

Crash Bandicoot 4: It's About Time Debuts a New Style of Play, New Playable Character & New Skins During PlayStation's State of Play Event

August 6, 2020

SANTA MONICA, Calif.--(BUSINESS WIRE)--Aug. 6, 2020-- Crash Bandicoot is back and going all-new in *Crash BandicootTM 4: It's About TimeTM*. Debuted today during PlayStation's "State of Play" event is a new mode of play that's being added to the platform adventure called: N. Verted mode – a Bumpa-berry fueled mirror mode which lets players traverse through neon wastelands, old timey film sets that crank up gameplay speed and other awe-inspiring new takes on Crash's world. But that's not all! More characters from the Crash BandicootTM multiverse are coming back, including Dingodile, tail-slapping his way through crates, now as a *new* playable character in the platform adventure games. Additionally, many zany unlockable skins will be available when the game launches on October 2, 2020. PlayStation players will also get to enjoy several additional time-shattering skins upon reaching the Dimensional Map.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200806005960/en/



Crash and Coco will be joined by a new playable character in Crash Bandicoot[™] 4: It's About Time[™]. Fan-favorite Dingodile – half dingo, half crocodile – is back and tail-slapping his way through crates for the first time in the platform adventure game! Crash Bandicoot 4: It's About Time will be available for PlayStation® 4, PlayStation® 4 Pro, Xbox One and Xbox One X on October 2, 2020. Pre-orders are live now for a suggested retail price of \$59.99 in the U.S. (Graphic: Business Wire) To help create this mind-bending style of play for Crash Bandicoot 4: It's About Time, lead developer Toys for Bob collaborated with friends at Beenox to create the unique presentations in this mode. Properly named the "N. Verted mode" - this bizarre take on levels takes the concept of mirror mode and phase-shifts it into entirely new dimensions, giving players alternate perspectives, sound effects, music and in some dimensions, extra additional transformations to the gameplay experience. Players will be able to master every world all over again by replaying in N. Verted mode, earning Bumpa-berries instead of Wumpa fruit, with opportunities to rack up even more rewards.

"This is the first new game in the *Crash Bandicoot* series in more than a decade, so we felt it was important to introduce a brand-new style of play," said Paul Yan, Chief Creative Officer and Co-Studio Head at Toys for Bob. "We teamed up with our good friends at Beenox to help us develop N. Verted mode, and they brought all of the same passion and expertise that went into the amazing *Crash*[™] *Team Racing Nitro*-

Fueled."

Crash and Coco will also be joined by new playable characters at key points on their journey to save the multiverse. In addition to already revealed Neo Cortex, enter fan-favorite Dingodile – half dingo, half crocodile – as a playable character for the first time in the platform adventure games! After *Crash Bandicoot: Warped*, Dingodile hung up his old flamethrower-rocket launcher combo and retired from a life of villainy. But now he's back with unfinished business, falling through space and time into another dimension where his adventure to return home begins.

Further customizing the bandicoot experience, Toys for Bob is revealing unlockable skins for Crash and Coco that will be unlocked by players that earn gems and complete challenges throughout the game. These all-new skins are totally cosmetic, giving bandicoots dozens of costumes and wacky outfits to wear across levels while showing off their achievements, adding another level of zaniness to the N. Sane nature of *Crash Bandicoot 4: It's About Time*. From pirate garb, to space suits, to unicorn onesies, dinosaur scales and more – you'll need serious skills to unlock every skin in the game! Arriving first on PlayStation are two additional sets of skins for Crash and Coco awarded automatically after players complete the second level of the game and access the Dimensional Map. These skins, dubbed "Marsupus Erectus" and "Serious Upgrade," will be available on other platforms no earlier than December 31, 2021.

"Toys for Bob has pulled out all the stops modernizing this classic franchise, from bringing to life visually stunning worlds, to creating a wide breadth of content and new ways to play, like N. Verted mode and additional playable characters," said Michelle Bresaw, Vice President of Product Management and Marketing at Activision. "We're confident this is a sequel fans have been waiting for, staying true to the franchise, while also bringing a fresh, new experience.

Crash Bandicoot 4: It's About Time will be available for PlayStation® 4, PlayStation® 4 Pro, Xbox One and Xbox One X on Oct. 2, 2020. Pre-orders are live now for a suggested retail price of \$59.99 in the U.S. For more information on the *Crash Bandicoot* franchise, please visit www.crashbandicoot.com and follow @CrashBandicoot on Instagram, Twitter and Facebook.

About Activision

Headquartered in Santa Monica, Calif., Activision is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <u>www.activision.com</u> or by following @Activision.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected availability, features, functionality, gameplay and pricing for *Crash Bandicoot 4: It's About Time*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard as of the date of the incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

©2020 Activision Publishing, Inc. ACTIVISION, CRASH and CRASH BANDICOOT are trademarks of Activision Publishing, Inc.

View source version on businesswire.com: https://www.businesswire.com/news/home/20200806005960/en/

PR Contact: Activision Dior Brown Dior.Brown@activision.com

Source: Activision Publishing, Inc.