Call of Duty: Black Ops Cold War Available Now Worldwide

November 13, 2020

#1 Selling Call of Duty Series Continues Franchise Momentum and Releases to the Largest, Most Engaged Community at the time of Launch in Call of Duty History

SANTA MONICA, Calif.--(BUSINESS WIRE)--Nov. 13, 2020-- Activision today announced the worldwide launch of the highly-anticipated ***Call of Duty®: Black Ops Cold War***, an all-new entry in the #1 selling series in *Call of Duty* and a direct sequel to the fan favorite *Call of Duty: Black Ops*.

The new title infuses 1980s pop culture into a gripping conspiracy set at the height of the Cold War. In the fictional story campaign players must stop a plot decades in the making that could destabilize the global balance of power and change the course of history. The game delivers the next generation of online multiplayer combat with an arsenal of Cold War weapons and equipment across a wide variety of new maps and modes. *Black Ops Cold War* also provides an all-new co-operative Zombies survival mode experience.

The title supports cross-play across next generation and current generation systems with cross progression across all modes. Players can look forward to the biggest series of free, post-launch content in *Black Ops* history across Multiplayer and Zombies, as well as a robust schedule of in-game community events.

"Today's launch starts the next great Black Ops experience across story, multiplayer and zombies in a direct sequel to one of the most iconic titles in Call of Duty," said Byron Beede, Executive Vice President and General Manager, Call of Duty, Activision. "This is just the beginning. Our players can look forward to the biggest series of post-launch free content, community events and ongoing support ever in Black Ops plus tight integration across the ecosystem with Warzone. It's a great time to play Call of Duty."

The release of a new *Black Ops* title, the top selling *Call of Duty* series, adds to the ongoing momentum across *Call of Duty* following the recent releases of Warzone™ and *Modern Warfare*®, which, along with *Call of Duty: Mobile*, have driven *Call of Duty* to more than 100 million monthly active users. *Call of Duty: Mobile* has now surpassed more than 300 million downloads* worldwide.

The free-to-play, free-for-everyone *Call of Duty: Warzone* will take on a new dimension as it integrates with both *Black Ops Cold War* and *Modern Warfare*. Player progression will be synchronized across all three titles, and weapon progression from *Black Ops Cold War* or *Modern Warfare* both will be shared with *Warzone*. Starting now, *Black Ops Cold War* Operators will be available for play in *Warzone*, and beginning December 10 at the launch of Season One, *Black Ops Cold War* weapons will become available in *Warzone*, allowing *Warzone* players to access either their *Black Ops Cold War* or *Modern Warfare* loadouts, respectively, for play.

The battle pass system continues beginning Season One in December with brand new content for *Black Ops Cold War* and *Warzone*. Players can progress through the battle pass system by playing any of the three *Call of Duty* games.

Call of Duty: Black Ops Cold War is available now worldwide on PlayStation® 5 (Australia, Japan, New Zealand, North America, Singapore, South Korea; rest of world availability Nov. 19th), PlayStation® 4, the Xbox Series X|S and Xbox One, and on PC, in a fully optimized experience for Battle.net, Blizzard Entertainment's online gaming service. The title is published by Activision, a wholly-owned subsidiary of Activision Blizzard (NASDAQ: ATVI), and developed by award-winning studios Treyarch and Raven Software with additional development support from Beenox, Demonware, High Moon Studios, Activision Shanghai and Sledgehammer Games. For more information visit: www.callofduty.com, or follow @CallofDuty on Twitter, Instagram and Facebook.

About Activision

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*Based on Activision internal estimates

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