, Calif.--(BUSINESS WIRE)--Apr. 12, 2022-- The Call of Duty League™ today announced that it has signed a new two-year deal with long-standing partner SCUF Gaming, the leading creator of high-performance and custom gaming controllers and accessories, to remain the official controller of the CDL. This is the third year that SCUF has partnered with Call of Duty League as exclusive controller and controller accessory partner.

Built to specification, SCUF controllers offer countless functional and design features custom built to increase hand use and improve gameplay.

"SCUF has a long history with Call of Duty Esports and renewing this deal was a no-brainer," said Diego Nunez, VP Marketing at CORSAIR. "We are proud to continue to support the competitive growth of the CDL and provide the best performance products for top-flight gamers for years to come."

As part of the partnership, Atlanta-based SCUF Gaming will activate at all live in-person League-hosted events to offer fans the chance to see and experience their controllers firsthand. SCUF has also teamed up with the CDL to bring fans official league controllers featuring team colors and logos.

The collection will feature 12 uniquely designed controllers – one for each team in the CDL – including the new Boston Breach and OpTic Texas, giving fans and players the opportunity to represent their favorite teams. The collection is available on three different SCUF controllers: the SCUF Infinity 4PS Pro, SCUF Impact, and SCUF Instinct. It will soon be available on the SCUF Reflex.

"As we head the into the third Major of 2022, we are thrilled that SCUF Gaming has returned as a key partner of the Call of Duty League for the season," shared Jack Harari, Head of Global Partnerships at Activision Blizzard Esports. "Their continued partnership offers incredible support to the League, players, and fans alike. SCUF is an integral part of the CDL community; creating opportunities for fans to upgrade their setup and play like a pro at home."

To learn more about CDL, see the teams, and view the 2022 season schedule, visit the Call of Duty League <u>website</u>. To shop the Call of Duty Collection visit <u>scuf.co/CDL</u>.

Follow the Call of Duty League on social media for the latest league news.

Twitter: @CODLeague Instagram: @CODLeague TikTok: @CallOfDutyLeague YouTube: https://www.youtube.com/CODLeague Facebook: https://www.facebook.com/codleague/

About Call of Duty League

Call of Duty League[™] is the official esports league of the Call of Duty franchise, from publisherActivision Publishing ("Activision"). The inaugural season of Call of Duty League includes 12 teams from four countries and spotlights the best Call of Duty esports players from around the world. The Call of Duty League launched in 2020 and offers fresh ways for pro players, amateurs, and fans to come together around one of the world's most beloved games. To learn more about the Call of Duty League, visit <u>callofdutyleague.com</u>.

About Activision Blizzard Esports

Activision Blizzard Esports (ABE) is responsible for the development, operation, and commercialization of Activision Blizzard's professional gaming properties including the Overwatch League[™], the Call of Dut[®] League[™], Call of Duty Challengers[™], Hearthstone Masters, the StarCraft II Worlc Championship Series, and the World of Warcraft Arena World Championship and Mythic Dungeon International, among others. ABE also operates Tespa, the leader in collegiate esports. It is ABE's vision to be the most innovative, scalable, and valuable developer of global competitive entertainment.

About SCUF Gaming

SCUF Gaming[®], innovator and creator of high-performance gaming controllers, provides superior accessories and customized gaming controllers for console and PC that are used by top professional gamers as well as casual gamers. Built to specification, SCUF controllers offer a number of functional and design features custom built to increase hand use and improve gameplay. SCUF controller features are covered by 158 granted patents and designs, and another 42 pending patent applications, focusing on four key areas of a controller: the back control functions and handles, the trigger control mechanisms, the thumbstick control area and the side-mounted configurable SaxTM button placements. In December 2019, SCUF Gaming was acquired by CORSAIR, and remains a separate brand within CORSAIR.

For additional information about SCUF Gaming, please visit <u>scufgaming.com</u> or follow us on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u>, <u>Twitch</u>, or <u>Snapchat</u>.

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