



Return to Outland on June 1 With the Launch of World of Warcraft®: Burning Crusade Classic™

May 6, 2021

Starting May 18, you can choose whether to progress your characters to *Burning Crusade Classic* or continue adventuring in the original *WoW*® Classic era

Boost a character to level 58 with the optional *Dark Portal Pass*, and enhance your experience with Outland-inspired extras contained in the *Burning Crusade Classic Deluxe Edition*

IRVINE, Calif.--(BUSINESS WIRE)--May 6, 2021-- "You are not prepared!" Fourteen years ago, Illidan Stormrage issued that thunderous warning to those who would dare confront him in the shattered realm of Outland. Starting June 1, heroes of Azeroth new and old will have the opportunity to gather their courage and rally their allies to face the Betrayer once again with the worldwide launch of *World of Warcraft*®: *Burning Crusade Classic*™.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210506005973/en/>



Illidan, Kael'thas Sunstrider, and Lady Vashj await in *World of Warcraft: Burning Crusade Classic*, launching June 1, 2021 (Graphic: Business Wire)

president of Blizzard Entertainment. "With *Burning Crusade Classic*, we want to give players a chance to experience the trials and triumphs of Outland in a way that hasn't been possible for more than a decade, and do so adventuring alongside old friends and new. We can't wait to travel with everyone back through the Dark Portal once again."

Beginning May 18 with the launch of the *Burning Crusade Classic* pre-expansion patch, *WoW Classic* players will choose whether to progress each of their characters to *Burning Crusade Classic* with the rest of their realm, or continue playing the original *WoW Classic* content on brand-new Classic Era realms also launching that day. Players who wish to experience the best of both worlds will be able to use the optional character cloning service (available May 18, \$35 per character), which will allow them to continue playing a copy of an existing character on a Classic Era realm while also advancing into *Burning Crusade Classic*.

Also starting May 18, players on *Burning Crusade Classic* realms will be able to create blood elf and draenei characters and experience the two races' new starting zones in the Azuremyst Isles and Eversong Woods, preparing their new heroes for the opening of the Dark Portal on June 1. From the day of the patch through launch, players will also be able to participate in a limited-time in-game event as demonic agents from beyond the Dark Portal pour into the Blasted Lands and assault key locations across Azeroth.

Everyone who wants to join the adventure in Outland with their friends will also have the option to purchase the **Dark Portal Pass** (available May 18, \$39.99), allowing them to boost one character of their choosing on a *Burning Crusade Classic* realm to level 58 (limit one per *World of Warcraft* account; not usable on blood elf or draenei characters).

Intrepid explorers looking to further enhance their *Burning Crusade Classic* experience can purchase the optional **Deluxe Edition** (\$69.99), also available with the arrival of the pre-expansion patch on May 18. The Deluxe Edition comes with:

- The **Reawakened Phase-Hunter mount**, a creature that draws on the otherworldly energies that transformed Draenor into Outland, for use only in *Burning Crusade Classic* and designed to match the look of the original expansion
- The **Viridian Phase-Hunter mount**, a variant for use in modern *World of Warcraft* (including *Shadowlands*) and reflecting

Burning Crusade Classic, Blizzard Entertainment's authentic recreation of the acclaimed first *World of Warcraft* expansion, sends players back through the Dark Portal to the shattered realm of Outland—a distant, fel-scarred planet where the forces of the demonic Burning Legion prepare to mount an assault against all life on Azeroth. Featuring a strange and treacherous new world to discover; two new playable races, the blood elves and draenei; and the all-new ability to soar and explore upon flying mounts in Outland, *Burning Crusade Classic* will give *WoW* veterans and newcomers alike a chance to experience a timeless era of *Warcraft* adventure.

"For many *World of Warcraft* players, the original *Burning Crusade* was their first step on an epic journey that's still going on today—but for many others, stories of fleeing the Fel Reaver and confronting Illidan at the top of the Black Temple are just the stuff of legend," said J. Allen Brack,

the game's current visual style

- A **Dark Portal Hearthstone** for use in *Burning Crusade Classic*, providing a unique visual effect inspired by the gateway between worlds
- **The Path of Illidan** toy for *Burning Crusade Classic*, which causes your character's footsteps to leave flickering fel fire in their wake for a short time
- The **Dark Portal Pass**, which boosts one character to level 58 (same restrictions as standalone Dark Portal Pass apply; cannot be combined with standalone Dark Portal Pass purchase)
- **30 days of *World of Warcraft* game time**, providing access to *WoW Classic*, *Burning Crusade Classic*, and the modern game

Burning Crusade Classic builds on the epic foundation of *World of Warcraft Classic*, providing players with an opportunity to experience the next legendary chapter in the *Warcraft*[®] saga. Through the launch and over the course of content updates to follow, the recreation will bring back the features of the 2007 original, including:

- **The Shattered Realm of Outland:** Traverse the treacherous crags and spires of Blade's Edge Mountains, where even dragons fear to roam; hunt alongside the uncorrupted Mag'har orcs among the floating islands of Nagrand; battle demonic agents of the Legion in the shadow of the Black Temple; and much more.
- **Two New Playable Races:** Fight for the Horde as the **blood elves**, seeking a new source of the arcane power that once sustained them, or join the Alliance as the **draenei**, exiles from Outland in search of a new home.
- **Gather at the Arena Gates:** Assemble your most trusted allies and prove your PvP prowess in 2v2, 3v3, or 5v5 combat in Arenas such as the Ring of Trials and the Circle of Blood.
- **Take Wing on Flying Mounts:** Take flight in the chaotic skies of Netherstorm and soar over fel-touched Shadowmoon Valley with the introduction of flying mounts in Outland.
- **Master Challenging Raids and Dungeons:** Conquer 5-player dungeons set in the crystalline fortress of Tempest Keep and the Caverns of Time, where heroes bear witness to Azeroth's past. Raid the haunted halls of 10-player Karazhan, and gear up over time for a climactic confrontation against Kil'jaeden in 25-player Sunwell Plateau.
- **New Options for Heroes:** Carve gems of power to socket into players' gear with the **Jewelcrafting profession**; choose between the **Aldor** or **Scryer** factions in Shattrath and earn their unique rewards; create a **paladin** on the Horde or a **shaman** on the Alliance; and more.

As with *WoW Classic*, *Burning Crusade Classic* will be included with every *WoW* players' subscription at no additional cost.

For more information on *Burning Crusade Classic*, visit www.wowclassic.com.

Assets are available at blizzard.gamespress.com/World-of-Warcraft.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*[®], *Hearthstone*[®], *Overwatch*[®], the *Warcraft*[®], *StarCraft*[®], and *Diablo*[®] franchises, and the multifranchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-three #1 games* and multiple Game of the Year awards. The company's online gaming service, Battle.net[®], is one of the largest in the world, with millions of active players.

*Sales and/or downloads, based on internal company records and reports from key distributors.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the availability, gameplay, features, and functionality of *World of Warcraft*[®]: *Burning Crusade Classic*[™], including the Dark Portal Pass, Deluxe Edition, and the pre-expansion patch, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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